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Award

Online Training Platform 26-29

DE MONTFORT UNIVERSITY

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-017115

Procurement identifier (OCID): ocds-h6vhtk-065c9d

Published 25 February 2026, 5:28pm

Scope

Reference

266800

Description

LinkedIn learning is a service subscribed to for our students, containing video training resources and exercises, from LinkedIn and wider contributors, covering a wide variety of materials.

Contract 1. Online Training Platform 26-29

Supplier

- LinkedIn Ireland Unlimited Company

Contract value

- £294,912 excluding VAT
- £353,894.40 including VAT

Above the relevant threshold

Earliest date the contract will be signed

6 March 2026

Contract dates (estimated)

- 23 March 2026 to 22 March 2029
- 3 years

Main procurement category

Services

CPV classifications

- 80420000 - E-learning services
-

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Direct award

Direct award justification

Single supplier - intellectual property or exclusive rights

Under the Procurement Act 2023, Schedule 5 - Direct Award Justifications part 5, The following conditions are met:

due to a particular supplier having intellectual property rights or other exclusive rights, only that supplier can supply the goods, services or works required, and

there are no reasonable alternatives to those goods, services or works.

Within the case of LinkedIn Learning, the usage of this service is deeply embedded within the operations of multiple faculties and organisational objectives, providing access to on demand, specialised requirements spanning a vast array of disciplines.

People Services (Org Development) leverage LinkedIn learning for development and up-skilling opportunities. Our SharePoint (Viva Engage) directs people to specific LinkedIn Learning courses. Partners have received access to LinkedIn Learning to complement their own objectives.

It offers a proprietary global catalogue of professional and technical courses that can be tailored to suit the users' evolving needs.

Given the specific needs of DMU and the embedded nature of LinkedIn Learning, the market does not offer a readily interchangeable alternative, without extensive switching demands (resource and financial), operational disruptions and a loss of the embedded nature. We do not possess the resource to create bespoke learning to match the offering via LinkedIn.

It is unfeasible to source an equivalent product within the market due to extensive proprietary protections and large operation costs of adjustment or development of an internal capability.

Supplier

LinkedIn Ireland Unlimited Company

- Public Procurement Organisation Number: PNBB-9589-YHWZ

Wilton Place

Dublin

D2

Ireland

Email: dlawfordmee@linkedin.com

Website: <http://www.linkedin.com>

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. Online Training Platform 26-29

Contracting authority

DE MONTFORT UNIVERSITY

- Charity Commission (England and Wales): XN85208
- UK Register of Learning Providers (UKPRN number): 10001883
- Public Procurement Organisation Number: PDZY-8857-XDBL

The Gateway

Leicester

LE1 9BH

United Kingdom

Email: procurement@dmu.ac.uk

Website: <http://www.dmu.ac.uk>

Region: UKF21 - Leicester

Organisation type: Public authority - sub-central government