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Tender

GMCA1209 - Our Pass Promotion and Exclusives Service

Greater Manchester Combined Authority

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-017705

Procurement identifier (OCID): ocds-h6vhtk-05008c ([view related notices](#))

Published 29 April 2025, 3:43pm

Scope

Reference

GMCA1209

Description

This procurement is for the delivery of the Our Pass Promotion and Exclusives, a suite of services that underpin the Our Pass travel offer, working alongside GMCA and TfGM to ensure that Our Pass is connected to and embedded within our growing offer of services for young people across GM.

There are four main strands to delivery of the Our Pass Exclusives and Promotion service:

- Sourcing and Managing Our Pass Exclusives
- Engagement and Promotion for Our Pass and Our Pass Exclusives

- Management of digital products
- Working with stakeholders

The contract period will be for 2 years with the option to extend for up to an additional 2 years (in 12 month increments). It is intended for the contract to commence on the 28th of July, 2025.

The maximum budget available for the initial period of 2 years is £792,000 excluding VAT.

The GMCA reserves the right to extend this contract for an additional 2 years (in 12 month increments). The value of the first extension period is up to £414,000 (exc. VAT) and the value of the second extension period is up to £426,500 (exc. VAT).

Therefore, the estimated total value of the contract, including all optional extension periods, is up to a maximum of £1,623,500 excluding VAT.

Further details on the opportunity can be found in the specification.

Total value (estimated)

- £1,623,500 excluding VAT
- £1,948,200 including VAT

Above the relevant threshold

Contract dates (estimated)

- 28 July 2025 to 27 July 2027
- Possible extension to 27 July 2029
- 4 years

Description of possible extension:

The GMCA reserves the right to extend this contract for an additional 2 years (in 12 month increments).

The value of the first extension covering the period of 28/07/2027 - 27/07/2028 is up to £414,000 (exc. VAT).

The value of the second extension covering the period of 28/07/2028 - 27/07/2029 is up to £426,500 (exc. VAT).

Main procurement category

Services

CPV classifications

- 92000000 - Recreational, cultural and sporting services
- 98000000 - Other community, social and personal services

Contract locations

- UKD3 - Greater Manchester

Participation

Particular suitability

- Small and medium-sized enterprises (SME)

- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

20 May 2025, 5:00pm

Tender submission deadline

27 May 2025, 12:00pm

Submission address and any special instructions

All quotations must be submitted via The Chest (the North West Procurement Portal) - <https://www.the-chest.org.uk/>.

The Chest reference for this opportunity is DN771226.

All responses must be submitted via The Chest. For the avoidance of doubt, quotations received in any other way will be rejected.

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

4 July 2025

Award criteria

Name	Type	Weighting
Sourcing and Managing Exclusives	Quality	20%
Promotional Activity	Quality	15%
Management of Delivery	Quality	15%
Social Value	Quality	15%
Social Media	Quality	10%
User Engagement	Quality	10%
Performance management and reporting	Quality	10%
Value for Money	Quality	5%

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Contracting authority

Greater Manchester Combined Authority

- Public Procurement Organisation Number: PXBN-3793-LCTQ

56 Oxford Street

Manchester

M1 6EU

United Kingdom

Email: procurement@manchesterfire.gov.uk

Region: UKD33 - Manchester

Organisation type: Public authority - sub-central government