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Tender

Development of the name and brand for a single digital presence for UK libraries

British Library

F02: Contract notice

Notice identifier: 2021/S 000-017477

Procurement identifier (OCID): ocds-h6vhtk-02cbb3

Published 23 July 2021, 12:15pm

Section I: Contracting authority

I.1) Name and addresses

British Library

British Library, 96 Euston Road

London

NW1 2DB

Contact

Jack Trotter

Email

jack.trotter@bl.uk

Telephone

+44 7719079226

Country

United Kingdom

NUTS code

UKI - London

Internet address(es)

Main address

www.bl.uk

Buyer's address

www.bl.uk

I.3) Communication

Access to the procurement documents is restricted. Further information can be obtained at

<https://www.delta-esourcing.com/delta/respondToList.html?accessCode=N2SN2Z3C7G>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Development of the name and brand for a single digital presence for UK libraries

II.1.2) Main CPV code

- 79413000 - Marketing management consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

Development of the name and brand for a single digital presence for UK libraries

II.1.5) Estimated total value

Value excluding VAT: £100,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI - London

Main site or place of performance

LONDON

II.2.4) Description of the procurement

Development of the name and brand for a single digital presence for UK libraries

II.2.5) Award criteria

Price

II.2.6) Estimated value

Value excluding VAT: £100,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

6

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.12) Information about electronic catalogues

Tenders must be presented in the form of electronic catalogues or include an electronic catalogue

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

Accelerated procedure

Justification:

The accelerated process is been used in this instance due to a tight and strict deadline, due to delays in stakeholder approval this has caused delays in been able to publish the tender to market. If the SQ's are not received by the 15th August 2021 this will push the whole timeline out of scope and we would miss the deliverable deadline date.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

15 August 2021

Local time

12:00pm

IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates

20 August 2021

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.3) Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Marketing-management-consultancy-services./N2SN2Z3C7G>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/N2SN2Z3C7G>

GO Reference: GO-2021723-PRO-18617986

VI.4) Procedures for review

VI.4.1) Review body

British Library

London

Country

United Kingdom