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Tender

Communications planning and media buying in Northern Ireland

The Electoral Commission

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-017424

Procurement identifier (OCID): ocids-h6vhtk-0508ae

Published 28 April 2025, 5:00pm

Scope

Reference

WP024

Description

The Electoral Commission is preparing to procure service for communications planning and media buying in Northern Ireland.

We are inviting suppliers to express their interest in this upcoming opportunity. Suppliers expressing an interest in this opportunity are required to complete and submit the Suitability assessment questionnaire in full by the deadline 06/05/2025 to procurement@electoralcommission.org.uk

Value: £1,650,000 (Including VAT)

Total value (estimated)

- £1,375,000 excluding VAT
- £1,650,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 27 August 2025 to 26 August 2028
- Possible extension to 26 August 2031
- 6 years

Description of possible extension:

Breakdown - 3+1+1+1

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- UKN - Northern Ireland
-

Participation

Technical ability conditions of participation

- See Suitability Questionnaire Form

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

6 May 2025, 11:59pm

Tender submission deadline

20 June 2025, 12:00pm

Submission address and any special instructions

Submit completed Suitability Questionnaire to procurement@electoralcommission.org.uk by 06/05/2025.

Tenders may be submitted electronically

No

Languages that may be used for submission

English

Award decision date (estimated)

25 August 2025

Recurring procurement

Publication date of next tender notice (estimated): 27 August 2031

Award criteria

Name	Type	Weighting
Quality	Quality	80%
Price	Quality	20%

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Documents

Associated tender documents

[WP024-EOI-And-Suitability-Assessment-Questionnaire.zip](#)

Contracting authority

The Electoral Commission

- Public Procurement Organisation Number: PHY-1292-MMXL

3 Bunhill Row

London

EC1Y 8YZ

United Kingdom

Email: procurement@electoralcommission.org.uk

Region: UKI43 - Haringey and Islington

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)