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Tender

## **RB739 Design and Creative Framework**

Leeds Beckett University

F02: Contract notice

Notice identifier: 2024/S 000-018130

Procurement identifier (OCID): ocds-h6vhtk-046f4b

Published 12 June 2024, 10:05am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Leeds Beckett University

C Building, Portland Way

Leeds

LS1 3HE

#### **Contact**

Russell Brewood

#### **Email**

[r.brewood@leedsbeckett.ac.uk](mailto:r.brewood@leedsbeckett.ac.uk)

#### **Telephone**

+44 1138124634

#### **Country**

United Kingdom

**Region code**

UKE42 - Leeds

**Internet address(es)**

Main address

[www.leedsbeckett.ac.uk](http://www.leedsbeckett.ac.uk)

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-Leeds:-Business-services:-law%2C-marketing%2C-consulting%2C-recruitment%2C-printing-and-security./6R527JP3XN>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.delta-esourcing.com/tenders/UK-title/6R527JP3XN>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

RB739 Design and Creative Framework

Reference number

RB739

### **II.1.2) Main CPV code**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

Leeds Beckett University is seeking to establish a framework with a number of specialist agencies and freelance designers to provide design and creative services to Leeds Beckett University. This requirement is split into 2 Lots - Design and Creative Agencies and freelance designers.

### **II.1.5) Estimated total value**

Value excluding VAT: £240,000

### **II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for all lots

## **II.2) Description**

### **II.2.1) Title**

Design and Creative

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 79415200 - Design consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKE42 - Leeds

Main site or place of performance

Leeds

#### **II.2.4) Description of the procurement**

- Campaign concept development
- Print, digital, email and web design
- Corporate brand identity including brand development, brand building and brand visibility
- Market insight
- Illustration
- Publications, copywriting and proof reading

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £200,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

2 year contract with a 2 year extension available

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

#### **II.2.14) Additional information**

To respond to this opportunity please click here: <https://neupc.delta-sourcing.com/respond/6R527JP3XN>

### **II.2) Description**

#### **II.2.1) Title**

Freelance designers

Lot No

2

#### **II.2.2) Additional CPV code(s)**

- 79415200 - Design consultancy services

#### **II.2.3) Place of performance**

NUTS codes

- UKE42 - Leeds

Main site or place of performance

Leeds

#### **II.2.4) Description of the procurement**

- Specialist digital or print graphic designer
- Multi-disciplined designer

- Art working

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £40,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

2 Year contract with a 2 year extension available

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

**IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

**IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

**IV.2) Administrative information**

**IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

15 July 2024

Local time

12:00pm

**IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

**IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 6 (from the date stated for receipt of tender)

**IV.2.7) Conditions for opening of tenders**

Date

15 July 2024

Local time

12:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.3) Additional information**

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://neupc.delta-esourcing.com/tenders/UK-UK-Leeds:-Business-services:-law%2C-marketing%2C-consulting%2C-recruitment%2C-printing-and-security./6R527JP3XN>

To respond to this opportunity, please click here:

<https://neupc.delta-esourcing.com/respond/6R527JP3XN>

GO Reference: GO-2024612-PRO-26578041

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Leeds Beckett University

C Building, Portland Way

Leeds

LS1 3HE

Telephone

+44 1138124634

Country

United Kingdom