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Contract

Micro Courses for UoE Student Experience Services

University of Edinburgh

F03: Contract award notice

Notice identifier: 2024/S 000-018067

Procurement identifier (OCID): ocds-h6vhtk-046f28

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Section I: Contracting authority

I.1) Name and addresses

University of Edinburgh

9-16 Chambers Street

Edinburgh

EH1 1HT

Contact

John Porter

Email

john.porter@ed.ac.uk

Telephone

+44 1316502508

Country

United Kingdom

NUTS code

UKM75 - Edinburgh, City of

Internet address(es)

Main address

<https://www.ed.ac.uk>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00107

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Micro Courses for UoE Student Experience Services

Reference number

NCA21253

II.1.2) Main CPV code

- 80000000 - Education and training services

II.1.3) Type of contract

Services

II.1.4) Short description

The University of Edinburgh has awarded a contract to CD Course Limited for delivery of digital micro learning courses, accessed via SMS text and email, to all new UG, PGT and possibly PGR students for the 2024/25 academic year.

This follows a successful pilot last year, we would like to repeat this initiative in the 2023/24. The contract will run for 3 years.

These micro courses support the University to meet its duty of care for students' wellbeing and safety on campus and is a critical annual activity for new students.

For the last 12 months we have been speaking to other universities in the UK and undertaking extensive web research to see if there are any other similar providers with an understanding of the UK context who can deliver similar material as micro learning courses delivered via SMS text and email. To date, GoodCourse has been the only provider capable of meeting all of our requirements.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £228,075

II.2) Description

II.2.2) Additional CPV code(s)

- 80000000 - Education and training services

II.2.3) Place of performance

NUTS codes

- UKM - Scotland

Main site or place of performance

University-wide

II.2.4) Description of the procurement

The University of Edinburgh has awarded a contract to Good Course Limited for provision of digital micro courses, distributable via SMS, for accessed via SMS text and email, to all

new UG, PGT and possibly PGR students. Following a successful pilot last year, we would like to repeat this initiative in the 2024/24 academic year with the first courses being delivered to new students starting in September 2024.

These courses engage students on key student welfare and experience topics (for example consent, bystander training), with the aim of supporting the University's Code of Student Conduct, improving student experience and promoting inclusive behaviours.

Following lengthy review of available options on the market the University's Student Experience Services is confident that the awarded supplier is the only provider on the market capable of meeting our specification and required timelines.

II.2.5) Award criteria

Quality criterion - Name: Technical Criteria / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The services can be provided only by a particular economic operator for the following reason:
 - absence of competition for technical reasons

Explanation:

The contract awarded is for provision of digital micro courses, distributable via SMS, for accessed via SMS text and email, to all new UG, PGT and possibly PGR students. Following a successful pilot last year, we would like to repeat this initiative in the 2024/24 academic year with the first courses being delivered to new students starting in September 2024.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

Contract No

NCA21253

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

3 June 2024

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

GoodCourse

3rd Floor 86-90 Paul Street

London

EC2A 4NE

Telephone

+44 7826906818

Country

United Kingdom

NUTS code

- UKI - London

Internet address

<https://www.goodcourse.co/>

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £228,075

Section VI. Complementary information

VI.3) Additional information

(SC Ref:768816)

VI.4) Procedures for review

VI.4.1) Review body

Edinburgh Sheriff Court & Justice of the Peace Court

27 Chambers Street

Edinburgh

EH1 1LB

Email

enquiries@scotcourts.gov.uk

Telephone

+44 1312252525

Country

United Kingdom