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Contract

Reducing Hopelessness Through Positive Activities

Norfolk County Council

F03: Contract award notice

Notice identifier: 2023/S 000-018225

Procurement identifier (OCID): ocds-h6vhtk-03b542

Published 27 June 2023, 12:06pm

Section I: Contracting authority

I.1) Name and addresses

Norfolk County Council

County Hall, Martineau Lane

Norwich

NR1 2DH

Email

sourcingteam@norfolk.gov.uk

Country

United Kingdom

NUTS code

UKH15 - Norwich and East Norfolk

Internet address(es)

Main address

www.norfolk.gov.uk

Buyer's address

<https://in-tendhost.co.uk/norfolkcc.aspx/Home>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Reducing Hopelessness Through Positive Activities

Reference number

NCCT42683

II.1.2) Main CPV code

- 85000000 - Health and social work services

II.1.3) Type of contract

Services

II.1.4) Short description

Norfolk County Council has procured a service which is aimed at supporting men in Norfolk

aged 18 and above presenting to GPs feeling depressed and hopeless. The Procurement will be delivered against Public Health and the National Strategy for Suicide Prevention priorities with agreed targets and deliverables. Our overarching aim is to reduce deaths by suicide in Norfolk to as close to zero as possible. Over 75% of those who take their own lives are male. Men often do not feel comfortable in seeking advice or support from traditional services available and some fall back on coping strategies that may be damaging to their health e.g. alcohol and drugs. The delivery partner will deliver the prevention and positive activities (PPA) work across Norfolk and Waveney. They will deliver this through a strengths-based approach supporting men to promote positive mental health outcomes by developing a better understanding of themselves throughout the various life stages.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,951,145

II.2) Description

II.2.2) Additional CPV code(s)

- 85000000 - Health and social work services

II.2.3) Place of performance

NUTS codes

- UKH17 - Breckland and South Norfolk
- UKH16 - North and West Norfolk
- UKH15 - Norwich and East Norfolk

Main site or place of performance

County of Norfolk

II.2.4) Description of the procurement

Public Health Norfolk County Council had appointed a single provider For the provision of Reducing Hopelessness through positive activities work across Norfolk & Waveney. This

work will be delivered within the Primary Care Networks (PCNs) which are now established across Norfolk. This will be an integral part of the mental health offer which has been developed within the PCNs. Support will be offered to men aged 18 and above presenting to GPs feeling depressed and hopeless, where a GP would usually refer to Norfolk and Suffolk Foundation Trust (NSFT) under non-urgent criteria.

II.2.5) Award criteria

Quality criterion - Name: quality / Weighting: 90

Price - Weighting: 10

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-011395](#)

Section V. Award of contract

Contract No

NCCT42683

Lot No

1

Title

Reducing Hopelessness Through Positive activities

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 June 2023

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

MensCraft CIO t/a MensCraft

Norwich

NR2 1DR

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,951,145

Total value of the contract/lot: £1,951,145

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Nplaw

Norwich

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

The Public Contracts Regulations 2015 (as amended) provide for aggrieved parties who have been harmed or are at risk of harm by a breach of the rules to take action in the High Court (England, Wales and Northern Ireland). Proceedings must be brought within 30 days from the date of knowledge (the date on which the economic operator first knew or ought to have known that grounds for starting the proceedings had arisen) unless the Court considers that there is good reason for extending the period within which proceedings may be brought, in which case the Court may extend that period up to a maximum of 3 months from the date of knowledge.