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Tender

## **Development of the name and brand for a single digital presence for UK libraries**

British Library

F02: Contract notice

Notice identifier: 2021/S 000-017477

Procurement identifier (OCID): ocds-h6vhtk-02cbb3

Published 23 July 2021, 12:15pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

British Library

British Library, 96 Euston Road

London

NW1 2DB

#### **Contact**

Jack Trotter

#### **Email**

[jack.trotter@bl.uk](mailto:jack.trotter@bl.uk)

#### **Telephone**

+44 7719079226

**Country**

United Kingdom

**NUTS code**

UKI - London

**Internet address(es)**

Main address

[www.bl.uk](http://www.bl.uk)

Buyer's address

[www.bl.uk](http://www.bl.uk)

**I.3) Communication**

Access to the procurement documents is restricted. Further information can be obtained at

<https://www.delta-esourcing.com/delta/respondToList.html?accessCode=N2SN2Z3C7G>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Recreation, culture and religion

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Development of the name and brand for a single digital presence for UK libraries

#### **II.1.2) Main CPV code**

- 79413000 - Marketing management consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Development of the name and brand for a single digital presence for UK libraries

#### **II.1.5) Estimated total value**

Value excluding VAT: £100,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKI - London

Main site or place of performance

LONDON

#### **II.2.4) Description of the procurement**

Development of the name and brand for a single digital presence for UK libraries

## **II.2.5) Award criteria**

Price

## **II.2.6) Estimated value**

Value excluding VAT: £100,000

## **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

6

This contract is subject to renewal

No

## **II.2.10) Information about variants**

Variants will be accepted: No

## **II.2.11) Information about options**

Options: No

## **II.2.12) Information about electronic catalogues**

Tenders must be presented in the form of electronic catalogues or include an electronic catalogue

## **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

Accelerated procedure

Justification:

The accelerated process is been used in this instance due to a tight and strict deadline, due to delays in stakeholder approval this has caused delays in been able to publish the tender to market. If the SQ's are not received by the 15th August 2021 this will push the whole timeline out of scope and we would miss the deliverable deadline date.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

15 August 2021

Local time

12:00pm

#### **IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates**

20 August 2021

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.3) Additional information**

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Marketing-management-consultancy-services./N2SN2Z3C7G>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/N2SN2Z3C7G>

GO Reference: GO-2021723-PRO-18617986

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

British Library

London

Country

United Kingdom