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Tender

PR Agency Services

Pension Protection Fund

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-018250

Procurement identifier (OCID): ocds-h6vhtk-05120f ([view related notices](#))

Published 2 March 2026, 10:07am

Scope

Reference

CS0725

Description

We are tendering to appoint a PR Agency to work on behalf of the PPF. The Agency will be expected to support and deliver strategic communications, a full media service supporting the development and issuing of materials, determining best channels and publications, building media relations, narrative development, identifying media opportunities in the broadest form, supporting spokespeople with training, briefing and preparation, crisis support, developing thought leadership capabilities, relevant stakeholder engagement, and campaign management, with a strong emphasis on sector expertise, performance measurement, and governance. We will look to our agency for horizon scanning and knowledge sharing to guide and inform us on best practice, new channels and approaches and the external climate/market.

We will be appointing a single service provider to deliver PR and related Agency Services.

The contract will be for an initial term of 2 (two) years with optional extensions to take the

maximum possible term to 8 (eight) years.

The total estimated contract value for the purpose of this notice has been calculated as a range between £1,280,000 and £1,408,000 over the maximum contract term of 8 years. The PPF is evolving within a changing market and future needs for additional PR agency services is possible. This may lead to price revisions and increased fees over the duration of the contract, though the extent of these additional services is not guaranteed. In the event there was a significant increase in the PPF's remit this may necessitate an amendment to the overall contract value. However this known, unknown value cannot be predicted at this stage.

Total value (estimated)

- £1,408,000 excluding VAT
- £1,689,600 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 July 2026 to 30 June 2028
- Possible extension to 30 June 2034
- 8 years

Description of possible extension:

The contract will be for an initial term of 2 (two) years with optional extensions to take the maximum possible term to 8 (eight) years.

Main procurement category

Services

CPV classifications

- 79416000 - Public relations services

Contract locations

- UKI62 - Croydon

Participation

Legal and financial capacity conditions of participation

These details can be found in the tender documents and online PSQ form

Full details of the requirements and how to respond are available in the Information and Guidance document which can be found at: <https://ppf.ukp.app.jaggaer.com/>

Technical ability conditions of participation

These details can be found in the tender documents and online PSQ form

Full details of the requirements and how to respond are available in the Information and Guidance document which can be found at: <https://ppf.ukp.app.jaggaer.com/>

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

13 March 2026, 5:00pm

Submission type

Requests to participate

Deadline for requests to participate

27 March 2026, 1:00pm

Submission address and any special instructions

<https://ppf.ukp.app.jaggaer.com/web/login.html>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

10 June 2026

Award criteria

Name	Description	Type	Weighting
Technical	The technical evaluation is weighted at 80%. Further details and the sub-criteria is explained further in the tender documents. https://ppf.ukp.app.jaggaer.com/web/login.html	Quality	80%
Commercial	The commercial evaluation is weighted at 20%. Price will be evaluated using a relative price scoring method. This method is explained further in the tender documents. ps://ppf.ukp.app.jaggaer.com/web/login.html	Price	20%

Other information

Applicable trade agreements

- Government Procurement Agreement (GPA)

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Competitive flexible procedure

Competitive flexible procedure description

This procurement will follow a three-stage Competitive Flexible Procedure.

Stage 1 (Conditions of Participation) will assess supplier eligibility and capability through a PSQ to produce a shortlist.

Stage 2 (Invitation to Tender) will require shortlisted suppliers to submit full tenders, supported by clarification and negotiation as needed.

Stage 3 (Presentations) will invite the highest-scoring suppliers to present their proposals before final evaluation. Following completion of all three stages, we will select the successful supplier.

For further details please refer to the tender documentation.

Documents

Documents to be provided after the tender notice

Via our eTendering portal at the point where the ITT is issued following selection at Participation stage

Contracting authority

Pension Protection Fund

- Public Procurement Organisation Number: PWMV-5634-ZZTL

Renaissance, 12 Dingwall Rd

Croydon

CR0 2NA

United Kingdom

Email: commercialservices@ppf.co.uk

Website: <http://www.ppf.co.uk>

Region: UKI62 - Croydon

Organisation type: Public authority - sub-central government