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Tender

# UK\_2022\_ The supply of Internal Communications and Employee Engagement agency services to the British Council

**British Council** 

F02: Contract notice

Notice identifier: 2022/S 000-017231

Procurement identifier (OCID): ocds-h6vhtk-0349f4

Published 23 June 2022, 4:09pm

# **Section I: Contracting authority**

### I.1) Name and addresses

**British Council** 

Bridgewater House, 58 Whitworth Street

Manchester

M1 6BB

#### Contact

Priyanka Alawattegama

#### **Email**

ukprocurement@britishcouncil.org

#### Country

**United Kingdom** 

#### **NUTS** code

UKI - London

#### Internet address(es)

Main address

### www.britishcouncil.org

Buyer's address

https://in-tendhost.co.uk/britishcouncil

## I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://in-tendhost.co.uk/britishcouncil

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://in-tendhost.co.uk/britishcouncil

Tenders or requests to participate must be submitted to the above-mentioned address

# I.4) Type of the contracting authority

Body governed by public law

### I.5) Main activity

Other activity

**Registered Charity** 

# **Section II: Object**

### II.1) Scope of the procurement

#### II.1.1) Title

UK\_2022\_ The supply of Internal Communications and Employee Engagement agency services to the British Council

Reference number

BC/02440

#### II.1.2) Main CPV code

• 79342000 - Marketing services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

Appoint an agency to support the launch, implementation and embedding of our corporate digital enablement strategy. The agency will be digitally mature and use digital tools to create excitement and engagement with the strategy.

#### II.1.6) Information about lots

This contract is divided into lots: No

### II.2) Description

#### II.2.2) Additional CPV code(s)

- 79342000 Marketing services
- 79415200 Design consultancy services

#### II.2.3) Place of performance

**NUTS** codes

• UKI - London

### II.2.4) Description of the procurement

Appoint an agency to support the launch, implementation and embedding of our corporate digital enablement strategy. The agency will be digitally mature and use digital tools to create excitement and engagement with the strategy.

### II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

**Duration in months** 

12

This contract is subject to renewal

Yes

Description of renewals

The Contract awarded will be for a duration of 12 months (1 year) with an option for an extension for up to an additional three 12 month (1 year) periods (3 x 12 months / 1 year).

#### II.2.10) Information about variants

Variants will be accepted: No

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

# Section III. Legal, economic, financial and technical information

# III.1) Conditions for participation

### III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

### III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

## Section IV. Procedure

# **IV.1) Description**

### IV.1.1) Type of procedure

Open procedure

### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

# IV.2) Administrative information

### IV.2.2) Time limit for receipt of tenders or requests to participate

Date

26 July 2022

Local time

10:00am

### IV.2.4) Languages in which tenders or requests to participate may be submitted

English

### IV.2.7) Conditions for opening of tenders

Date

26 July 2022

Local time

10:15am

# **Section VI. Complementary information**

# VI.1) Information about recurrence

This is a recurrent procurement: No

## VI.3) Additional information

Suppliers who wish to express an interest and take part in the tender process will be required to register on our e-Tendering portal In-Tend hosted at <a href="https://intendhost.co.uk/britishcouncil.Once">https://intendhost.co.uk/britishcouncil.Once</a> registered, bidders must log-in to the website where they can view the project and access the bidders pack and submit their return.

### VI.4) Procedures for review

### VI.4.1) Review body

The High Court

Royal Courts of Justice

London

WC2A 2LL

Country

**United Kingdom**