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Contract

## **CE-233-21 - Provision of Media Advertising Services to South Ayrshire**

South Ayrshire Council

F03: Contract award notice

Notice identifier: 2022/S 000-017836

Procurement identifier (OCID): ocds-h6vhtk-0324b3

Published 30 June 2022, 9:22am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

South Ayrshire Council

County Buildings, Wellington Square

Ayr

KA7 1DR

#### **Email**

[procurement@south-ayrshire.gov.uk](mailto:procurement@south-ayrshire.gov.uk)

#### **Telephone**

+44 3001230900

#### **Country**

United Kingdom

#### **NUTS code**

UKM94 - South Ayrshire

**Internet address(es)**

Main address

<http://www.south-ayrshire.gov.uk/procurement/>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA00405](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00405)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

CE-233-21 - Provision of Media Advertising Services to South Ayrshire

**II.1.2) Main CPV code**

- 79341000 - Advertising services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Provision of Media Advertising Services to South Ayrshire

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £400,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79341100 - Advertising consultancy services
- 79341200 - Advertising management services

#### **II.2.3) Place of performance**

NUTS codes

- UKM94 - South Ayrshire

#### **II.2.4) Description of the procurement**

Provision of Media Advertising Services to South Ayrshire.

#### **II.2.5) Award criteria**

Quality criterion - Name: quality / Weighting: 60

Price - Weighting: 40

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-007705](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

16 June 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Advertisingworks Scotland Ltd

55 Newmarket Street

Ayr

KA7 1LL

Telephone

+44 1292885777

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £400,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

(SC Ref:698833)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Ayr Sheriff Court

Ayr

Country

United Kingdom