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Tender

# Cytundeb Fframwaith ar gyfer Adnoddau Addysgol / Framework Agreement for Educational Resources

Caerphilly County Borough Council
Adnodd Cyfyngedig

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## Scope

### Reference

CCBC/PS2965/26/JT

### Description

Mae Adnodd yn un o gyrff hyd braich Llywodraeth Cymru, ac mae'i gylch gwaith cyfredol yn para tan 2026. Rydyn ni'n arwain ac yn cydlynu'r gwaith o ddarparu adnoddau addysgol yn y Gymraeg a'r Saesneg i ysbrydoli addysgu a dysgu'r Cwricwlwm i Gymru, a'r rheini'n adnoddau y gellir eu haddasu ac sy'n hawdd eu defnyddio. Ein gweledigaeth ni yw bod gan ein holl ymarferwyr a dysgwyr, beth bynnag fo'u cefndir, yr hawl i gael adnoddau addysgol o ansawdd da, a'r rheini'n tanio'u dychymyg, yn hybu eu lles, ac yn ysgogi cariad gydol oes at ddysgu.

Yn unol â'n llythyr cylch gwaith, rhaid i Adnodd sicrhau bod adnoddau perthnasol ac amserol, ynghyd â deunyddiau ategol, ar gael yn y Gymraeg a'r Saesneg, ar yr un pryd, i gefnogi'r Cwricwlwm i Gymru a'i gymwysterau.

I sicrhau ein bod ni'n adlewyrchu ac yn diwallu anghenion y sector addysg a rhanddeiliaid allweddol; yn sicrhau gwerth am arian; ac yn gwneud y defnydd gorau o'r arbenigedd, yr wybodaeth a'r sgiliau sydd ar gael yng Nghymru, a'r tu hwnt, rydyn ni'n awyddus i greu Fframwaith agored a hwnnw'n cynnwys cyflenwyr; crewyr cynnwys creadigol; darparwyr yn y maes ymchwil, data a gwerthuso; ac ymgynghorwyr o'r sector addysg a'r tu hwnt.

Bydd Adnodd yn defnyddio'r cytundeb fframwaith hwn i gaffael nwyddau a gwasanaethau, ac yn benodol i gomisiynu adnoddau addysgol; cynnwys creadigol; prosiectau ymchwil, gwerthuso a data; a gwasanaethau ymgynghori, a hynny'n unol â'r telerau ac amodau ar gyfer caffael yn ôl y gofyn.

Cyfnod y fframwaith ar gyfer Caffael Adnoddau Addysgol Cymraeg a Dwyieithog, Gwasanaethau Ymgynghori, a Gwasanaethau Cymorth yw rhwng 01 Mehefin 2026 a 31 Mawrth 2030, gydag opsiwn i ymestyn am hyd at 48 mis arall.

Dylai cyflenwyr fod yn ymwybodol o'r budd o fod ar y fframwaith, sef y bydd hynny'n hwyluso'r gallu i achub ar gyfleoedd gwaith, ond nid oes sicrwydd o waith o dan y trefniant hwn chwaith.

Adnodd is an Arm's Length Body of the Welsh Government with a current remit to 2026. We lead and coordinate the work of providing adaptable and user-friendly educational resources in both Welsh and English to inspire the teaching and learning of the Curriculum for Wales. Our vision is that all our practitioners and learners, whatever their background, have the right to high quality educational resources that will spark their imagination, support their well-being, and encourage a lifelong love of learning.

In line with our remit letter Adnodd must ensure that relevant, timely resources and supporting materials are available in Welsh or bilingually in both Welsh and English, at the same time, to support the Curriculum for Wales and its qualifications.

To ensure that we reflect and meet the needs of the education sector and key stakeholders; ensure value for money; and make the best use of the expertise, knowledge and skills available in Wales, and beyond, we want to establish an open Framework of suppliers; creative content creators; research, data and evaluation providers; and consultants from the education sector and beyond.

Adnodd will utilise the framework agreement for the procurement of goods and services, specifically to commission educational resources; creative content; research, evaluation and data projects; and consultancy services in line with the call off terms and conditions.

The framework period for the Procurement of Welsh-medium and Bilingual Educational Resources, Educational Consultancy, and Support Services is from 01 June 2026 to 31 March 2030 with an option to extend for up to a further 48 months.

Suppliers should note that the benefit of being on the framework is to have easy and efficient access to opportunities for work, but there is no guarantee of work under this arrangement.

## Commercial tool

Establishes an open framework

A series of frameworks with substantially the same terms. Awarded suppliers are carried over and new suppliers can bid.

## Total value (estimated)

- £27,200,000 excluding VAT
- £33,999,999 including VAT

Above the relevant threshold

## Main procurement category

Services

## Contract locations

- UKL - Wales

## Lot constraints

Maximum number of lots a supplier can be awarded: 3

Description of how multiple lots may be awarded:

Mae'r Cytundeb Fframwaith wedi'i rannu'n 5 lot fel a ganlyn:

Lot 1 – Adnoddau digidol ac amlgyfrwng

Lot 2 – Adnoddau print (gan ddefnyddio sianeli dosbarthu presennol / sydd wedi'u sefydlu'n barod)

Lot 3 – Darparwyr cynnwys creadigol e.e. awduron, darlunwyr, dylunwyr graffig ac ati

Lot 4 – Gwasanaethau ymgynghori e.e. addysg, polisi, plant a phobl ifanc

Lot 5 – Ymchwil, casglu a dadansoddi data, a gwerthuso

Mae modd i Gynigwyr wneud cais am fwy nag un Lot, ond dim ond uchafswm o 3 lot y gellir eu dyfarnu i bob Cynigydd. Nid oes modd bod yn llwyddiannus yn Lot 4 a Lot 5 ill dau, oherwydd gwrthdaro buddiannau posibl. Os bydd Cynigydd yn gwneud cais am Lot 4 a Lot 5, rhaid i'r Cynigydd hwnnw ddatgan pa Lot y byddai'n ei ffafrio.

Ni all Cynigwyr a benodir o dan Lot 4 fod yn rhan ar yr un pryd o gynigion gan Gyflenwyr o dan Lotiau 1 – 3 am yr un prosiect, a hynny er mwyn osgoi gwrthdaro buddiannau posibl.

The Framework Agreement is split into 5 lots as follows:

Lot 1 – Digital and multi-media resources

Lot 2 – Print resources (with existing / well-established channels for distribution)

Lot 3 – Creative content providers eg authors, illustrators, graphic designers etc

Lot 4 – Consultancy eg education, policy, children and young people

Lot 5 – Research, data collection and analysis, and evaluation

Bidders may bid for multiple Lots however may only be awarded a maximum of 3 lots. Lot 4 and 5 are mutually exclusive due to potential conflicts of interest. Should a Bidder apply for both restricted Lots the Bidder must indicate their preferred Lot.

Bidders appointed under Lot 4 cannot simultaneously participate in proposals for Suppliers in Lots 1 – 3 for the same project, to avoid potential conflicts of interest.

## Not the same for all lots

CPV classifications and contract dates are shown in Lot sections, because they are not

the same for all lots.

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## Lot 1. Adnoddau digidol ac amlgyfrwng / Digital and multi-media resources

### Description

Rhaid i gyflenwyr llwyddiannus, yn ystod cyfnod y contract, ddatblygu a chyhoeddi adnoddau addysgol yn unol â gofynion y fanyleb a gyhoeddwyd drwy broses y mini-gystadlaethau.

Successful suppliers must, during the duration of the contract, develop and publish educational resources in line with the requirements of the specification issued through the mini competition process.

### Lot value (estimated)

- £11,200,000 excluding VAT
- £14,000,000 including VAT

Framework lot values may be shared with other lots

### Contract dates (estimated)

- 1 June 2026 to 31 May 2030
- Possible extension to 31 May 2034
- 8 years

Description of possible extension:

Cyfnod y fframwaith ar gyfer Caffael Adnoddau Addysgol Cymraeg a Dwyieithog, Gwasanaethau Ymgynghori, a Gwasanaethau Cymorth yw rhwng 01 Mehefin 2026 a 31 Mawrth 2030, gydag opsiwn i ymestyn am hyd at 48 mis arall.

The framework period for the Procurement of Welsh-medium and Bilingual Educational Resources, Educational Consultancy, and Support Services is from 01 June 2026 to 31 March 2030 with an option to extend for up to a further 48 months.

### CPV classifications

- 72212190 - Educational software development services
- 48190000 - Educational software package
- 72000000 - IT services: consulting, software development, Internet and support

### Same for all lots

Contract locations are shown in the Scope section, because they are the same for all lots.

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## Lot 2. Adnoddau print / Print resources

### Description

Adnoddau print (gan ddefnyddio sianeli dosbarthu presennol / sydd wedi’u sefydlu’n barod)

Rhaid i gyflenwyr llwyddiannus, yn ystod cyfnod y contract, ddatblygu a chyhoeddi adnoddau addysgol yn unol â gofynion y fanyleb a gyhoeddwyd drwy broses y mini-gystadlaethau.

Print resources (with existing / well-established channels for distribution)

Successful suppliers must, during the duration of the contract, develop and publish educational resources in line with the requirements of the specification issued through the mini competition process.

## Lot value (estimated)

- £11,200,000 excluding VAT
- £14,000,000 including VAT

Framework lot values may be shared with other lots

## Contract dates (estimated)

- 1 June 2026 to 31 May 2030
- Possible extension to 31 May 2034
- 8 years

Description of possible extension:

Cyfnod y fframwaith ar gyfer Caffael Adnoddau Addysgol Cymraeg a Dwyieithog, Gwasanaethau Ymgynghori, a Gwasanaethau Cymorth yw rhwng 01 Mehefin 2026 a 31 Mawrth 2030, gydag opsiwn i ymestyn am hyd at 48 mis arall.

The framework period for the Procurement of Welsh-medium and Bilingual Educational Resources, Educational Consultancy, and Support Services is from 01 June 2026 to 31 March 2030 with an option to extend for up to a further 48 months.

## CPV classifications

- 22000000 - Printed matter and related products
- 79824000 - Printing and distribution services

### Same for all lots

Contract locations are shown in the Scope section, because they are the same for all lots.

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## Lot 3. Darparwyr cynnwys creadigol / Creative content providers

### Description

Rhaid i gyflenwyr llwyddiannus, yn ystod cyfnod y contract, ddatblygu a chyhoeddi cynnwys creadigol yn unol â gofynion y fanyleb a gyhoeddwyd drwy'r broses mini-gystadleuaeth.

Successful suppliers must, during the duration of the contract, develop and publish creative content in line with the requirements of the specification issued through the mini competition process.

### Lot value (estimated)

- £1,200,000 excluding VAT
- £1,500,000 including VAT

Framework lot values may be shared with other lots

### Contract dates (estimated)

- 1 June 2026 to 31 May 2030
- Possible extension to 31 May 2034
- 8 years

Description of possible extension:

The framework period for the Procurement of Welsh-medium and Bilingual Cyfnod y

fframwaith ar gyfer Caffael Adnoddau Addysgol Cymraeg a Dwyieithog, Gwasanaethau Ymgynghori, a Gwasanaethau Cymorth yw rhwng 01 Mehefin 2026 a 31 Mawrth 2030, gydag opsiwn i ymestyn am hyd at 48 mis arall.

Educational Resources, Educational Consultancy, and Support Services is from 01 June 2026 to 31 March 2030 with an option to extend for up to a further 48 months.

### CPV classifications

- 92312200 - Services provided by authors, composers, sculptors, entertainers and other individual artists
- 92312000 - Artistic services

### Same for all lots

Contract locations are shown in the Scope section, because they are the same for all lots.

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## Lot 4. Gwasanaethau ymgynghori / Consultancy

### Description

Gwasanaethau ymgynghori e.e. addysg, polisi, plant a phobl ifanc. 1.1 Rhaid i gyflenwyr llwyddiannus, yn ystod cyfnod y contract, allu cefnogi gwaith Adnodd drwy roi cyngor ac arweiniad, gwneud gwaith craffu, a dod o hyd i atebion. Rhaid i gyflenwyr llwyddiannus fod â dealltwriaeth gadarn o'r Cwricwlwm i Gymru, yn ogystal ag arbenigedd mewn pwnc a/neu brofiad bywyd yn unol â gofynion y fanyleb a gyhoeddwyd drwy broses y mini-gystadlaethau.

Consultancy eg education, policy, children and young people.

Successful suppliers must, during the duration of the contract be able to support Adnodd's work through advice, guidance, scrutiny and solutions. Successful suppliers must have a sound understanding of the Curriculum for Wales, and subject matter expertise and/or lived experience in line with the requirements of the specification issued through the mini competition process.

## Lot value (estimated)

- £1,200,000 excluding VAT
- £1,500,000 including VAT

Framework lot values may be shared with other lots

## Contract dates (estimated)

- 1 June 2026 to 31 May 2030
- Possible extension to 31 May 2034
- 8 years

Description of possible extension:

Cyfnod y fframwaith ar gyfer Caffael Adnoddau Addysgol Cymraeg a Dwyieithog, Gwasanaethau Ymgynghori, a Gwasanaethau Cymorth yw rhwng 01 Mehefin 2026 a 31 Mawrth 2030, gydag opsiwn i ymestyn am hyd at 48 mis arall.

The framework period for the Procurement of Welsh-medium and Bilingual Educational Resources, Educational Consultancy, and Support Services is from 01 June 2026 to 31 March 2030 with an option to extend for up to a further 48 months.

## CPV classifications

- 80000000 - Education and training services
- 79410000 - Business and management consultancy services
- 75121000 - Administrative educational services

### Same for all lots

Contract locations are shown in the Scope section, because they are the same for all lots.

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## Lot 5. Ymchwil, casglu a dadansoddi data, a gwerthuso / Research, data collection and analysis, and evaluation

### Description

Rhaid i gyflenwyr llwyddiannus, yn ystod cyfnod y contract, allu cyflawni prosiectau ymchwil o ansawdd uchel, a'r rheini'n cael eu cynnal mewn ffordd foesegol; gwneud gwaith casglu data; a llunio adroddiadau gwerthuso diriaethol yn unol â gofynion y fanyleb a gyhoeddwyd drwy broses y mini-gystadlaethau.

Successful suppliers must, during the duration of the contract be able to undertake high quality, ethically conducted research projects, data collection and tangible evaluation reports in line with the requirements of the specification issued through the mini competition process.

### Lot value (estimated)

- £2,400,000 excluding VAT
- £3,000,000 including VAT

Framework lot values may be shared with other lots

### Contract dates (estimated)

- 1 June 2026 to 31 May 2030
- Possible extension to 31 May 2034
- 8 years

Description of possible extension:

Cyfnod y fframwaith ar gyfer Caffael Adnoddau Addysgol Cymraeg a Dwyieithog, Gwasanaethau Ymgynghori, a Gwasanaethau Cymorth yw rhwng 01 Mehefin 2026 a 31 Mawrth 2030, gydag opsiwn i ymestyn am hyd at 48 mis arall.

The framework period for the Procurement of Welsh-medium and Bilingual Educational Resources, Educational Consultancy, and Support Services is from 01 June 2026 to 31 March 2030 with an option to extend for up to a further 48 months.

### CPV classifications

- 79315000 - Social research services
- 79311400 - Economic research services
- 79311000 - Survey services
- 79310000 - Market research services

### Same for all lots

Contract locations are shown in the Scope section, because they are the same for all lots.

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## Framework

### Open framework scheme end date (estimated)

31 May 2034

### Maximum number of suppliers

Unlimited

### Maximum percentage fee charged to suppliers

0%

### Framework operation description

Gwybodaeth a gynhwysir yn y dogfennau caffael / Information included in the procurement documentation

### Award method when using the framework

Either with or without competition

### Contracting authorities that may use the framework

Adnodd Cyfyngedig

### Contracting authority location restrictions

- UKL - Wales

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## Participation

### Particular suitability

**Lot 1. Adnoddau digidol ac amlgyfrwng / Digital and multi-media resources**

**Lot 2. Adnoddau print / Print resources**

**Lot 3. Darparwyr cynnwys creadigol / Creative content providers**

**Lot 4. Gwasanaethau ymgynghori / Consultancy**

**Lot 5. Ymchwil, casglu a dadansoddi data, a gwerthuso / Research, data collection and analysis, and evaluation**

Small and medium-sized enterprises (SME)

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## Submission

### Enquiry deadline

18 March 2026, 12:00pm

### Tender submission deadline

30 March 2026, 1:00pm

### Submission address and any special instructions

https://supplierlive.proactisp2p.com/Account/Login

### Tenders may be submitted electronically

Yes

### Languages that may be used for submission

- Welsh
- English

### Award decision date (estimated)

18 May 2026

## Award criteria

### Lot 1. Adnoddau digidol ac amlgyfrwng / Digital and multi-media resources

### Lot 2. Adnoddau print / Print resources

### Lot 4. Gwasanaethau ymgynghori / Consultancy

### Lot 5. Ymchwil, casglu a dadansoddi data, a gwerthuso / Research, data collection and analysis, and evaluation

| Name | Type | Weighting |
|---|---|---|
| Ansawdd / Quality | Quality | 80.00% |
| Pris / Price | Price | 20.00% |

### Lot 3. Darparwyr cynnwys creadigol / Creative content providers

| Name | Type | Weighting |
|---|---|---|
| Ansawdd / Quality | Quality | 100.00% |

## Other information

### Applicable trade agreements

- Government Procurement Agreement (GPA)

### Conflicts assessment prepared/revised

Yes

## Procedure

### Procedure type

Open procedure

## Contracting authorities

### Caerphilly County Borough Council

- Public Procurement Organisation Number: PWHP-2369-JPYL

Penallta House, Tredomen Park

Hengoed

CF82 7PG

United Kingdom

Contact name: Jessica Thomas

Email: thomaj11@caerphilly.gov.uk

Website: http://www.caerphilly.gov.uk

Region: UKL16 - Gwent Valleys

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales

### Adnodd Cyfyngedig

- Public Procurement Organisation Number: PYLR-7127-MRND

Tramshed Tech

Cardiff

CF11 6BH

United Kingdom

Contact name: Kirsty Davies

Email: kirsty.davies@adnodd.llyw.cymru

Website: https://adnodd.gov.wales/

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales

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## Contact organisation

Contact Caerphilly County Borough Council for any enquiries.