

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/017414-2023>

Not applicable

## **T1612 - Provision of an Advertising Placement Service**

Northern Ireland Housing Executive

F14: Notice for changes or additional information

Notice identifier: 2023/S 000-017414

Procurement identifier (OCID): ocds-h6vhtk-03bd9d

Published 19 June 2023, 5:08pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Northern Ireland Housing Executive

2 Adelaide Street

Belfast

BT2 8BP

#### **Email**

[katernyna.houston@nihe.gov.uk](mailto:katernyna.houston@nihe.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

## **Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

T1612 - Provision of an Advertising Placement Service

#### **II.1.2) Main CPV code**

- 79341100 - Advertising consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Housing Executive wishes to establish a Contract for the provision of an Advertising Placement Service. This will primarily consist of placing public notices within various media and providing advertising and related services to support Housing Executive external recruitment competitions. The Contractor will negotiate with media to agree a set of rates for classified and recruitment advertising which both maximise the Housing Executive's position in the marketplace and deliver value for money.

---

## **Section VI. Complementary information**

### **VI.6) Original notice reference**

Notice number: [2023/S 000-010288](#)

---

## Section VII. Changes

### VII.1.2) Text to be corrected in the original notice

Section number

VI.3.1)

Place of text to be modified

Additional Information

Read

Text

Following the open procedure advertised on Find a Tender notice 2023/S 000-010288, only one tender was received which was from Anderson Spratt Group Ltd. The tender was deemed to be unsuitable due to a failure to demonstrate the company's relevant experience. The Authority then invoked the negotiated procedure without prior publication in accordance with Regulation 32 of the Public Contracts Regulations 2015 and entered into discussions with the sole tenderer in order to establish if the tenderer possesses the required level of experience to be able to provide the services as requested. Anderson Spratt Group Ltd resubmitted their tender to include information demonstrating their relevant experience resulting in an acceptable proposal and this formed the basis for awarding this contract. The e-procurement portal being used to generate this notice does not allow the selection of any other procedure for the Contract Award Notice other than the original one used to generate the Contract Notice.