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Tender

## **SU121(26) Online Learning - Design and Development**

Swansea University

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-017354

Procurement identifier (OCID): ocds-h6vhtk-065d16

Published 26 February 2026, 1:48pm

### **Scope**

### **Reference**

SU121(26)

### **Description**

The University is seeking to award a 3-year contract, to commence in April 2026 with an option to extend beyond the initial 3-year period for a further period of 2 years (3+1+1) to develop and execute comprehensive design and development services for online learning programmes.

Swansea University intends to launch Swansea University Online in September 2026. This ambitious programme for online learning will enhance and diversify the university's educational portfolio and ensure that it remains relevant and attractive to the needs of all learners.

Swansea University Online will combine the university's existing expertise in educational innovation with external commercial partnership to support the design, development, and production of a portfolio of high quality online Postgraduate Taught (PGT) programmes, at scale and at pace. The intention is to deliver seven new postgraduate taught programmes

for both the UK and international markets from September 2026 to April 2029, followed by an expansion into the undergraduate course. Marketing and Recruitment for the first programmes is intended to commence in Spring 2026.

This tender is being run as a Light Touch Contract pursuant to section 9 of the Procurement Act 2023.

In line with Procurement Act 2023 Schedule 5, for any future procurement of additional or repeat goods, services or works we reserve the right to directly award under sch5 para.8 a) and b).

This tender is being run on eTenderWales portal

<https://etenderwales.ukp.app.jaggaer.com/home.html>

Please ensure that you follow the eTendering portal instructions carefully to ensure that your completed tender is correctly saved and successfully submitted. Should you require assistance, please refer to the online “HELP FOR SUPPLIERS” in the first instance. Any further problems should be directed to the eTendering helpdesk, available Mon-Fri from 8am to 6pm on:

Email: [help@bravosolution.co.uk](mailto:help@bravosolution.co.uk)

Telephone: 0800 069 8634

### **Total value (estimated)**

- £1,200,000 excluding VAT
- £1,440,000 including VAT

Above the relevant threshold

### **Contract dates (estimated)**

- 1 May 2026 to 30 April 2029
- Possible extension to 30 April 2031

- 5 years

Description of possible extension:

1 + 1

## **Main procurement category**

Services

## **CPV classifications**

- 80300000 - Higher education services

## **Contract locations**

- UK - United Kingdom

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## **Submission**

### **Enquiry deadline**

12 March 2026, 2:00pm

### **Tender submission deadline**

26 March 2026, 2:00pm

## Submission address and any special instructions

All Tender documents and tender responses are via eTenderWales portal.

<https://etenderwales.ukp.app.jaggaer.com/home.html> Please ensure that you follow the eTendering portal instructions carefully to ensure that your completed tender is correctly saved and successfully submitted. Should you require assistance, please refer to the online “HELP FOR SUPPLIERS” in the first instance. Any further problems should be directed to the eTendering helpdesk, available Mon-Fri from 8am to 6pm on: Email: [help@bravosolution.co.uk](mailto:help@bravosolution.co.uk) Telephone: 0800 069 8634

## Tenders may be submitted electronically

Yes

## Languages that may be used for submission

- Welsh
- English

## Award decision date (estimated)

1 May 2026

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## Award criteria

Name	Description	Type	Weighting
Price	Price	Price	30.00%
Design and Development Approach and Expertise	Design and Development Approach and Expertise	Quality	20.00%
Account Management and Contract Mobilisation	Account Management and Contract Mobilisation	Quality	20.00%

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<b>Name</b>	<b>Description</b>	<b>Type</b>	<b>Weighting</b>
Case Studies and Experience	Case Studies and Experience	Quality	10.00%
Technical Expertise	Technical Expertise	Quality	10.00%
Training and Knowledge Share	Training and Knowledge Share	Quality	10.00%

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## **Other information**

### **Conflicts assessment prepared/revised**

Yes

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## **Procedure**

### **Procedure type**

Open procedure

### **Special regime**

Light touch

### **Justification for not publishing a preliminary market engagement notice**

Preliminary market engagement exercise has not been carried out on this occasion due to timescales involved for tender publication.

## Contracting authority

### Swansea University

- Public Procurement Organisation Number: PTNV-7472-GRTW

Procurement, Finance Dept.

Swansea

SA2 8PP

United Kingdom

Email: [procurement@swansea.ac.uk](mailto:procurement@swansea.ac.uk)

Website: <https://www.swansea.ac.uk>

Region: UKL18 - Swansea

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales