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Contract

## **Recruitment Advertising**

General Dental Council

F03: Contract award notice

Notice identifier: 2021/S 000-017672

Procurement identifier (OCID): ocds-h6vhtk-02cc76

Published 26 July 2021, 3:00pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

General Dental Council

37 Wimpole Street

LONDON

W1G8DQ

#### **Contact**

Roger Dunthorne

#### **Email**

[rdunthorne@gdc-uk.org](mailto:rdunthorne@gdc-uk.org)

#### **Telephone**

+44 1217520189

#### **Country**

United Kingdom

**NUTS code**

UKI - London

**Internet address(es)**

Main address

<https://www.gdc-uk.org/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Health

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Recruitment Advertising

**II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

This opportunity is now closed.

To provide recruitment advertising services to support the General Dental Council's recruitment for filling vacancies.

There is an optional 12 month extension to this scheme.

The procurement was run under the ESPO Advertising Solutions framework

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £45,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKG - West Midlands (England)
- UKI - London

#### **II.2.4) Description of the procurement**

Further competition under Lot 1 of ESPO's Advertising Solutions Framework (reference 3A-20).

#### **II.2.5) Award criteria**

Cost criterion - Name: Price against model / Weighting: 30%

#### **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

The procurement was carried out as a further competition under an existing framework and therefore only those firms on the framework could be invited,

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

31 March 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 5

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

CJA Group Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £45,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

General Dental Council

London

Country

United Kingdom