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Planning

## **DEVELOPMENT OF THE NAME AND BRAND FOR A SINGLE DIGITAL PRESENCE FOR UK LIBRARIES**

British Library

F08: Notice on a buyer profile

Notice identifier: 2021/S 000-017045

Procurement identifier (OCID): ocds-h6vhtk-02ca03

Published 20 July 2021, 12:14pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

British Library

147 Industry Street

Sheffield

S6 2WX

#### **Contact**

Jack Trotter

#### **Email**

[jack.trotter@bl.uk](mailto:jack.trotter@bl.uk)

#### **Telephone**

+44 7719079226

#### **Country**

United Kingdom

**NUTS code**

UKI - London

**Internet address(es)**

Main address

[www.bl.uk](http://www.bl.uk)

Buyer's address

[www.bl.uk](http://www.bl.uk)

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

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#### **II.1.2) Main CPV code**

- 79413000 - Marketing management consultancy services

#### **II.1.3) Type of contract**

Services

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKI - London

Main site or place of performance

LONDON

#### **II.2.4) Description of the procurement**

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## **Section VI. Complementary information**

### **VI.3) Additional information**

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Sheffield:-Marketing-management-consultancy-services./N2SN2Z3C7G>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/N2SN2Z3C7G>