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Contract

GMCA 880 Greater Manchester Residents' Surveys

Greater Manchester Combined Authority

F03: Contract award notice

Notice identifier: 2024/S 000-018196

Procurement identifier (OCID): ocds-h6vhtk-042dfb

Published 12 June 2024, 2:36pm

Section I: Contracting authority

I.1) Name and addresses

Greater Manchester Combined Authority

Tootal Buildings, 56 Oxford Street

Manchester

M1 6EU

Contact

Mrs Sarah Janusz

Email

sarah.janusz@greatermanchester-ca.gov.uk

Telephone

+44 7725483686

Country

United Kingdom

Region code

UKD3 - Greater Manchester

Internet address(es)

Main address

<http://www.greatermanchester.gov.uk/>

Buyer's address

<http://www.greatermanchester.gov.uk/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

GMCA 880 Greater Manchester Residents' Surveys

Reference number

DN706325

II.1.2) Main CPV code

- 79300000 - Market and economic research; polling and statistics

II.1.3) Type of contract

Services

II.1.4) Short description

Provision of GM Residents' Survey service.

Since December 2020, we have been collecting regular insight from the people of Greater Manchester about their attitudes, behaviours and experiences of living in our city region - in the context initially of the Covid-19 (coronavirus) pandemic and subsequently of our Greater Manchester Strategy ambitions.

We would like to build on the work that has happened to date, adding value to the current research, whilst helping to develop a clear narrative around the views and attitudes of people in Greater Manchester, as time progresses.

Over the last two years we've gathered extensive insight on people's attitudes and behaviours to topics such as food security, the cost of living crisis, digital inclusion and good work and homes.

To inform and evaluate delivery of our current Greater Manchester Strategy and support its ongoing evolution and development, we intend to continue to gather resident insight on key city region priorities.

This will help us to design, tailor, target and evaluate policy interventions and communications and engagement approaches, and monitor the impact of these actions over a period of time.

It will also help us to track our impact on communities overtime, so that we can be accountable for the additional powers we have in Greater Manchester as part of our devolution deal with government.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £173,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKD3 - Greater Manchester

II.2.4) Description of the procurement

Provision of GM Residents' Survey service.

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communications and engagement approaches, and monitor the impact of these actions over a period of time.

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II.2.5) Award criteria

Quality criterion - Name: Technical Quality / Weighting: 75

Price - Weighting: 25

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-001654](#)

Section V. Award of contract

Contract No

GMCA 880 (DN706325)

Title

Provision of Greater Manchester Residents' Surveys Service

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 March 2024

V.2.2) Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

BMG Research Limited

Spring Lodge, 172 Chester Road

Helsby, Cheshire

WA6 0AR

Country

United Kingdom

NUTS code

- UKD6 - Cheshire

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £173,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

GMCA

Tootal Buildings, 56 Oxford Street

Manchester

M1 6EU

Country

United Kingdom