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Contract

## **ASC0315 - Domestic Abuse Safe Accommodation Services: Second Stage Accommodation**

Leicester City Council

F03: Contract award notice

Notice identifier: 2025/S 000-018266

Procurement identifier (OCID): ocids-h6vhtk-050afa

Published 1 May 2025, 9:49am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Leicester City Council

City Hall (4th Floor), 115 Charles Street

Leicester

LE1 1FZ

#### **Contact**

Mr Michael Percival

#### **Email**

[procurement-asc@leicester.gov.uk](mailto:procurement-asc@leicester.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKF21 - Leicester

**Internet address(es)**

Main address

<https://www.leicester.gov.uk>

Buyer's address

<https://www.leicester.gov.uk>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

ASC0315 - Domestic Abuse Safe Accommodation Services: Second Stage Accommodation

Reference number

DN756544

**II.1.2) Main CPV code**

- 85000000 - Health and social work services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

There is a need to develop and implement a fully integrated social marketing campaign to

understand the needs of the target audience, and to create marketing collateral that challenges barriers and supports facilitators to quitting smoking.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £350,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKF21 - Leicester

#### **II.2.4) Description of the procurement**

There is a need to develop and implement a fully integrated social marketing campaign to understand the needs of the target audience, and to create marketing collateral that challenges barriers and supports facilitators to quitting smoking.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 85

Price - Weighting: 15

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2025/S 218-000039](#)

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## **Section V. Award of contract**

### **Contract No**

1

### **Title**

ASC0315 - Domestic Abuse Second Stage Safe Accommodation

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

29 April 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Panahghar

3, St. Margaret Road

Coventry

CV1 2BT

Country

United Kingdom

NUTS code

- UKG33 - Coventry

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £350,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Construction and Technology Court (Queens Bench Division) (Branch of High Court of Justice)

Priory Courts 33 Bull Street

Birmingham

B4 6DS

Country

United Kingdom