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Award

## Provision of Card Spending Data

Office for National Statistics

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-018060

Procurement identifier (OCID): ocds-h6vhtk-050a59 ([view related notices](#))

Published 30 April 2025, 2:45pm

## Scope

## Reference

CS-25-136

## Description

The Office for National Statistics (ONS) have been developing card spending data for the public good in partnership with data providers in the payment industry since 2019. The work so far, in conjunction with similar work undertaken by other National Statistical Institutes, has demonstrated the clear potentials of card spending data as new data sources for Official Statistics production as well as for providing granular, timely insights into the national and local economies.

In the next phase of our statistical development, ONS are seeking to work collaboratively with a UK data provider with high coverage and data granularity to jointly develop economic and statistical applications for ONS and wider UK Government based on card spending data. We expect working together on a cost-recovery basis, i.e. contract costs being proportionate to the actual costs incurred, in a value-exchange model. For example, when developing new data and insights for ONS' purposes, data scientists from both organisations may work together to solve technical issues that bring additional value to

the data provider beyond the partnership. Similarly, the data provider may benefit from ONS publications and statistical improvements based on their data through an enhanced corporate reputation. We expect to build a strong partnership with the data provider, that goes beyond a transactional commercial arrangement, in maximising the public value of large transactional data. As part of the partnership, ONS would like to develop card spending data into new economic data that can improve National Accounts measurement and produce insights on consumer behaviour to:

1. understand retail performance of high streets and towns
2. understand spend by merchant location
3. understand spend by origin & channel.

Further requirements include permissions for ONS to regularly publish articles and aggregated insights/datasets such as this recent publication on card spending flows across UK regions, and to enable cross-government access to the data through a secure data platform (such as the Integrated Data Service) to link to other government key data assets to produce further innovative, cross-cutting insights, as this recent joint publication by the Competition and Markets Authority and ONS.

ONS require the following information, in the form of 3 data tables.

Retail Performance of High Streets and Town

Spend by merchant location

Spend by origin and destination

The data tables will be aggregated to monthly totals (or more granular, subject to statistical disclosure control not affecting the utility of the data) and provided to ONS a monthly or quarterly basis.

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## **Contract 1. Provision of Card Spending Data**

### **Supplier**

- Visa Europe Limited

## **Contract value**

- £376,310 excluding VAT
- £451,572 including VAT

Above the relevant threshold

## **Earliest date the contract will be signed**

12 May 2025

## **Contract dates (estimated)**

- 13 May 2025 to 12 May 2028
- 3 years

## **Main procurement category**

Services

## **CPV classifications**

- 72300000 - Data services

## **Contract locations**

- UK - United Kingdom
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## Other information

### Conflicts assessment prepared/revised

Yes

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## Procedure

### Procedure type

Direct award

### Direct award justification

Additional or repeat goods, services or works - extension or partial replacement

The public contract concerns the supply of goods, services or works by the existing supplier which are intended as an extension to, or partial replacement of, existing goods, services or works in circumstances where-

a change in supplier would result in the contracting authority receiving goods, services or works that are different from, or incompatible with, the existing goods, services or works, and

the difference or incompatibility would result in disproportionate technical difficulties in operation or maintenance.

A change in Supplier would result in the lack of all requirements being met in its entirety.

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## Supplier

## **Visa Europe Limited**

- Companies House: 05139966

1 Sheldon Square

1 Sheldon Square

W2 6TT

United Kingdom

Email: [adam.stewart@visa.com](mailto:adam.stewart@visa.com)

Region: UKI32 - Westminster

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. Provision of Card Spending Data

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## **Contracting authority**

### **Office for National Statistics**

- Public Procurement Organisation Number: PMZG-4913-JQXG

Government Buildings, Cardiff Road

Newport

NP10 8XG

United Kingdom

Contact name: Sophie Keal

Email: [CommercialTeam@ons.gov.uk](mailto:CommercialTeam@ons.gov.uk)

Region: UKL21 - Monmouthshire and Newport

Organisation type: Public authority - central government