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Planning

Market Research Services

UK Atomic Energy Authority

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-018240

Procurement identifier (OCID): ocds-h6vhtk-050ae8 ([view related notices](#))

Published 1 May 2025, 9:11am

Scope

Reference

T/IP041/25

Description

All market surveys will be designed and configured with the UKAEA Communications team together with the awarded supplier. The awarded supplier will need to provide services which include, but not limited to: • Regional and national representation, potential international surveys • Online data collection • Telephone interviews, to collect long form responses • Detailed reporting including recommendations.

Total value (estimated)

- £600,000 excluding VAT
- £720,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 31 July 2025 to 1 August 2028
- Possible extension to 1 August 2029
- 4 years, 2 days

Main procurement category

Services

CPV classifications

- 79310000 - Market research services

Contract locations

- UKJ14 - Oxfordshire

Engagement

Engagement deadline

31 May 2025

Engagement process description

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://uk.eu-supply.com/ctm/Supplier/PublicTenders> Please search using the unique tender ID: 98789

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Publication date of tender notice (estimated)

10 June 2025

Contracting authority

UK Atomic Energy Authority

- Public Procurement Organisation Number: PLJV-1169-JTDD

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Region: UKJ14 - Oxfordshire

Organisation type: Public authority - central government