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Contract

Active Blackpool - Leisure Marketing Services, Support, Website hosting & Printing

Blackpool Council

F03: Contract award notice

Notice identifier: 2025/S 000-017697

Procurement identifier (OCID): ocids-h6vhtk-04e421

Published 29 April 2025, 3:28pm

Section I: Contracting authority

I.1) Name and addresses

Blackpool Council

PO Box 4

Blackpool

FY1 1NA

Contact

Mrs Sarah Gordon

Email

sarah.gordon@blackpool.gov.uk

Telephone

+44 1253478373

Country

United Kingdom

Region code

UKD42 - Blackpool

Internet address(es)

Main address

<http://www.blackpool.gov.uk/>

Buyer's address

<http://www.blackpool.gov.uk/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Active Blackpool - Leisure Marketing Services, Support, Website hosting & Printing

Reference number

DN763643

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

Provision of Leisure Marketing Services, Support, Website Hosting & Printing

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £350,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79340000 - Advertising and marketing services

II.2.3) Place of performance

NUTS codes

- UKD42 - Blackpool

II.2.4) Description of the procurement

Active Blackpool is the brand of the Council's in house operated leisure provision.

Active Blackpool operate four Leisure Centres in Blackpool namely, Blackpool Sports Centre, Moor Park Health & Leisure Centre, Palatine Leisure Centre and Common Edge Community Sports Village.

The aim is to promote the work of Active Blackpool by engaging a range of audiences and contributing to its community engagement and commercial aspirations for the future.

Working with the successful agency, the aim is for Active Blackpool to utilise a multi-channel approach and offer efficiency across all marketing and communications. We require an agency experienced in supporting leisure organisations to support, manage, evaluate, plan and execute a wide range of marketing initiatives ranging from small singular projects to full multi-service campaigns. To be seen as part of our extended team, we require dedicated support and collaboration to cover all our requirements ensuring that we are supported both creatively and through strategically planned ideas and methods that deliver measureable results.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 50

Quality criterion - Name: Social Value / Weighting: 20

Price - Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2025/S 000-005894](#)

Section V. Award of contract

Contract No

DN763643

Title

Active Blackpool - Leisure Marketing Services, Support, Website hosting & Printing

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

29 April 2025

V.2.2) Information about tenders

Number of tenders received: 14

Number of tenders received from SMEs: 14

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 2

Number of tenders received by electronic means: 14

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Cornerstone Design & Marketing Ltd

Oldham

Country

United Kingdom

NUTS code

- UKD - North West (England)

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £350,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court Justice England & Wales

London

Country

United Kingdom