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Not applicable

## **UK\_252 - 2024 - Creative Design Services Framework**

British Council

F14: Notice for changes or additional information

Notice identifier: 2024/S 000-017491

Procurement identifier (OCID): ocds-h6vhtk-046d89

Published 5 June 2024, 4:30pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

British Council

58 Whitworth Street

Manchester

M1 6BB

#### **Contact**

Ahmed Akram

#### **Email**

[ahmed.akram@britishcouncil.org](mailto:ahmed.akram@britishcouncil.org)

#### **Country**

United Kingdom

**NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

[www.britishcouncil.org](http://www.britishcouncil.org)

Buyer's address

<https://in-tendhost.co.uk/britishcouncil>

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## Section II: Object

### II.1) Scope of the procurement

#### II.1.1) Title

UK\_252 - 2024 - Creative Design Services Framework

Reference number

2024/S 000-017391

#### II.1.2) Main CPV code

- 79415200 - Design consultancy services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

The British Council is looking to setup a framework agreement for 2 years fixed term with a potential to extend for a further 1 year after for its design requirements. We expect to award a framework agreement to up to Suppliers. We are looking for creative agencies to work with us to deliver high quality creative projects across a range of media. Services that will be required but not limited to:• Visual conception, execution, and guidance• Art direction and photography commissioning• Digital and print design and artwork including editable templates• Social media graphics for all social media channels • Creation of editable templates on Canva• Presentations • Static and video content for digital campaigns (occasional)• Exhibition and experiential design• Motion design and animation (occasional)• Illustration (occasional)• Information design and data visualisation• Limited copywriting and proof-reading

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## Section VI. Complementary information

### VI.6) Original notice reference

Notice number: [2024/S 000-017391](#)

## Section VII. Changes

### VII.1.2) Text to be corrected in the original notice

Section number

Description

Instead of

Text

The British Council is looking to setup a framework agreement for 2 years fixed term with a potential to extend for a further 1 year after for its design requirements. We expect to award a framework agreement to up to Suppliers. We are looking for creative agencies to work with us to deliver high quality creative projects across a range of media. Services that will be required but not limited to:

- o Visual conception, execution, and guidance
- o Art direction and photography commissioning
- o Digital and print design and artwork including editable templates
- o Social media graphics for all social media channels
- o Creation of editable templates on Canva
- o Presentation
- o Static and video content for digital campaigns (occasional)
- o Exhibition and experiential design
- o Motion design and animation (occasional)
- o Illustration (occasional)
- o Information design and data visualisation
- o Limited copywriting and proof-reading

Read

Text

The British Council is looking to setup a framework agreement for 2 years fixed term with a potential to extend for a further 1 year after for its design requirements. We expect to award a framework agreement to up six Suppliers. We are looking for creative agencies to work with us to deliver high quality creative projects across a range of media. Services that will be required but not limited to:

- Visual conception, execution, and guidance
- Art direction and photography commissioning
- Digital and print design and artwork including editable templates
- Social media graphics for all social media channels
- Creation of editable templates on Canva
- Presentations
- Static and video content for digital campaigns (occasional)
- Exhibition and experiential design
- Motion design and animation (occasional)
- Illustration (occasional)
- Information design and data visualisation
- Limited copywriting and proof-reading