

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/017918-2022>

Contract

Hyde Park Winter Wonderland 2018/19 -2023/24

The Royal Parks (TRP Trading Company Ltd)

F20: Modification notice

Notice identifier: 2022/S 000-017918

Procurement identifier (OCID): ocds-h6vhtk-034ca4

Published 30 June 2022, 3:36pm

Section I: Contracting authority/entity

I.1) Name and addresses

The Royal Parks (TRP Trading Company Ltd)

The Old Police House, Hyde Park

London

W22UH

Contact

Peter Berry

Email

procurement@royalparks.org.uk

Telephone

+44 3000612000

Fax

+44 2072982005

Country

United Kingdom

NUTS code

UKI32 - Westminster

Internet address(es)

Main address

<http://www.royalparks.org.uk>

Buyer's address

<https://www.royalparks.org.uk/about-us/procurement>

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Hyde Park Winter Wonderland 2018/19 -2023/24

II.1.2) Main CPV code

- 79952000 - Event services

II.1.3) Type of contract

Services

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI - London

II.2.4) Description of the procurement at the time of conclusion of the contract:

The Royal Parks (TRP Trading Company Ltd) invited tenders for an event contract for the operation and management of Hyde Park Winter Wonderland for the provision of 6 annual events beginning in winter 2018.

II.2.7) Duration of the contract, framework agreement, dynamic purchasing system or concession

Duration in months

72

Section IV. Procedure

IV.2) Administrative information

IV.2.1) Contract award notice concerning this contract

Notice number: [2017/S 137-281836](#)

Section V. Award of contract/concession

Contract No

N/A

V.2) Award of contract/concession

V.2.1) Date of conclusion of the contract/concession award decision:

18 August 2018

V.2.2) Information about tenders

The contract/concession has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor/concessionaire

PWR Events Limited

Building 6, Chiswick Park, 556 Chiswick High Road

London

W4 5HR

Country

United Kingdom

NUTS code

- UKI - London

The contractor/concessionaire is an SME

No

V.2.4) Information on value of the contract/lot/concession (at the time of conclusion of the contract;excluding VAT)

Total value of the procurement: £173,134,955

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

The Royal Parks (TRP Trading Company Ltd)

The Old Police House, Hyde Park

London

W2 2UH

Email

procurement@royalparks.org.uk

Country

United Kingdom

Section VII: Modifications to the contract/concession

VII.1) Description of the procurement after the modifications

VII.1.1) Main CPV code

- 79952000 - Event services

VII.1.3) Place of performance

NUTS code

- UKI3 - Inner London – West

VII.1.4) Description of the procurement:

The Royal Parks (TRP Trading Company Ltd) invited tenders for an event contract for the operation and management of Hyde Park Winter Wonderland for the provision of 6 annual events beginning in winter 2018. The contract was subsequently extended to include an event in Winter 2024/5, replacing the event cancelled due to the COVID-19 pandemic.

VII.1.5) Duration of the contract, framework agreement, dynamic purchasing system or concession

Duration in months

72

VII.1.6) Information on value of the contract/lot/concession (excluding VAT)

Total value of the contract/lot/concession:

£173,134,955

VII.1.7) Name and address of the contractor/concessionaire

PWR Events Limited

Building 6, Chiswick Park, 556 Chiswick High Road

London

W4 5HR

Country

United Kingdom

NUTS code

- UKI3 - Inner London – West

The contractor/concessionaire is an SME

No

VII.2) Information about modifications

VII.2.1) Description of the modifications

Nature and extent of the modifications (with indication of possible earlier changes to the contract):

A ticketing system is being deployed in light of the COVID-19 pandemic and learnings from that around effective crowd management in and around the Hyde Park Winter Wonderland (HPWW) event footprint - enabling the event to be better managed and to regulate visitors to the event, to safely manage crowds and numbers both inside and outside of the event footprint. The result is a safer event and this is supported by feedback from the partners of the Licensing Safety and Advisory Group.

The Royal Parks' contract with the event operator is therefore modified accordingly in order to cover the introduction of the ticketing system from 2022. The authority believes that the modification is permitted by Regulation 43 of the Concession Contracts Regulations 2016, or (by virtue of the nature of the service in question) is not subject to that provision. This notice is published for the purposes of transparency only, in respect of the modifications concerned by this notice given the nature of the contract being modified

VII.2.2) Reasons for modification

Need for modification brought about by circumstances which a diligent contracting authority/entity could not foresee.

Description of the circumstances which rendered the modification necessary and explanation of the unforeseen nature of these circumstances:

Due to unforeseen circumstances arising out of the COVID-19 pandemic, it has become necessary for The Royal Parks (the authority) to change the way that visitors to the Hyde

Park Winter Wonderland event (HPWW) are marshalled. The high visitor numbers experienced previously have demonstrated that the introduction of a ticketing system is necessary for public safety and order.

A ticketing system is therefore being deployed in light of the COVID-19 pandemic and learnings from that around effective crowd management in and around the event footprint - enabling the event to be better managed and to regulate visitors to the event, to safely manage crowds and numbers both inside and outside of the event footprint. The result is a safer event and this is supported by feedback from the partners of the Licensing Safety and Advisory Group.

VII.2.3) Increase in price

Updated total contract value before the modifications (taking into account possible earlier contract modifications, price adaptations and average inflation)

Value excluding VAT: £173,134,955

Total contract value after the modifications

Value excluding VAT: £173,134,955