

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/017923-2025>

Tender

Project Management Services for the 2026 Open Golf Championship at Royal Birkdale Golf Club

Sefton Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-017923

Procurement identifier (OCID): ocds-h6vhtk-050a06

Published 30 April 2025, 11:51am

Scope

Reference

DN773131

Description

The Open is an iconic Championship in world golf. Since 1860, The Open has been played over some of the world's most cherished links courses and has produced a remarkable legacy of great champions. It is the oldest and most international championship in professional golf and the Claret Jug – first presented in 1873 – is one of the most iconic trophies in all of sport.

Three of the current nine Open venues are located in the North West of England, and two in Liverpool City Region (Royal Liverpool at Hoylake and Royal Birkdale in Southport). The event is held in the NWE region on average three times a decade.

The R&A (Open Golf organisers) have announced that the 156th Open will take place at Royal Birkdale between 12th July and 19th July 2026.

Sefton last hosted the Open Golf Championship in July 2017, also at Royal Birkdale. The Open's organisers, the Royal & Ancient (R&A), reported that c235,000 people attended the event which generated approximately £21 million for the Sefton economy and a further £35m for the City Region. Furthermore, the total media value for the event was £50m.

Total value (estimated)

- £80,000 excluding VAT
- £96,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 2 June 2025 to 1 September 2026
- 1 year, 3 months

Main procurement category

Services

CPV classifications

- 72224000 - Project management consultancy services

Submission

Deadline for requests to participate

21 May 2025, 12:00pm

Submission address and any special instructions

<https://procontract.due-north.com>

Tenders may be submitted electronically

Yes

Award criteria

Evaluation Criteria:

Price - 40%

Quality - 60%

Procedure

Procedure type

Below threshold - open competition

Contracting authority

Sefton Council

- Public Procurement Organisation Number: PTHP-5656-DLCN

Magdalen House, Trinity Road

Bootle

L20 3NJ

United Kingdom

Contact name: Mr David Brown

Telephone: +44 1519342976

Email: david.brown@sefton.gov.uk

Website: <https://www.sefton.gov.uk>

Region: UKD73 - Sefton

Organisation type: Public authority - sub-central government