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Tender

Design Services Framework

Waste & Resources Action Programme

F02: Contract notice

Notice identifier: 2021/S 000-018120

Procurement identifier (OCID): ocds-h6vhtk-02ce36

Published 29 July 2021, 4:15pm

Section I: Contracting authority

I.1) Name and addresses

Waste & Resources Action Programme

Blenheim Court, 19 George Street

Banbury

OX16 5BH

Contact

Hannah Lucas

Email

hannah.lucas@wrap.org.uk

Telephone

+44 1295819900

Country

United Kingdom

NUTS code

UK - United Kingdom

National registration number

WRAP

Internet address(es)

Main address

www.wrap.org.uk

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-Banbury:-Advertising-and-marketing-services./73U6D77UA2>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Environment

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Design Services Framework

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

WRAP is seeking to put in place a framework of design agencies to provide a flexible and responsive design service to WRAP, developing concepts and designs for both digital and offline channels. To include communications to consumers, businesses and local authorities.

II.1.5) Estimated total value

Value excluding VAT: £8,333,333

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

II.2.4) Description of the procurement

The objective of this framework is to provide a framework of high quality design agencies

to support WRAP with a variety of design requirements.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

The duration of the framework agreement may be extended for up to an additional 24 months, at WRAP's discretion.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

The framework suppliers may be utilised by WRAP on EU funded projects/programmes, though these projects/programmes are not currently known.

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

31 August 2021

Local time

11:45pm

IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates

14 September 2021

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.3) Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Banbury:-Advertising-and-marketing-services./73U6D77UA2>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/73U6D77UA2>

GO Reference: GO-2021729-PRO-18647426

VI.4) Procedures for review

VI.4.1) Review body

Waste & Resources Action Programme

Banbury

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

Waste & Resources Action Programme

Banbury

Country

United Kingdom