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Contract

## **Micro Courses for UoE Student Experience Services**

University of Edinburgh

F03: Contract award notice

Notice identifier: 2024/S 000-018067

Procurement identifier (OCID): ocds-h6vhtk-046f28

Published 11 June 2024, 4:10pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

University of Edinburgh

9-16 Chambers Street

Edinburgh

EH1 1HT

#### **Contact**

John Porter

#### **Email**

[john.porter@ed.ac.uk](mailto:john.porter@ed.ac.uk)

#### **Telephone**

+44 1316502508

#### **Country**

United Kingdom

**NUTS code**

UKM75 - Edinburgh, City of

**Internet address(es)**

Main address

<https://www.ed.ac.uk>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA00107](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00107)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Micro Courses for UoE Student Experience Services

Reference number

NCA21253

**II.1.2) Main CPV code**

- 80000000 - Education and training services

**II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The University of Edinburgh has awarded a contract to CD Course Limited for delivery of digital micro learning courses, accessed via SMS text and email, to all new UG, PGT and possibly PGR students for the 2024/25 academic year.

This follows a successful pilot last year, we would like to repeat this initiative in the 2023/24. The contract will run for 3 years.

These micro courses support the University to meet its duty of care for students' wellbeing and safety on campus and is a critical annual activity for new students.

For the last 12 months we have been speaking to other universities in the UK and undertaking extensive web research to see if there are any other similar providers with an understanding of the UK context who can deliver similar material as micro learning courses delivered vis SMS text and email. To date, GoodCourse has been the only provider capable of meeting all of our requirements.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £228,075

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 80000000 - Education and training services

#### **II.2.3) Place of performance**

NUTS codes

- UKM - Scotland

Main site or place of performance

University-wide

#### **II.2.4) Description of the procurement**

The University of Edinburgh has awarded a contract to Good Course Limited for provision of digital micro courses, distributable via SMS, for accessed via SMS text and email, to all

new UG, PGT and possibly PGR students. Following a successful pilot last year, we would like to repeat this initiative in the 2024/24 academic year with the first courses being delivered to new students starting in September 2024.

These courses engage students on key student welfare and experience topics (for example consent, bystander training), with the aim of supporting the University's Code of Student Conduct, improving student experience and promoting inclusive behaviours.

Following lengthy review of available options on the market the University's Student Experience Services is confident that the awarded supplier is the only provider on the market capable of meeting our specification and required timelines.

#### **II.2.5) Award criteria**

Quality criterion - Name: Technical Criteria / Weighting: 60

Price - Weighting: 40

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The services can be provided only by a particular economic operator for the following reason:
  - absence of competition for technical reasons

Explanation:

The contract awarded is for provision of digital micro courses, distributable via SMS, for accessed via SMS text and email, to all new UG, PGT and possibly PGR students. Following a successful pilot last year, we would like to repeat this initiative in the 2024/24 academic year with the first courses being delivered to new students starting in September 2024.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract**

### **Contract No**

NCA21253

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

3 June 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

GoodCourse

3rd Floor 86-90 Paul Street

London

EC2A 4NE

Telephone

+44 7826906818

Country

United Kingdom

NUTS code

- UKI - London

Internet address

<https://www.goodcourse.co/>

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £228,075

## **Section VI. Complementary information**

### **VI.3) Additional information**

(SC Ref:768816)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Edinburgh Sheriff Court & Justice of the Peace Court

27 Chambers Street

Edinburgh

EH1 1LB

Email

[enquiries@scotcourts.gov.uk](mailto:enquiries@scotcourts.gov.uk)

Telephone

+44 1312252525

Country

United Kingdom