

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/017224-2022>

Planning

BTA1707 Quality Scheme

VisitBritain/VisitEngland

F01: Prior information notice

Prior information only

Notice identifier: 2022/S 000-017224

Procurement identifier (OCID): ocds-h6vhtk-0349ed

Published 23 June 2022, 3:49pm

Section I: Contracting authority

I.1) Name and addresses

VisitBritain/VisitEngland

3 Grosvenor Gardens, Victoria

London

SW1W 0BD

Contact

Procurement Team

Email

procurement@visitbritain.org

Country

United Kingdom

NUTS code

UKI3 - Inner London – West

Internet address(es)

Main address

www.visitbritain.org

Buyer's address

www.visitbritain.org

I.3) Communication

Additional information can be obtained from the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://visitbritain.force.com/s/Welcome>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Tourism

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

BTA1707 Quality Scheme

Reference number

BTA1707 Quality Scheme

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

VisitEngland, the national tourist board, legally incorporated under the Development of Tourism Act 1969 as British Tourist Authority (“BTA” or “BTA, the Licensor”), is seeking to award a three-year licence subject to an annual fee payable starting no later than 1 October 2022. The licence will enable the successful bidder (“the Licensee”) to undertake quality assurance assessments of tourism businesses in England for and on behalf of the national tourist board. Besides the assessment of establishments within the star-rated tourist accommodation schemes, this licenced contract opportunity also includes responsibility for the management of the non-accommodation schemes, including visitor attractions.

VisitEngland are particularly keen to work with the provider on innovation around advice and guidance that aligns in part to the Common Standards.

II.1.5) Estimated total value

Value excluding VAT: £1

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI - London

Main site or place of performance

<https://www.visitbritain.com>

II.2.4) Description of the procurement

The aims of this PIN are to see whether there is interest and the ability within the market to deliver our requirements and for potential suppliers to provide details of how they could deliver them the service.

We also want potential suppliers to tell us what they need from us to do that.

This PIN/market testing should inform our procurement strategy. Therefore, we are interested to receive feedback from the market regarding the optimum route to market.

Access to the documentation to participate in this PIN process can be accessed free of charge using the following link:

<https://visitbritain.force.com/s/Welcome>

II.3) Estimated date of publication of contract notice

23 June 2022

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No