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Tender

## **CCR's Cluster Development & Growth Programme**

Cardiff Council

F02: Contract notice

Notice identifier: 2023/S 000-017998

Procurement identifier (OCID): ocds-h6vhtk-03dc2b

Published 23 June 2023, 3:57pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Cardiff Council

County Hall, Atlantic Wharf

Cardiff

CF10 4UW

#### **Email**

[CorporateandTransport@cardiff.gov.uk](mailto:CorporateandTransport@cardiff.gov.uk)

#### **Telephone**

+44 2920873732

#### **Country**

United Kingdom

## **NUTS code**

UKL22 - Cardiff and Vale of Glamorgan

## **Internet address(es)**

Main address

<https://www.cardiff.gov.uk>

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA0422](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0422)

## **I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

## **I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://supplierlive.proactisp2p.com/Account/Login>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://supplierlive.proactisp2p.com/Account/Login>

## **I.4) Type of the contracting authority**

Regional or local authority

## **I.5) Main activity**

General public services

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## **Section II: Object**

## **II.1) Scope of the procurement**

### **II.1.1) Title**

CCR's Cluster Development & Growth Programme

### **II.1.2) Main CPV code**

- 80500000 - Training services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

Cardiff Capital Region has received an allocation of UK Shared Prosperity Funding, matched with wider CCR funds to deliver the SPF's Supporting Local Business priority within the region. CCR's programme of activity is focussed on developing and accelerating the growth of our five priority clusters; FinTech, MedTech, Compound Semiconductors, Creative and Cyber.

CCR with Cardiff Council as the accountable body will deliver a Cluster Development & Growth Programme comprising three key workstream areas that will strengthen cluster expertise within CCR, develop a pipeline of high-growth companies in the region (Growth Studio), establish a series of industry-led skills initiatives and deliver accelerated academic-industry partnerships (AAIP).

As an integral part of the Programme of activity, CCR requires a Lead Managing Agent(s) working on behalf of a wider consortium of FE/HE etc, to deliver the workstreams.

### **II.1.5) Estimated total value**

Value excluding VAT: £3,924,000

### **II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for all lots

## **II.2) Description**

### **II.2.1) Title**

Digital Skills

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 80500000 - Training services
- 80000000 - Education and training services
- 80510000 - Specialist training services
- 80530000 - Vocational training services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

Main site or place of performance

Cardiff Capital Region

### **II.2.4) Description of the procurement**

Scope of Requirement Interventions may include short, sharp intensive activities such as digital accelerator Academies / Bootcamps, series of mini events, workshops etc and longer-term programmes.

As a cross cutting theme, we wish to tackle wider societal challenges of attracting and supporting females and under-represented groups into careers and well-paid “digital” roles, within the region.

Tenderers are encouraged to identify and leverage wider sources of skills funding and initiatives to maximise the scope opportunity.

Interventions will comprise;

- New Skill Talent skills activities which fast-track individuals into industry and jobs, from

under-represented groups, which may include under-employed, unemployed, graduates, career returners and career convertors.

- Activities will be designed to support barriers and challenges, ensuring flexibility, to enable the above participants to complete training around work, caring commitments etc. and offer a guaranteed job interview on completion. A barriers fund may be included to support participants.

- Upskilling interventions for businesses at technical & / or managerial / leadership level, aligned to current and future digital skills gaps, supporting enhanced productivity, innovation, and growth. This may include training, sharing of best practice & the development of data community networks and peer groups.

Main Objectives Exact skills interventions will be determined during the discovery phase; however, it is anticipated interventions will seek to develop capability across the following skillsets:

- AI (Artificial Intelligence)
- Data Science & Analytics
- Cloud, Systems & Infrastructure
- Cyber Security & Risk
- Software Development / Engineering

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

19

This contract is subject to renewal

No

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Net Zero & Advanced Manufacturing Skills

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 80500000 - Training services
- 80000000 - Education and training services
- 80510000 - Specialist training services
- 80530000 - Vocational training services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

Main site or place of performance

Cardiff Capital Region

### **II.2.4) Description of the procurement**

Scope of Requirement A series of upskilling and new talent interventions may be short, sharp intensive activities, series of mini events &/or workshops, and / or longer-term programmes.

To maximise the scope and impact of activities, tenderers are encouraged to identify wider sources of skills funding and look to collaborate with existing initiatives if appropriate.

As a cross cutting theme, CCR wish to ensure distributed impact across the region, particularly supporting SMEs within the Northern Valleys.

Interventions may include;

- A series of business workshops, webinars, lunch & learn / breakfast events etc to inform and guide, share best practice and provide networking opportunities for business leaders.
- Upskilling activities designed to reskill / upskill employees at technical & / or managerial / leadership level to support ESG & decarbonisation goals.
- New Talent skills activities which fast-track under-employed, unemployed, graduates, career returners and career convertors into “Net Zero” related jobs, designed with flexibility, to enable participants to complete training around work, caring commitments and offer a guaranteed job interview on completion.

Main Objectives Skills interventions will support fintech, MedTech, creative, cyber, semiconductor cluster businesses and wider CCR infrastructure / investment programmes, as determined during the Discovery Phase.

Interventions may include, but not limited to;

- Environmental, Social and Governance (ESG).
- Sustainability Management
- Energy, Resource Circularity and Decarbonisation
- Green Infrastructure and Mobility
- Green Technologies

## **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

## **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

19

This contract is subject to renewal

No

## **II.2.10) Information about variants**

Variants will be accepted: No

## **II.2.11) Information about options**

Options: No

## **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Academic-Industry Partnerships

Lot No

3

### **II.2.2) Additional CPV code(s)**

- 80500000 - Training services
- 80510000 - Specialist training services
- 80000000 - Education and training services
- 80530000 - Vocational training services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

Main site or place of performance

Cardiff Capital Region

### **II.2.4) Description of the procurement**

**Scope of Requirement** This programme will enable businesses to access academic research & development and innovation services to support develop solutions to industry challenges. This programme will build academic consortia in HE and FE to enable knowledge transfer across CCRs priority sectors. Businesses will gain access to academic expertise, technology and skills through direct interactions with world-leading academics and enter into short, rapid and targeted collaborative projects.

This intervention will complement existing and planned government, public sector and private sector initiatives supporting industry led research and development.

It is proposed a strong consortium of multi-disciplinary expertise is built to support meeting industry challenges. With a ringfenced pot of funding available for a number of short, rapid and targeted intervention providing a means to formalise engagements and industry-academic partnerships.

**Main Objectives** Support the building of a strong consortia of academic expertise, focusing upon centres of excellence, thus providing a regional multi-disciplinary approach to industry collaboration.

Establish a new partnership or consolidate an existing collaboration between the institution and business through knowledge exchange activity.

Enable accelerated access to academic expertise, to evaluate or develop an innovative idea for the business, in the form of product, service or business model development.

Stimulate demand within the CCR business community, to deliver further innovation and accelerate delivery through the partnership.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

## **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

19

This contract is subject to renewal

No

## **II.2.10) Information about variants**

Variants will be accepted: No

## **II.2.11) Information about options**

Options: No

## **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Business Growth Programme

Lot No

4

### **II.2.2) Additional CPV code(s)**

- 80500000 - Training services
- 80510000 - Specialist training services
- 80000000 - Education and training services
- 80530000 - Vocational training services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

Main site or place of performance

Cardiff Capital Region

### **II.2.4) Description of the procurement**

**Scope of Requirement** This programme will support scale-ups to address barriers to growth nationally and abroad. The programme will provide participants with invaluable skills, a powerful network including investors and potential clients to support companies at this critical stage of the business lifecycle.

This intervention will complement other government and private sector initiatives, focusing efforts on supporting high growth, high potential businesses scale. Helping build a world-leading sector and enhance CCR's reputation as a place to grow business.

**Main Objectives** The growth programme will include the following elements:

1. Customised support: tailored support and resources based on the specific needs and challenges of each Participant.
2. Intensive mentorship: access to a network of experienced entrepreneurs, investors, and industry experts who can offer personalized guidance and advice.
3. Specialised workshops and training: specialised training and workshops focused on topics such as fundraising, leadership, and product development.
4. Access to exclusive events: access to exclusive events and opportunities to network with other high potential companies, investors, and industry leaders.
5. Funding opportunities: offer funding opportunities such as seed capital, grants, or access to investors with a track record of supporting high potential companies.
6. Strategic partnerships: facilitating strategic partnerships with industry leaders, accelerators, or other organizations that can help drive growth and innovation.

The expectation is that the Tenderer will conduct an initial 'discovery phase' to gather the evidence necessary to design a growth studio programme that is evidence based and demand led - thus ensuring a suitable fit with the needs of the Cardiff Capital Region.

Provide customised support and resources to help high potential companies scale up their businesses with the ambition to secure their next raise.

Offer intensive mentorship, training, and access to specialised resources to help companies overcome common challenges and achieve their goals.

At least one trade mission abroad to boost the internationalisation of the cohort, alongside another retreat for networking amongst cohort peers.

Facilitate strategic partnerships and access to funding opportunities to help companies achieve their growth targets.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

19

This contract is subject to renewal

No

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions

See ITT

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

### **III.2) Conditions related to the contract**

#### **III.2.3) Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

3 August 2023

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English, Welsh

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

#### **IV.2.7) Conditions for opening of tenders**

Date

3 August 2023

Local time

12:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.3) Additional information**

(WA Ref:132333)

The buyer considers that this contract is suitable for consortia.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom