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Tender

## **Market Sounding Event - Outdoor Advertising**

London Borough of Hackney

F01: Prior information notice

Call for competition

Notice identifier: 2022/S 000-017040

Procurement identifier (OCID): ocds-h6vhtk-034935

Published 22 June 2022, 12:45pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

London Borough of Hackney

Hackney Service Centre, 1 Hillman Street

Hackney

E8 1DY

#### **Contact**

LBH Rehilah Hamid

#### **Email**

[Rehilah.Hamid@hackney.gov.uk](mailto:Rehilah.Hamid@hackney.gov.uk)

#### **Telephone**

+44 2083563000

## **Country**

United Kingdom

## **NUTS code**

UKI - London

## **Internet address(es)**

Main address

<http://www.hackney.gov.uk>

Buyer's address

<http://www.hackney.gov.uk>

## **I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/Procurer/Advert/View?advertId=cffc54e2-10f2-ec11-8115-005056b64545&fromAdvertEvent=True>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com/Procurer/Advert/View?advertId=cffc54e2-10f2-ec11-8115-005056b64545&fromAdvertEvent=True>

## **I.4) Type of the contracting authority**

Regional or local authority

## **I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Market Sounding Event - Outdoor Advertising

Reference number

DN618558

#### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Hackney Council will be looking to work with a supplier to provide digital only out of home communications to residents, businesses and visitors to the borough. Our out of home communications provides the Council with an important channel to reach digitally excluded people throughout the borough. It provides the Council a platform to provide our residents and businesses with relevant service information, whilst also allowing the authority to highlight and promote our cultural offerings. It also provides a public space for relevant campaigning opportunities when needed.

Currently the Council provides a number of different locations throughout the borough which have recently been assessed by our planning department due to the length of the previous contract. This has provide updated planning and legal information which will be relevant for any future contracts.

THIS IS AN ON-LINE MARKET SOUNDING EVENT - taking place 29th June from 12:00pm to 2:00pm.

If you are interested please express an interest and advise you will be attending.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

### **II.2.3) Place of performance**

NUTS codes

- UKI - London

### **II.2.4) Description of the procurement**

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### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

This contract is subject to renewal

Yes

Description of renewals

Contract renewal will take place once the term of contract is complete

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of expressions of interest**

Date

29 June 2022

Local time

11:00am

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.5) Scheduled date for start of award procedures**

31 August 2022

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## **Section VI. Complementary information**

### **VI.2) Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.3) Additional information**

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### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Hackney Council

London

Country

United Kingdom

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

The market sounding event will help shape the tender that will be issued in July.