This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/017101-2024">https://www.find-tender.service.gov.uk/Notice/017101-2024</a>

Contract

# **Use of Novel Data Sources for Demographic Analysis of Transport Behaviours**

Department for Transport

F03: Contract award notice

Notice identifier: 2024/S 000-017101

Procurement identifier (OCID): ocds-h6vhtk-044466

Published 3 June 2024, 9:24am

# **Section I: Contracting authority**

# I.1) Name and addresses

Department for Transport

**Great Minster House** 

London

SW1P 4DR

Contact

Sam Hatton

**Email** 

sam.hatton@dft.gov.uk

Country

**United Kingdom** 

Region code

UKI - London

#### Internet address(es)

Main address

www.dft.gov.uk

# I.4) Type of the contracting authority

Ministry or any other national or federal authority

#### I.5) Main activity

Other activity

**Transport** 

# **Section II: Object**

# II.1) Scope of the procurement

#### II.1.1) Title

Use of Novel Data Sources for Demographic Analysis of Transport Behaviours

#### II.1.2) Main CPV code

• 72000000 - IT services: consulting, software development, Internet and support

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

This is a Contract Award Notice for 'Use of novel data sources for Demographic Analysis of Transport Behaviours'.

# II.1.6) Information about lots

This contract is divided into lots: No

#### II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £277,700

#### II.2) Description

#### II.2.3) Place of performance

**NUTS** codes

• UKI - London

#### II.2.4) Description of the procurement

This Contract is for a Supplier to deliver a proof of concept for using novel data sources (including mobile data, GPS, surveys or a combination of data sources) to produce an analysis of transport behaviours of different groups of transport users identified through cluster analysis, and how those change geographically.

The aim of this work is to create a data driven approach for the department to better predict and measure the impact of policies or events across different demographics, user needs and areas of the country. Should the proof of concept add value to existing data sources and processes, the department may look to scale and operationalise such a solution, instigate its use in policy making as well as providing an open data set for research.

#### II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Cost criterion - Name: Price / Weighting: 20

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

# Section IV. Procedure

# **IV.1) Description**

# IV.1.1) Type of procedure

Open procedure

# IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

# IV.2) Administrative information

# IV.2.1) Previous publication concerning this procedure

Notice number: <u>2024/S 000-006559</u>

# Section V. Award of contract

A contract/lot is awarded: Yes

# V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

21 May 2024

# V.2.2) Information about tenders

Number of tenders received: 17

The contract has been awarded to a group of economic operators: No

#### V.2.3) Name and address of the contractor

**SYSTRA Limited** 

Dublin

Country

Ireland

**NUTS** code

• IE061 - Dublin

The contractor is an SME

No

# V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £277,700

# Section VI. Complementary information

# VI.4) Procedures for review

VI.4.1) Review body

Department for Transport

London

SW1P 4DR

Country

United Kingdom