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Planning

Education Recruitment Advertising and Resourcing Services (National) And Educational Media Buying and Associated Services

Southern Universities Purchasing Consortium (SUPC)

F01: Prior information notice

Prior information only

Notice identifier: 2022/S 000-017314

Procurement identifier (OCID): ocds-h6vhtk-034a47

Published 24 June 2022, 12:11pm

Section I: Contracting authority

I.1) Name and addresses

Southern Universities Purchasing Consortium (SUPC)

Reading Enterprise Centre, The University of Reading, Whiteknights Road, Earley Gate

Reading

RG6 6BU

Contact

Rob Johnson

Email

supc@reading.ac.uk

Telephone

+44 1183784304

Country

United Kingdom

NUTS code

UK - United Kingdom

National registration number

111357

Internet address(es)

Main address

<https://www.supc.ac.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/86623>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=47366&B=SUPC

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Education Recruitment Advertising and Resourcing Services (National) And Educational Media Buying and Associated Services

Reference number

PFB4051 SU

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

Education Recruitment Advertising and Resourcing Services (National) NERARS

And

Educational Media Buying and Associated Services

II.1.5) Estimated total value

Value excluding VAT: £100,000,000

II.1.6) Information about lots

This contract is divided into lots: Yes

II.2) Description

II.2.1) Title

Education Recruitment Advertising and Resourcing Services (National)

Lot No

1

II.2.2) Additional CPV code(s)

- 79300000 - Market and economic research; polling and statistics
- 79340000 - Advertising and marketing services
- 79341000 - Advertising services
- 79341100 - Advertising consultancy services
- 79341200 - Advertising management services
- 79341400 - Advertising campaign services
- 79341500 - Aerial advertising services
- 79342000 - Marketing services
- 79342100 - Direct marketing services
- 79342200 - Promotional services
- 79342300 - Customer services
- 79342310 - Customer survey services
- 79342311 - Customer satisfaction survey
- 79342320 - Customer-care services
- 79342400 - Auction services
- 79342410 - Electronic auction services
- 79600000 - Recruitment services
- 79800000 - Printing and related services
- 79810000 - Printing services
- 79811000 - Digital printing services
- 79820000 - Services related to printing
- 79821000 - Print finishing services
- 79821100 - Proofreading services

- 79822000 - Composition services
- 79822500 - Graphic design services
- 79823000 - Printing and delivery services
- 79824000 - Printing and distribution services
- 79900000 - Miscellaneous business and business-related services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

UK

II.2.4) Description of the procurement

Education Recruitment Advertising and Resourcing Services (National) NERARS

II.2) Description

II.2.1) Title

Educational Media Buying and Associated Services

Lot No

2

II.2.2) Additional CPV code(s)

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 79300000 - Market and economic research; polling and statistics
- 79340000 - Advertising and marketing services
- 79341000 - Advertising services
- 79341100 - Advertising consultancy services
- 79341200 - Advertising management services
- 79341400 - Advertising campaign services

- 79341500 - Aerial advertising services
- 79342000 - Marketing services
- 79342100 - Direct marketing services
- 79342200 - Promotional services
- 79342300 - Customer services
- 79342310 - Customer survey services
- 79342311 - Customer satisfaction survey
- 79342320 - Customer-care services
- 79342321 - Customer-loyalty programme
- 79342400 - Auction services
- 79342410 - Electronic auction services
- 79400000 - Business and management consultancy and related services
- 79600000 - Recruitment services
- 79800000 - Printing and related services
- 79810000 - Printing services
- 79811000 - Digital printing services
- 79820000 - Services related to printing
- 79821000 - Print finishing services
- 79821100 - Proofreading services
- 79822000 - Composition services
- 79822500 - Graphic design services
- 79823000 - Printing and delivery services
- 79824000 - Printing and distribution services
- 79900000 - Miscellaneous business and business-related services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

uk

II.2.4) Description of the procurement

Educational Media Buying and Associated Services

II.3) Estimated date of publication of contract notice

24 June 2022

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section VI. Complementary information

VI.3) Additional information

This PIN is to notify of the intention to tender for Education Recruitment Advertising and Resourcing Services (National) and Educational Media Buying and Associated Services.

SUPC is acting as lead organisation on behalf of its members and also for the members of Higher Education Purchasing Consortium for Wales(HEPCW), The London Universities Purchasing Consortium (LUPC), North Western Universities Purchasing Consortium (NWUPC), North Eastern Universities Purchasing Consortium (NEUPC), and Advanced Procurement for for Universities and Colleges (APUC Limited). SUPC is also acting for

Higher and Further Education institutions across the UK including all current and future members of the HE and FE purchasing consortia and their partners, regardless of whether or not they are defined as Contracting Authorities for the purposes of the PCR 2015.

SUPC is not acting as an agent in the legal sense of behalf of the participating organisations.

This framework aims to establish a framework agreement with a comprehensive range of suppliers providing regional and national coverage.

A full of the members of the named purchasing consortia can be found here:

www.supc.ac.uk

www.lupc.ac.uk

www.neupc.ac.uk

www.nwupc.ac.uk

www.hepcw.ac.uk

www.apuc-scot.ac.uk