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Tender

## **GMCA1209 - Our Pass Promotion and Exclusives Service**

**Greater Manchester Combined Authority** 

UK4: Tender notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-017705

Procurement identifier (OCID): ocds-h6vhtk-05008c (view related notices)

Published 29 April 2025, 3:43pm

## Scope

#### Reference

**GMCA1209** 

### **Description**

This procurement is for the delivery of the Our Pass Promotion and Exclusives, a suite of services that underpin the Our Pass travel offer, working alongside GMCA and TfGM to ensure that Our Pass is connected to and embedded within our growing offer of services for young people across GM.

There are four main strands to delivery of the Our Pass Exclusives and Promotion service:

- Sourcing and Managing Our Pass Exclusives
- Engagement and Promotion for Our Pass and Our Pass Exclusives
- Management of digital products

· Working with stakeholders

The contract period will be for 2 years with the option to extend for up to an additional 2 years (in 12 month increments). It is intended for the contract to commence on the 28th of July, 2025.

The maximum budget available for the initial period of 2 years is £792,000 excluding VAT.

The GMCA reserves the right to extend this contract for an additional 2 years (in 12 month increments). The value of the first extension period is up to £414,000 (exc. VAT) and the value of the second extension period is up to £426,500 (exc. VAT).

Therefore, the estimated total value of the contract, including all optional extension periods, is up to a maximum of £1,623,500 excluding VAT.

Further details on the opportunity can be found in the specification.

#### **Total value (estimated)**

- £1,623,500 excluding VAT
- £1,948,200 including VAT

Above the relevant threshold

## **Contract dates (estimated)**

- 28 July 2025 to 27 July 2027
- Possible extension to 27 July 2029
- 4 years

Description of possible extension:

The GMCA reserves the right to extend this contract for an additional 2 years (in 12 month increments).

The value of the first extension covering the period of 28/07/2027 - 27/07/2028 is up to £414,000 (exc. VAT).

The value of the second extension covering the period of 28/07/2028 - 27/07/2029 is up to £426,500 (exc. VAT).

### Main procurement category

Services

#### **CPV** classifications

- 92000000 Recreational, cultural and sporting services
- 98000000 Other community, social and personal services

#### **Contract locations**

UKD3 - Greater Manchester

## **Participation**

## **Particular suitability**

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

## **Submission**

### **Enquiry deadline**

20 May 2025, 5:00pm

#### **Tender submission deadline**

27 May 2025, 12:00pm

### Submission address and any special instructions

All quotations must be submitted via The Chest (the North West Procurement Portal) - <a href="https://www.the-chest.org.uk/">https://www.the-chest.org.uk/</a>.

The Chest reference for this opportunity is DN771226.

All responses must be submitted via The Chest. For the avoidance of doubt, quotations received in any other way will be rejected.

### Tenders may be submitted electronically

Yes

## Languages that may be used for submission

English

## **Award decision date (estimated)**

4 July 2025

## **Award criteria**

Name	Туре	Weighting	
Sourcing and Managing Exclusives	Quality	20%	
Promotional Activity	Quality	15%	
Management of Delivery	Quality	15%	
Social Value	Quality	15%	
Social Media	Quality	10%	
User Engagement	Quality	10%	
Performance management and Quality reporting		10%	
Value for Money	Quality	5%	

## Other information

## Conflicts assessment prepared/revised

Yes

## **Procedure**

## **Procedure type**

Open procedure

# **Contracting authority**

## **Greater Manchester Combined Authority**

• Public Procurement Organisation Number: PXBN-3793-LCTQ

56 Oxford Street

Manchester

M1 6EU

**United Kingdom** 

Email: procurement@manchesterfire.gov.uk

Region: UKD33 - Manchester

Organisation type: Public authority - sub-central government