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Contract

Trydan Community and Stakeholder Engagement Support

Trydan Gwyrdd Cymru

F03: Contract award notice

Notice identifier: 2025/S 000-017056

Procurement identifier (OCID): ocds-h6vhtk-04c2d6

Published 25 April 2025, 2:05pm

Section I: Contracting authority

I.1) Name and addresses

Trydan Gwyrdd Cymru

Welsh Government Office, Rhydycar Business Park

Merthyr Tydfil

CF48 1UZ

Email

caffael@trydangwyrddcymru.wales

Telephone

+44 7591340779

Country

United Kingdom

NUTS code

UKL - Wales

Internet address(es)

Main address

<http://www.trydangwyrddcymru.wales>

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA86013

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Environment

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Trydan Community and Stakeholder Engagement Support

II.1.2) Main CPV code

- 79416000 - Public relations services

II.1.3) Type of contract

Services

II.1.4) Short description

Trydan wishes to appoint providers that will support Trydan on community and stakeholder

engagement across the development of approximately five large-scale onshore wind energy projects (as more particularly described in the Specification).

The Procurement is split into four lots.

LOT 1: contract covering 1 project located in Carmarthenshire.

LOT 2: contract covering 1 project located in Denbighshire / Conwy.

LOT 3: contract covering 1 project located in Rhondda Cynon Taf.

LOT 4: contract covering 2 projects located in Neath Port Talbot.

The maximum estimated value of the Contracts for the initial three year period including all the Required and Optional Activities is:

Lot 1 - 240,000 GBP (excluding VAT)

Lot 2 - 240,000 GBP (excluding VAT)

Lot 3 - 240,000 GBP (excluding VAT)

Lot 4 - 270,000 GBP (excluding VAT)

Total being 990,000 GBP

The contract values specified in this notice are the maximum contract values for the initial three year period for all Required and Optional Activities as described in the Specification issued with the ITT. Trydan reserves the right to extend the one or more of the contracts by an additional year and increase the overall contract values proportionately and in line with the terms of the Contract.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,100,000

II.2) Description

II.2.1) Title

Community and Stakeholder Engagement Support Carmarthenshire Local Authority

Lot No

1

II.2.2) Additional CPV code(s)

- 79416000 - Public relations services
- 79340000 - Advertising and marketing services
- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKL - Wales

Main site or place of performance

Carmarthenshire

II.2.4) Description of the procurement

The scope for this procurement will cover project and all pre-application planning related community and stakeholder engagement, and communication.

This will include reviewing existing preliminary stakeholder analyses, and maintaining a current and relevant stakeholder list.

It will require the drafting and maintenance (evolution) of an engagement strategy and plan.

It will include communications and outreach to ensure Trydan gets the best possible introduction to the local area, at the very early stages of project development. Working with a multidisciplinary project team, including EIA consultants, you will be required to design and manage opportunities for local communities and stakeholders to help shape the project through non-statutory and statutory consultation events. You will navigate the project through pre-application consultation requirements and be part of delivering the Consultation Report.

As a major infrastructure project, the project will follow the new process defined in The

Infrastructure (Wales) Act 2024 .

You will also facilitate local engagement to help the projects prepare to deliver relevant and optimal embedded and added social value.

Some broader, Wales-wide communication and engagement may also be required within the remit, where there is an interface between local and national interests.

II.2.5) Award criteria

Quality criterion - Name: Technical Submission / Weighting: 70

Price - Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Community and Stakeholder Engagement Support Denbighshire/Conwy Local Authority

Lot No

2

II.2.2) Additional CPV code(s)

- 79416000 - Public relations services
- 79340000 - Advertising and marketing services
- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKL - Wales

Main site or place of performance

Denbighshire/ Conwy Local Authority

II.2.4) Description of the procurement

The scope for this procurement will cover project and all pre-application planning related community and stakeholder engagement, and

communication.

This will include reviewing existing preliminary stakeholder analyses, and maintaining a current and relevant stakeholder list.

It will require the drafting and maintenance (evolution) of an engagement strategy and plan.

It will include communications and outreach to ensure Trydan gets the best possible introduction to the local area, at the very early stages

of project development. Working with a multidisciplinary project team, including EIA consultants, you will be required to design and

manage opportunities for local communities and stakeholders to help shape the project through non-statutory and statutory consultation

events. You will navigate the project through pre-application consultation requirements and be part of delivering the Consultation Report.

As a major infrastructure projects, the project will follow the new process defined in The Infrastructure (Wales) Act 2024 .

You will also facilitate local engagement to help the projects prepare to deliver relevant and optimal embedded and added social value.

Some broader, Wales-wide communication and engagement may also be required within the remit, where there is an interface between

local and national interests

II.2.5) Award criteria

Quality criterion - Name: Technical Submission / Weighting: 70

Price - Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Community and Stakeholder Engagement Support Rhondda Cynon Taf Local Authority

Lot No

3

II.2.2) Additional CPV code(s)

- 79416000 - Public relations services
- 79340000 - Advertising and marketing services
- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKL - Wales

Main site or place of performance

Rhondda Cynon Taf Local Authority

II.2.4) Description of the procurement

The scope for this procurement will cover project and all pre-application planning related community and stakeholder engagement, and communication.

This will include preliminary stakeholder analyses and compiling an initial stakeholder list. The list will be reviewed and maintained throughout the duration of the contract.

It will require the drafting and maintenance (evolution) of an engagement strategy and plan.

It will include communications and outreach to ensure Trydan gets the best possible introduction to the local area, at the very early stages of project development. Working with a multidisciplinary project team, including EIA consultants, you will be required to design and manage opportunities for local communities and stakeholders to help shape the project through non-statutory and statutory consultation events. You will navigate the project through pre-application consultation requirements and be part of delivering the Consultation Report.

As a major infrastructure projects, the project will follow the new process defined in The Infrastructure (Wales) Act 2024 .

You will also facilitate local engagement to help the projects prepare to deliver relevant and optimal embedded and added social value.

Some broader, Wales-wide communication and engagement may also be required within the remit, where there is an interface between

local and national interests.

II.2.5) Award criteria

Quality criterion - Name: Technical Submission / Weighting: 70

Price - Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Community and Stakeholder Engagement Support Neath Port Talbot Local Authority

Lot No

4

II.2.2) Additional CPV code(s)

- 79416000 - Public relations services
- 79340000 - Advertising and marketing services
- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKL - Wales

Main site or place of performance

Neath Port Talbot

II.2.4) Description of the procurement

The scope for this procurement will cover project and all pre-application planning related community and stakeholder engagement, and communication.

This will include preliminary stakeholder analyses and compiling an initial stakeholder list. The list will be reviewed and maintained throughout the duration of the contract.

It will require the drafting and maintenance (evolution) of an engagement strategy and plan.

It will include communications and outreach to ensure Trydan gets the best possible introduction to the local area, at the very early stages of project development. Working with a multidisciplinary project team, including EIA consultants, you will be required to design and manage opportunities for local communities and stakeholders to help shape the project through non-statutory and statutory consultation events. You will navigate the project

through pre-application consultation requirements and be part of delivering the Consultation Report.

As a major infrastructure projects, the project will follow the new process defined in The Infrastructure (Wales) Act 2024 .

You will also facilitate local engagement to help the projects prepare to deliver relevant and optimal embedded and added social value.

Some broader, Wales-wide communication and engagement may also be required within the remit, where there is an interface between

local and national interests.

II.2.5) Award criteria

Quality criterion - Name: Technical Submission / Weighting: 70

Price - Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2025/S 000-002315](#)

Section V. Award of contract

Lot No

1

Title

Community and Stakeholder Engagement Support Carmarthenshire Local Authority

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

11 April 2025

V.2.2) Information about tenders

Number of tenders received: 7

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 7

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

CADNO COMMUNICATIONS LIMITED

Low Barn, Llancayo Business Park

Usk

NP151HY

Telephone

+44 7592065883

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £240,000

Total value of the contract/lot: £265,000

Section V. Award of contract

Lot No

2

Title

Community and Stakeholder Engagement Support Denbighshire/Conwy Local Authority

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

9 April 2025

V.2.2) Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 6

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Outwrite Public Relations Ltd

Belgravia House, Grosvenor Street

Mold

CH71EJ

Telephone

+44 1352706260

Country

United Kingdom

NUTS code

- UKL23 - Flintshire and Wrexham

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £240,000

Total value of the contract/lot: £265,000

Section V. Award of contract

Lot No

3

Title

Community and Stakeholder Engagement Support Rhondda Cynon Taf Local Authority

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

11 April 2025

V.2.2) Information about tenders

Number of tenders received: 7

Number of tenders received from SMEs: 6

Number of tenders received from tenderers from other EU Member States: 7

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

GRASSHOPPER COMMUNICATIONS LTD

24 St Andrews Crescent

Cardiff

CF103DD

Telephone

+44 2921675483

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £240,000

Total value of the contract/lot: £250,000

Section V. Award of contract

Lot No

4

Title

Community and Stakeholder Engagement Support Neath Port Talbot Local Authority

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

11 April 2025

V.2.2) Information about tenders

Number of tenders received: 7

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 7

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

CADNO COMMUNICATIONS LIMITED

Low Barn, Llancayo Business Park

Usk

NP151HY

Telephone

+44 7592065883

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £270,000

Total value of the contract/lot: £320,000

Section VI. Complementary information

VI.3) Additional information

The Contracts may be extend for an additional period of up to one year following the initial three year period. This will be include an additional value being added to the initial value.

(WA Ref:149503)

VI.4) Procedures for review

VI.4.1) Review body

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom