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Tender

GMCA 511 Gender Based Violence Campaign

Greater Manchester Combined Authority

F02: Contract notice

Notice identifier: 2022/S 000-017712

Procurement identifier (OCID): ocds-h6vhtk-034bd6

Published 29 June 2022, 10:54am

Section I: Contracting authority

I.1) Name and addresses

Greater Manchester Combined Authority

GMCA Offices, 1st Floor, Churchgate House, 56 Oxford Street

Manchester

M1 6EU

Email

Nicola.wadley@greatermanchester-ca.gov.uk

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://www.greatermanchester-ca.gov.uk/>

Buyer's address

<https://www.greatermanchester-ca.gov.uk/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.the-chest.org.uk/>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.the-chest.org.uk/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

GMCA 511 Gender Based Violence Campaign

Reference number

DN617237

II.1.2) Main CPV code

- 73000000 - Research and development services and related consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

Following on from our successful 'Is This OK?' video, we are inviting agencies to pitch creative ideas for a gender-based violence behaviour change campaign in Greater Manchester. The campaign will primarily focus on challenging the attitudes and behaviours that perpetuate gender-based abuse and violence against women and girls in all its forms – from street harassment to the most serious of crimes – across Greater Manchester's diverse communities and cultures.

The successful agency will be asked to create and deliver a campaign including: research and insight; production of digital and physical materials; and measurement, for an overall approximate cost of £150,000 to be rolled out across Greater Manchester starting early in Autumn 2022 and running over a period of approximately eight months, with potential to be extended.

*****Further information and instructions on how to submit a tender for this opportunity can be found on GMCA's E Procurement Portal The Chest, https://www.the-chest.org.uk/*****

II.1.5) Estimated total value

Value excluding VAT: £280,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 32000000 - Radio, television, communication, telecommunication and related equipment
- 73000000 - Research and development services and related consultancy services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Following on from our successful 'Is This OK?' video, we are inviting agencies to pitch creative ideas for a gender-based violence behaviour change campaign in Greater Manchester. The campaign will primarily focus on challenging the attitudes and behaviours that perpetuate gender-based abuse and violence against women and girls in all its forms – from street harassment to the most serious of crimes – across Greater Manchester's diverse communities and cultures.

The successful agency will be asked to create and deliver a campaign including: research and insight; production of digital and physical materials; and measurement, for an overall approximate cost of £150,000 to be rolled out across Greater Manchester starting early in Autumn 2022 and running over a period of approximately eight months, with potential to be extended.

*****Further information and instructions on how to submit a tender for this opportunity can be found on GMCA's E Procurement Portal The Chest, https://www.the-chest.org.uk/*****

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £280,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

16

This contract is subject to renewal

Yes

Description of renewals

Approx contract length 8 months with possibility of a further extension period of 8 months

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

28 July 2022

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

19 July 2022

Local time

5:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

The High Court (England, Wales & Northern Ireland)

The Strand

London

WC2A 2LL

Country

United Kingdom