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Planning

Tri Service Merchandising

Ministry of Defence

F01: Prior information notice

Prior information only

Notice identifier: 2022/S 000-017939

Procurement identifier (OCID): ocds-h6vhtk-034cb9

Published 30 June 2022, 5:07pm

Section I: Contracting authority

I.1) Name and addresses

Ministry of Defence

Kentigern House, 65 Brown Street

Glasgow

G2 8EX

Contact

James Smith

Email

james.smith868@mod.gov.uk

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/ministry-of-defence>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Defence

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Tri Service Merchandising

II.1.2) Main CPV code

- 79990000 - Miscellaneous business-related services

II.1.3) Type of contract

Services

II.1.4) Short description

This contract appoints an agent to act on MOD's behalf to find commercial exploitation

opportunities for its trade marks and brands.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The current Tri-Service Merchandising Services contract is due to expire on the 31st July 2023. This contract appoints an agent to act on MOD's behalf to find commercial exploitation opportunities for its trademarks and brands. DIPR has a direct delegation from Secretary of State for Defence to ensure protection of MOD names, insignia and logos through trademark rights. Without a merchandising service, trademark use cannot be established, and, under the Trade Mark Act 1994, trademarks can be revoked for non-use. Therefore, DIPR has a key responsibility to ensure ongoing use of MOD trademarks through merchandising. The merchandising programme is also a key tool used by DDC to raise brand awareness in respect of the UK Armed Forces and brings significant revenue into the department in the form of license royalties. These benefits will be lost if a merchandising services contract is not maintained.

II.2.14) Additional information

To notify your interest in this requirement please respond to james.smith868@mod.gov.uk no later than 31st July 2022.

II.3) Estimated date of publication of contract notice

30 September 2022

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section VI. Complementary information

VI.3) Additional information

To notify your interest in this requirement please respond to james.smith868@mod.gov.uk no later than 31st July 2022.