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Contract

## **Research Consultancy Services**

Zero Waste Scotland Ltd

F03: Contract award notice

Notice identifier: 2024/S 000-017262

Procurement identifier (OCID): ocds-h6vhtk-03d57e

Published 4 June 2024, 11:37am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Zero Waste Scotland Ltd

Ground Floor, Moray House, Forthside Way

Stirling

FK8 1QZ

#### **Email**

[procurement@zerowastescotland.org.uk](mailto:procurement@zerowastescotland.org.uk)

#### **Telephone**

+44 1786433930

#### **Country**

United Kingdom

## **NUTS code**

UKM - Scotland

## **Internet address(es)**

Main address

<http://www.zerowastescotland.org.uk/>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA20802](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA20802)

## **I.4) Type of the contracting authority**

Body governed by public law

## **I.5) Main activity**

Environment

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Research Consultancy Services

Reference number

24-FW-001-MM-28

#### **II.1.2) Main CPV code**

- 73110000 - Research services

#### **II.1.3) Type of contract**

## Services

### **II.1.4) Short description**

A regulated ("Open") tender to establish a multi-lot, multi-supplier framework agreement for the provision of research consultancy services.

### **II.1.6) Information about lots**

This contract is divided into lots: Yes

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £5,000,000

## **II.2) Description**

### **II.2.1) Title**

Qualitative Research Services

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 73110000 - Research services
- 73210000 - Research consultancy services
- 73300000 - Design and execution of research and development
- 79300000 - Market and economic research; polling and statistics
- 79310000 - Market research services
- 79311400 - Economic research services
- 79315000 - Social research services
- 90713000 - Environmental issues consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKM77 - Perth & Kinross and Stirling

Main site or place of performance

Performance of the framework may be from a location identified by the contractor that is suitable and appropriate to the requirements.

### **II.2.4) Description of the procurement**

Lot 2 – Qualitative Research Services of this framework agreement will be used for the collection and / or analysis of non-numerical data (e.g., text, video, or audio) to explore and understand concepts, opinions, attitudes, behaviours, or experiences, and to gather in-depth insights into a problem or generate new ideas for research.

Services will be requested under this Lot on a Call Off basis in accordance with the information provided the Lot Specification only.

We are appointing a total of seven (7) suppliers to Lot 2 of this framework agreement. This number is intended to provide sufficient capacity and capability for delivery of services under this Lot during the period of this framework agreement.

Zero Waste Scotland is unwilling and unable to guarantee that any services will be requested under this Lot or that any Call Offs will be awarded to any supplier at any time during the period of this framework agreement.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 85

Price - Weighting: 15

### **II.2.11) Information about options**

Options: Yes

Description of options

The potential for additional / optional services to be requested under this Lot is identified in the Lot Specification.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

Economic operators may be excluded from this competition if they are in any of the situations referred to in regulation 58 of the Public Contracts (Scotland) Regulations 2015.

## **II.2) Description**

### **II.2.1) Title**

Quantitative Research Services

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 79300000 - Market and economic research; polling and statistics
- 79310000 - Market research services
- 79311400 - Economic research services
- 79315000 - Social research services
- 73300000 - Design and execution of research and development
- 90713000 - Environmental issues consultancy services
- 73110000 - Research services
- 73210000 - Research consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKM - Scotland

Main site or place of performance

Performance of the framework may be from a location identified by the contractor that is suitable and appropriate to the requirements.

#### **II.2.4) Description of the procurement**

Lot 1 – Quantitative Research Services of this framework agreement will be used for the collection, study and / or analysis of the relationship between variables, making it possible for the Client to draw generalisations and make predictions based on the data.

Services will be requested under this Lot on a Call Off basis in accordance with the information provided the Lot Specification only.

We are appointing a total of six (6) suppliers to Lot 1 of this framework agreement. This number is intended to provide sufficient capacity and capability for delivery of services under this Lot during the period of this framework agreement.

Zero Waste Scotland is unwilling and unable to guarantee that any services will be requested under this Lot or that any Call Offs will be awarded to any supplier at any time during the period of this framework agreement.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 85

Price - Weighting: 15

#### **II.2.11) Information about options**

Options: Yes

Description of options

The potential for additional / optional services to be requested under this Lot is identified in the Lot Specification.

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

#### **II.2.14) Additional information**

Economic operators may be excluded from this competition if they are in any of the situations referred to in regulation 58 of the Public Contracts (Scotland) Regulations 2015.

## **II.2) Description**

### **II.2.1) Title**

Mixed Methods Research Services

Lot No

3

### **II.2.2) Additional CPV code(s)**

- 73110000 - Research services
- 73210000 - Research consultancy services
- 73300000 - Design and execution of research and development
- 79300000 - Market and economic research; polling and statistics
- 79310000 - Market research services
- 79311400 - Economic research services
- 79315000 - Social research services
- 90713000 - Environmental issues consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKM77 - Perth & Kinross and Stirling

Main site or place of performance

Performance of the framework may be from a location identified by the contractor that is suitable and appropriate to the requirements.

### **II.2.4) Description of the procurement**

Lot 3 – Mixed Methods Research Services of this framework agreement will be used to triangulate results and gain a more complete picture than a standalone quantitative or qualitative study by integrating the benefits of both methods. It may also be used to support delivery of a structured and rigorous Rapid Evidence Review where appropriate.

Services will be requested under this Lot on a Call Off basis in accordance with the information provided the Lot Specification only.

We are appointing a total of five (5) suppliers to Lot 3 of this framework agreement. This number is intended to provide sufficient capacity and capability for delivery of services under this Lot during the period of this framework agreement.

Zero Waste Scotland is unwilling and unable to guarantee that any services will be requested under this Lot or that any Call Offs will be awarded to any supplier at any time during the period of this framework agreement.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 15

Price - Weighting: 15

### **II.2.11) Information about options**

Options: Yes

Description of options

The potential for additional / optional services to be requested under this Lot is identified in the Lot Specification.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

Economic operators may be excluded from this competition if they are in any of the situations referred to in regulation 58 of the Public Contracts (Scotland) Regulations 2015.



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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-033987](#)

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## **Section V. Award of contract**

### **Lot No**

1

### **Title**

Quantitative Research Services

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

3 June 2024

### **V.2.2) Information about tenders**

Number of tenders received: 12

Number of tenders received from SMEs: 7

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 12

Number of tenders received by electronic means: 12

The contract has been awarded to a group of economic operators: Yes

### **V.2.3) Name and address of the contractor**

Eunomia

37 Queen Square

Bristol

BS1 4QS

Country

United Kingdom

NUTS code

- UKK - South West (England)

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

Impact Research

3 The Quintet, Churchfield Road

Walton-on-Thames

KT122TZ

Country

United Kingdom

NUTS code

- UKJ2 - Surrey, East and West Sussex

The contractor is an SME

No

### **V.2.3) Name and address of the contractor**

Ricardo AEA Ltd

18 Blythswood Square

Glasgow

G2 4BG

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

### **V.2.3) Name and address of the contractor**

The Social Marketing Gateway

Suites 106 & 107, Central Chambers, 109 Hope Street

Glasgow

G2 6LL

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

The Union Advertising Agency Ltd

Union House, 18 Inverleith Terrace

Edinburgh

EH3 5NS

Country

United Kingdom

NUTS code

- UKM - Scotland

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

Edinburgh Business School Heriot Watt University

Riccarton Campus

Edinburgh

EH14 4AS

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £5,000,000

#### **V.2.5) Information about subcontracting**

The contract is likely to be subcontracted

Short description of the part of the contract to be subcontracted

Framework suppliers may subcontract selected Services for capacity and / or capability reasons. These will be discussed and agreed during the Call Off process.

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## **Section V. Award of contract**

### **Lot No**

2

### **Title**

Qualitative Research Services

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

3 June 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 19

Number of tenders received from SMEs: 12

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 19

Number of tenders received by electronic means: 19

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Eunomia

37 Queen Square

Bristol

BS1 4QS

Country

United Kingdom

NUTS code

- UKK - South West (England)

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

MEL Research

Somerset House, 37 Temple Street

Birmingham

B2 5DP

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

The contractor is an SME

No

### **V.2.3) Name and address of the contractor**

PDR - Cardiff Metropolitan University

Llandaff Campus, Western Avenue

Cardiff

CF5 2YB

Country

United Kingdom

NUTS code

- UKL22 - Cardiff and Vale of Glamorgan

The contractor is an SME

No

### **V.2.3) Name and address of the contractor**

Ricardo AEA Ltd

18 Blythswood Square

Glasgow

G2 4BG

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

### **V.2.3) Name and address of the contractor**

Andthen

Suite 231, 109 Hope Street

Glasgow

G11 5AY



Country

United Kingdom

NUTS code

- UKM82 - Glasgow City

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

The Social Marketing Gateway

Suites 106 & 107, Central Chambers, 109 Hope Street

Glasgow

G2 6LL

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

Winning Moves

Baskerville House

Birmingham

B1 2ND

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £5,000,000

#### **V.2.5) Information about subcontracting**

The contract is likely to be subcontracted

Short description of the part of the contract to be subcontracted

Framework suppliers may subcontract selected Services for capacity and / or capability reasons. These will be discussed and agreed during the Call Off process.

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## **Section V. Award of contract**

### **Lot No**

3

### **Title**

Mixed Methods Research Services

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

3 June 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 15

Number of tenders received from SMEs: 11

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 15

Number of tenders received by electronic means: 15

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Enscape Consulting Ltd

11 Carron Terrace

Stonehaven

AB39 2HX

Country

United Kingdom

NUTS code

- UKM - Scotland

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

Ricardo AEA Ltd

18 Blythswood Square

Glasgow

G2 4BG

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

### **V.2.3) Name and address of the contractor**

The Social Marketing Gateway

Suites 106 & 107, Central Chambers, 109 Hope Street

Glasgow

G2 6LL

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

Wavehill Ltd

21 Alban Square, ALBAN SQUARE

ABERAERON

SA46 0DB

Country

United Kingdom

NUTS code

- UKL1 - West Wales and the Valleys

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

Resource Futures

The Create centre, Smeaton Road

Bristol

BS1 6XN

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £5,000,000

#### **V.2.5) Information about subcontracting**

The contract is likely to be subcontracted

Short description of the part of the contract to be subcontracted

Framework suppliers may subcontract selected Services for capacity and / or capability reasons. These will be discussed and agreed during the Call Off process.

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## **Section VI. Complementary information**

### **VI.3) Additional information**

This Contract Award Notice confirms the conclusion of the procurement procedure and the award of framework contracts for Lots 1 to 3 respectively.

The values identified in this Contract Award Notice are exclusive of Value Added Tax (VAT).

Each Lot has a notional maximum value of two million Pounds Sterling (2 000 000 GBP) inclusive of VAT. However, all framework contracts will have a maximum value equivalent to that of the framework agreement itself - that is, six million Pounds Sterling (6 000 000 GBP) inclusive of VAT. This will allow for spend under any Lot / with any framework contractor to exceed, where necessary, the notional maximum value without the requirement for variation or modification to any framework contract/s.

Zero Waste Scotland does not commit to conclude Call Off Contracts of any value or with any framework contractor under this framework agreement. All spend will be approved in accordance with the Award Procedures for this framework agreement.

(SC Ref:768334)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Stirling Sheriff Court and Justice of the Peace Court

Stirling

Country

United Kingdom