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Contract

PE2022-23/2163 Digital Content Creation for the Research & Innovation Service at the University of Leeds

University of Leeds

F03: Contract award notice

Notice identifier: 2023/S 000-018289

Procurement identifier (OCID): ocids-h6vhtk-03b310

Published 27 June 2023, 4:04pm

Section I: Contracting authority

I.1) Name and addresses

University of Leeds

Purchasing Office, 1 - 3 Lifton Villas, Lifton Place

Leeds

LS2 9JZ

Contact

Ben Waters

Email

a.b.waters@leeds.ac.uk

Telephone

+113 3434104

Country

United Kingdom

Region code

UKE42 - Leeds

Internet address(es)

Main address

<https://www.delta-esourcing.com/delta/>

Buyer's address

www.leeds.ac.uk

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

PE2022-23/2163 Digital Content Creation for the Research & Innovation Service at the University of Leeds

Reference number

PE2022-23/2163

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

THIS IS AN AWARD NOTICE - THIS TENDER IS NOW CLOSED This contract is required to support the promotion of our core university interdisciplinary research strengths and business engagement opportunities to our target audiences through the creation of digital content plan and digital assets for the "Research & Innovation Service" of the University of Leeds.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £200,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKE42 - Leeds

Main site or place of performance

Leeds

II.2.4) Description of the procurement

THIS IS AN AWARD NOTICE - THIS TENDER IS NOW CLOSED This contract is required to support the promotion of our core university interdisciplinary research strengths and business engagement opportunities to our target audiences through the creation of digital content plan and digital assets for the “Research & Innovation Service” of the University of Leeds.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/N9XNM34T5V>

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-007544](#)

Section V. Award of contract

Contract No

1

Title

Digital Content Creation for Research & Innovation Service at the University of Leeds

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

26 June 2023

V.2.2) Information about tenders

Number of tenders received: 9

Number of tenders received from SMEs: 9

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Storycatchers Ltd

Carriage Court, Wellbeck Abbey, Wellbeck

Sheffield

S80 3LR

Email

jon@thestorycatchers.co.uk

Telephone

+44 1909511243

Country

United Kingdom

NUTS code

- UKE42 - Leeds

National registration number

08762136

Internet address

www.thestorycatchers.co.uk

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £200,000

Total value of the contract/lot: £200,000

Section VI. Complementary information

VI.3) Additional information

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=791803298>

GO Reference: GO-2023627-PRO-23286670

VI.4) Procedures for review

VI.4.1) Review body

University of Leeds

Purchasing Office, 1 - 3 Lifton Villas, Lifton Place

Leeds

LS2 9JZ

Telephone

+113 3434104

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

University of Leeds

Purchasing Office, 1 - 3 Lifton Villas, Lifton Place

Leeds

LS2 9JZ

Telephone

+113 3434104

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

University of Leeds

Purchasing Office, 1 - 3 Lifton Villas, Lifton Place

Leeds

LS2 9JZ

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+113 3434104

Country

United Kingdom