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Contract

## **Hyde Park Winter Wonderland 2018/19 -2023/24**

The Royal Parks (TRP Trading Company Ltd)

F20: Modification notice

Notice identifier: 2022/S 000-017918

Procurement identifier (OCID): ocds-h6vhtk-034ca4

Published 30 June 2022, 3:36pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

The Royal Parks (TRP Trading Company Ltd)

The Old Police House, Hyde Park

London

W22UH

#### **Contact**

Peter Berry

#### **Email**

[procurement@royalparks.org.uk](mailto:procurement@royalparks.org.uk)

#### **Telephone**

+44 3000612000

#### **Fax**

+44 2072982005

**Country**

United Kingdom

**NUTS code**

UKI32 - Westminster

**Internet address(es)**

Main address

<http://www.royalparks.org.uk>

Buyer's address

<https://www.royalparks.org.uk/about-us/procurement>

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Hyde Park Winter Wonderland 2018/19 -2023/24

#### **II.1.2) Main CPV code**

- 79952000 - Event services

#### **II.1.3) Type of contract**

Services

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKI - London

#### **II.2.4) Description of the procurement at the time of conclusion of the contract:**

The Royal Parks (TRP Trading Company Ltd) invited tenders for an event contract for the operation and management of Hyde Park Winter Wonderland for the provision of 6 annual events beginning in winter 2018.

#### **II.2.7) Duration of the contract, framework agreement, dynamic purchasing system or concession**

Duration in months

72

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## **Section IV. Procedure**

### **IV.2) Administrative information**

#### **IV.2.1) Contract award notice concerning this contract**

Notice number: [2017/S 137-281836](#)

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## **Section V. Award of contract/concession**

### **Contract No**

N/A

### **V.2) Award of contract/concession**

#### **V.2.1) Date of conclusion of the contract/concession award decision:**

18 August 2018

#### **V.2.2) Information about tenders**

The contract/concession has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor/concessionaire**

PWR Events Limited

Building 6, Chiswick Park, 556 Chiswick High Road

London

W4 5HR

Country

United Kingdom

NUTS code

- UKI - London

The contractor/concessionaire is an SME

No

#### **V.2.4) Information on value of the contract/lot/concession (at the time of conclusion of the contract;excluding VAT)**

Total value of the procurement: £173,134,955

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The Royal Parks (TRP Trading Company Ltd)

The Old Police House, Hyde Park

London

W2 2UH

Email

[procurement@royalparks.org.uk](mailto:procurement@royalparks.org.uk)

Country

United Kingdom

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## **Section VII: Modifications to the contract/concession**

### **VII.1) Description of the procurement after the modifications**

#### **VII.1.1) Main CPV code**

- 79952000 - Event services

#### **VII.1.3) Place of performance**

NUTS code

- UKI3 - Inner London – West

#### **VII.1.4) Description of the procurement:**

The Royal Parks (TRP Trading Company Ltd) invited tenders for an event contract for the operation and management of Hyde Park Winter Wonderland for the provision of 6 annual events beginning in winter 2018. The contract was subsequently extended to include an event in Winter 2024/5, replacing the event cancelled due to the COVID-19 pandemic.

#### **VII.1.5) Duration of the contract, framework agreement, dynamic purchasing system or concession**

Duration in months

72

### **VII.1.6) Information on value of the contract/lot/concession (excluding VAT)**

Total value of the contract/lot/concession:

£173,134,955

### **VII.1.7) Name and address of the contractor/concessionaire**

PWR Events Limited

Building 6, Chiswick Park, 556 Chiswick High Road

London

W4 5HR

Country

United Kingdom

NUTS code

- UKI3 - Inner London – West

The contractor/concessionaire is an SME

No

## **VII.2) Information about modifications**

### **VII.2.1) Description of the modifications**

Nature and extent of the modifications (with indication of possible earlier changes to the contract):

A ticketing system is being deployed in light of the COVID-19 pandemic and learnings from that around effective crowd management in and around the Hyde Park Winter Wonderland (HPWW) event footprint - enabling the event to be better managed and to regulate visitors to the event, to safely manage crowds and numbers both inside and outside of the event footprint. The result is a safer event and this is supported by feedback from the partners of the Licensing Safety and Advisory Group.

The Royal Parks' contract with the event operator is therefore modified accordingly in order to cover the introduction of the ticketing system from 2022. The authority believes that the modification is permitted by Regulation 43 of the Concession Contracts Regulations 2016, or (by virtue of the nature of the service in question) is not subject to that provision. This notice is published for the purposes of transparency only, in respect of the modifications concerned by this notice given the nature of the contract being modified

### **VII.2.2) Reasons for modification**

Need for modification brought about by circumstances which a diligent contracting authority/entity could not foresee.

Description of the circumstances which rendered the modification necessary and explanation of the unforeseen nature of these circumstances:

Due to unforeseen circumstances arising out of the COVID-19 pandemic, it has become necessary for The Royal Parks (the authority) to change the way that visitors to the Hyde Park Winter Wonderland event (HPWW) are marshalled. The high visitor numbers experienced previously have demonstrated that the introduction of a ticketing system is necessary for public safety and order.

A ticketing system is therefore being deployed in light of the COVID-19 pandemic and learnings from that around effective crowd management in and around the event footprint - enabling the event to be better managed and to regulate visitors to the event, to safely manage crowds and numbers both inside and outside of the event footprint. The result is a safer event and this is supported by feedback from the partners of the Licensing Safety and Advisory Group.

### **VII.2.3) Increase in price**

Updated total contract value before the modifications (taking into account possible earlier contract modifications, price adaptations and average inflation)

Value excluding VAT: £173,134,955

Total contract value after the modifications

Value excluding VAT: £173,134,955