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Contract

Bus Shelters Provision, Maintenance and Advertising

North Tyneside Council

F03: Contract award notice

Notice identifier: 2023/S 000-017457

Procurement identifier (OCID): ocds-h6vhtk-03d7c9

Published 20 June 2023, 10:09am

Section I: Contracting authority

I.1) Name and addresses

North Tyneside Council

Quadrant, Cobalt Business Park, The Silverlink North

North Tyneside

NE27 0BY

Contact

Mrs Judith Robson

Email

judith.robson@northtyneside.gov.uk

Telephone

+44 1916435660

Country

United Kingdom

Region code

UKC - North East (England)

Internet address(es)

Main address

<http://www.northynteside.gov.uk/>

Buyer's address

<http://www.northynteside.gov.uk/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Bus Shelters Provision, Maintenance and Advertising

Reference number

DN646446

II.1.2) Main CPV code

- 79341000 - Advertising services

II.1.3) Type of contract

Services

II.1.4) Short description

Concession contract for the provision, cleaning and maintenance of advertising bus shelters, and operation of advertising on the shelters

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £2,000,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)

II.2.4) Description of the procurement

Service provision for the shelters installed at the Agreed Locations (“the Shelters”) will include the following:

- i. advertising rights on Shelters;
- ii. procure and supply Shelter infrastructure;
- iii. the provision of all advertising units (Digital Advertising Panels and/or Paper Advertising) as part of Shelters;
- iv. oversee the implementation and associated risks with managing the transition from existing to new;
- v. install Shelter infrastructure;
- vi. associated electrical and connectivity works;
- vii. clean, repair and maintain all Shelter infrastructure;
- viii. relocation and/or removal of Shelters when instructed by or arranged with the Authority, including (but not limited to) in cases of changes to bus routes; repeated vandalism; or remodelling of the highway as part of wider schemes; and
- ix. removal of shelters at the end of the contract if required by the terms of the Contract or agreed with the Authority.

II.2.5) Award criteria

Cost criterion - Name: Projected Advertising Revenue / Weighting: 10

Cost criterion - Name: Projected Costs / Weighting: 10

Cost criterion - Name: Total Revenue Share / Weighting: 10

II.2.11) Information about options

Options: Yes

Description of options

Option to extend for a further 2 x 12 months

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2019/S 071-169117](#)

Section V. Award of contract

Lot No

1

Title

Bus Shelters Provision, Maintenance and Advertising

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

28 April 2023

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Clear Channel UK Ltd

33 Golden Square

London

W1F 9JT

Country

United Kingdom

NUTS code

- UKC - North East (England)

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £2,000,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court of Justice Technology and Construction Court

Court 7 Rolls Building

London

EC4A INL

Country

United Kingdom