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Contract

## **PRN2313 Media and Stakeholder Relations Partner**

Choice Housing

F03: Contract award notice

Notice identifier: 2023/S 000-017953

Procurement identifier (OCID): ocds-h6vhtk-03b240

Published 23 June 2023, 1:14pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Choice Housing

Leslie Morrell House 37 - 41 May Street

Belfast

BT1 4DN

#### **Contact**

via eTendersNI messaging facility

#### **Email**

[corporate.procurement@choice-housing.org](mailto:corporate.procurement@choice-housing.org)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Housing and community amenities

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

PRN2313 Media and Stakeholder Relations Partner

**II.1.2) Main CPV code**

- 79416000 - Public relations services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Choice Housing Ireland Ltd (the Group) wish to procure a public and stakeholder relations partner to assist with effective corporate communications. The partner organisation will be expected to assist with integrated communications across all channels that engage with multiple stakeholders.

**II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £36,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79416100 - Public relations management services
- 79416200 - Public relations consultancy services

#### **II.2.3) Place of performance**

NUTS codes

- UKN - Northern Ireland
- UKN0 - Northern Ireland

#### **II.2.4) Description of the procurement**

Choice Housing Ireland Ltd (the Group) wish to procure a public and stakeholder relations partner to assist with effective corporate communications. The partner organisation will be expected to assist with integrated communications across all channels that engage with multiple stakeholders.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Cost criterion - Name: Cost / Weighting: 30

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-007221](#)

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## **Section V. Award of contract**

### **Contract No**

1

### **Title**

Contract

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

23 June 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 5

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

OPEN STRATEGIC COMMUNICATIONS LIMITED

Innovation Factory 385 Springfield Road Forthriver Business Park

BELFAST

BT12 7DG

Email

[contact@oscni.com](mailto:contact@oscni.com)

Telephone

+44 7590227961

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<https://etendersni.gov.uk/epps>

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £62,000

Total value of the contract/lot: £36,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Courts of Justice in Northern Ireland

Royal Courts of Justice Chichester Street

Belfast

BT1 3JP

Country

United Kingdom