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Tender

Blackpool Central: World Class Leisure Development Opportunity

BLACKPOOL COUNCIL

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-017142

Procurement identifier (OCID): ocds-h6vhtk-04fd9c

Published 25 April 2025, 4:52pm

Changes to notice

This notice has been edited. The [previous version](#) is still available.

Updated to include the following link:

<https://procontract.duenorth.com/Advert?advertId=aef68767-e121-f011-8136-005056b64545>

Scope

Reference

DN772738

Description

Blackpool Council is looking to appoint suitably qualified and highly experienced global consultants to promote a strategically important leisure development opportunity to investors, that exists right in the heart of the resort, adjacent to the iconic Blackpool Tower and incorporating land on its famous Golden Mile.

Redevelopment of the site is key to Blackpool's regeneration and central to our ambition of developing a new, exciting and unique tourist destination with world-class facilities. The site occupies a prime location in Blackpool with an element of the site occupying the famous Golden Mile, within the shadow of Blackpool Tower. It lies on the southern edge of the town centre and enjoys direct connection with the M55 motorway via Central Corridor.

The appointed consultancy team will be required to lead on the marketing of the site and supporting the Council in identifying the most appropriate use for the site and securing appropriate high quality investor/developer interests.

Full details of the requirement are provided within the tender documentation.

Total value (estimated)

- £440,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 15 July 2025 to 31 July 2026
- Possible extension to 31 July 2027
- 2 years, 17 days

Description of possible extension:

Extensions are permissible in an incremental basis, based on continuing requirement for service.

Options

The right to additional purchases while the contract is valid.

The Contracting Authority may also identify future requirements for additional services related to provision of marketing and development consultancy. Additional or extended services are considered within scope of this procurement exercise, without guarantee or obligation on either party and to be agreed between the Contracting Authority and Supplier.

Main procurement category

Services

CPV classifications

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

Contract locations

- UKD42 - Blackpool

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

30 May 2025, 3:00pm

Submission type

Tenders

Tender submission deadline

6 June 2025, 12:00pm

Submission address and any special instructions

Tenders may be submitted electronically (reference DN772738): <https://www.the-chest.org.uk/>

The opportunity can be found here: <https://procontract.due-north.com/Advert?advertId=aef68767-e121-f011-8136-005056b64545>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

26 June 2025

Award criteria

| Name | Description | Type | Weighting |
|---------|---|---------|-----------|
| Quality | Full details provided within the tender documents | Quality | 30% |
| Price | Full details are provided within the tender documentation | Cost | 30% |

| Name | Description | Type | Weighting |
|--------------|--|-------------|------------------|
| Interview | Full details are provided within the tender documentation. | Price | 20% |
| Social Value | Full details are provided within the tender documentation | Quality | 20% |

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Competitive flexible procedure

Competitive flexible procedure description

The procurement is being run under the competitive flexible procedure.

Any Supplier may submit a tender.

Suppliers must meet conditions of participation, in particular relevant experience of similar provision is a critical requirement.

A maximum of three suppliers will be shortlisted for interview.

The procedure is fully described within the tender documents.

Documents

Documents to be provided after the tender notice

The tender documents (reference DN772738) are available here:

<https://www.the-chest.org.uk/>

Contracting authority

BLACKPOOL COUNCIL

- Public Procurement Organisation Number: PHHB-5249-RZVD

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Blackpool

FY1 1NB

United Kingdom

Contact name: Jenna Douthwaite

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Website: <https://www.blackpool.gov.uk>

Region: UKD42 - Blackpool

Organisation type: Public authority - sub-central government