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Tender

Out of Home Advertising Consultancy Services

London Borough of Croydon

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-017113

Procurement identifier (OCID): ocds-h6vhtk-065c9b

Published 25 February 2026, 5:18pm

Scope

Reference

LBC/TN/ 656

Description

Out of Home Advertising Consultancy Services

Croydon Council invites quotations for Advertising Consultancy Services to support procurement of services of a new Concessionaire for the Authority's OOH advertising including, but not limited to, small format Digital Out of Home (DOOH) advertising (bus shelters not included) and large format advertising.

Low value RFQ

Bidders must complete and return their bids using The Council e-procurement portal In-Tend (<https://in-tendhost.co.uk/croydontenders>)

In order to receive notifications of Croydon tender opportunities please register free of charge at

<https://in-tendhost.co.uk/croydонтenders>

To gain full access to this web site you must register your company / organisation using the Register option.

When your registration has been accepted, you will receive an email containing your Login Information.

Once you have received your Login Information, or if you are already a registered user, select the Login option.

Registration is free and simple. All you need to enter on screen is the following information.

Company Name, Company registration number (or tick a box if you don't have one)

Tick a box to let us know if your company is an SME

Address and Post Code.

Phone number, a Contact First name, Last name and an Email Address.

If you have any questions on how to use the web site please contact the In-Tend Support team at support@in-tend.co.uk or call on 0845 557 8079 / +44 (0) 114 407 0065

Once you have registered to see a list of all tenders you are involved in click My Tenders under Tenders. This is where you will be able to view any documents you have been sent, make your return and check your progress on the tender

- To express interest in a tender click the Tenders button from the menu bar at top of the page. From here you will have access to a list of tenders. Select the View Details button and from here you can express interest via the Express Interest button
- To view the history of your correspondence click the Correspondence button where you can view messages.
- To send correspondence click the Create Correspondence, enter message details and click the Send button.

Issue date: 25/02/26

Tender response deadline: 25/03/26 @ 12 Noon

Total value (estimated)

- £0 excluding VAT
- £0 including VAT

Below the relevant threshold

Contract dates (estimated)

- 1 May 2026 to 1 August 2026
- Possible extension to 1 November 2026
- 6 months, 1 day

Description of possible extension:

3 month optional extension

Main procurement category

Services

CPV classifications

- 79341100 - Advertising consultancy services

Contract locations

- UKI62 - Croydon
-

Submission

Enquiry deadline

23 March 2026, 12:00pm

Tender submission deadline

25 March 2026, 12:00pm

Submission address and any special instructions

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Tenders may be submitted electronically

Yes

Award criteria

Quality 50%, Social Value 10% and Price 40%

Procedure

Procedure type

Below threshold - open competition

Contracting authority

London Borough of Croydon

- Public Procurement Organisation Number: PJTH-3594-VXYL

Bernard Wetherill House, Fell Road

Croydon

CR01EA

United Kingdom

Contact name: Ian Lilley

Telephone: 02087266000

Email: procurement@croydon.gov.uk

Website: <https://www.croydon.gov.uk/>

Region: UKI62 - Croydon

Organisation type: Public authority - sub-central government