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Tender

Market Sounding Event - Outdoor Advertising

London Borough of Hackney

F01: Prior information notice

Call for competition

Notice identifier: 2022/S 000-017040

Procurement identifier (OCID): ocids-h6vhtk-034935

Published 22 June 2022, 12:45pm

Section I: Contracting authority

I.1) Name and addresses

London Borough of Hackney

Hackney Service Centre, 1 Hillman Street

Hackney

E8 1DY

Contact

LBH Rehilah Hamid

Email

Rehilah.Hamid@hackney.gov.uk

Telephone

+44 2083563000

Country

United Kingdom

NUTS code

UKI - London

Internet address(es)

Main address

<http://www.hackney.gov.uk>

Buyer's address

<http://www.hackney.gov.uk>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/Procurer/Advert/View?advertId=cffc54e2-10f2-ec11-8115-005056b64545&fromAdvertEvent=True>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com/Procurer/Advert/View?advertId=cffc54e2-10f2-ec11-8115-005056b64545&fromAdvertEvent=True>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Market Sounding Event - Outdoor Advertising

Reference number

DN618558

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Hackney Council will be looking to work with a supplier to provide digital only out of home communications to residents, businesses and visitors to the borough. Our out of home communications provides the Council with an important channel to reach digitally excluded people throughout the borough. It provides the Council a platform to provide our residents and businesses with relevant service information, whilst also allowing the authority to highlight and promote our cultural offerings. It also provides a public space for relevant campaigning opportunities when needed.

Currently the Council provides a number of different locations throughout the borough which have recently been assessed by our planning department due to the length of the previous contract. This has provide updated planning and legal information which will be relevant for any future contracts.

THIS IS AN ON-LINE MARKET SOUNDING EVENT - taking place 29th June from 12:00pm to 2:00pm.

If you are interested please express an interest and advise you will be attending.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UKI - London

II.2.4) Description of the procurement

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II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

This contract is subject to renewal

Yes

Description of renewals

Contract renewal will take place once the term of contract is complete

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of expressions of interest

Date

29 June 2022

Local time

11:00am

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.5) Scheduled date for start of award procedures

31 August 2022

Section VI. Complementary information

VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.3) Additional information

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VI.4) Procedures for review

VI.4.1) Review body

Hackney Council

London

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

The market sounding event will help shape the tender that will be issued in July.