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Planning

DWP Economic Inactivity Trailblazer

NHS North Central London Integrated Care Board

F01: Prior information notice

Prior information only

Notice identifier: 2025/S 000-017105

Procurement identifier (OCID): ocds-h6vhtk-0507d1

Published 25 April 2025, 3:40pm

Section I: Contracting authority

I.1) Name and addresses

NHS North Central London Integrated Care Board

Laycock St

London

N1 1TH

Email

hub.queries@nhs.net

Country

United Kingdom

Region code

UK143 - Haringey and Islington

NHS Organisation Data Service

QMJ

Internet address(es)

Main address

<https://nclhealthandcare.org.uk/icb/about/>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

DWP Economic Inactivity Trailblazer

Reference number

PRJ2178

II.1.2) Main CPV code

- 85100000 - Health services

II.1.3) Type of contract

Services

II.1.4) Short description

DWP funding 2025/26 has been allocated to the Greater London Authority (GLA) to support 4 economic inactivity (EI) trailblazers in London. Each trailblazer will deliver a one-year test and learn programme which must be established and completed within tight timescales.

NHS North Central London Integrated Care Board (NCL ICB) in partnership with the West London Alliance (WLA) will ensure the trailblazer delivers a consistent model across 12 North London Boroughs, including 4 in NCL: Haringey, Islington, Camden and Barnet (the subject of this notice).

This Prior Information Notice (PIN) serves as the intention to follow the Most Suitable Provider (MSP) process.

We are not required to actively invite anyone to express interest but rather seek to notify the market of the intention.

The PIN outlines the scope, key service features, criteria, and expectations for providers interested in bidding when the opportunity becomes available.

Further details, including procurement timelines and engagement opportunities, will be communicated in due course.

Interested providers are encouraged to express their interest and stay informed about the

process.

For enquiries or to register interest, please contact hub.queries@nhs.net using reference number PRJ-2178, prior to midnight on 7th May 2025.

II.1.5) Estimated total value

Value excluding VAT: £2,831,333

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI - London

Main site or place of performance

There will be a requirement for the service to be delivered in physical sites across 4 Boroughs: Haringey, Islington, Camden and Barnet.

II.2.4) Description of the procurement

The trailblazer aims to deliver Community Appointment Days in each Borough in partnership with the NHS, inviting patients with a musculoskeletal condition to receive clinical and psychosocial support to assist their return to work. For patients who are economically inactive, these Days will be followed up with trailblazer 1:1 coaching support from trained employment and health coaches, plus intensive clinical interventions as required. For patients of other employment status, WorkWell will follow up attendees of the Appointment Days with 1:1 coaching support from coaches trained in health coaching, pain management and employment support plus intensive clinical interventions as required and appropriate to the specific MSK condition.

For patients of other employment status, the WorkWell programme will follow up attendees of the Appointment Days with 1:1 coaching support and light touch health interventions as required.

To deliver this Test and Learn initiative, NHS NCL ICB seek to appoint a suitable provider who can deliver the unique combination of the Community Appointment Days, timely and intense specialist clinical support as required for specific MSK conditions, plus the

specialist employment and health coaching . The successful provider will need to be able to deliver to the ICB model by working with and potentially subcontracting any clinical elements to Health care providers such as NHS Trusts.

The trailblazer will deliver a one-year test and learn programme between 1 April 2025 and 31 Mar 2026, offering up to 6 months support for individual participants. The service must therefore be established and ready to deliver no later than June 2025, including project management and administration to enable a schedule of Community Appointment Days across all 4 Boroughs, a team of trained work and health coaches and a team of specialist MSK clinicians able to deliver MSK interventions as required. The provider must have in place appropriate data sharing and CRM arrangements to enable DWP reporting and monitoring. The provider must also be willing to deliver to DWP grant requirements, including funding the service upfront with payment at least 3 months in arrears. It is expected that 50% of the payment will be based on results/outcome measures. There is no funding to continue the service after 31 Mar 2026.

This Prior Information Notice (PIN) serves as the intention to follow the Most Suitable Provider (MSP) process.

For enquiries please contact hub.queries@nhs.net using reference number PRJ-2178, prior to midnight on 10 May 2025.

The estimated value of the contract at II.1.5) is inclusive of any applicable VAT.

II.3) Estimated date of publication of contract notice

30 May 2025

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes