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Planning

Marketing T Level Qualification - Market Engagement (Wave 5)

INSTITUTE FOR APPRENTICESHIPS AND TECHNICAL EDUCATION

F01: Prior information notice

Prior information only

Notice identifier: 2022/S 000-017038

Procurement identifier (OCID): ocds-h6vhtk-034933

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Section I: Contracting authority

I.1) Name and addresses

INSTITUTE FOR APPRENTICESHIPS AND TECHNICAL EDUCATION

Sanctuary Buildings

LONDON

SW1P3BT

Contact

IFA.TLEVELPROCUREMENT@education.gov.uk

Email

IFA.TLEVELPROCUREMENT@education.gov.uk

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://www.instituteforapprenticeships.org/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/Register>

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Marketing T Level Qualification - Market Engagement (Wave 5)

II.1.2) Main CPV code

- 80000000 - Education and training services

II.1.3) Type of contract

Services

II.1.4) Short description

The purpose of this PIN is to initiate market engagement and it is not being used as a call for competition. This PIN is intended to:

1. Inform the market of the upcoming procurement process for the Wave 5 Marketing T Level, being commissioned by the Institute for Apprenticeships and Technical Education (IfATE) (and therefore enable the market / potential suppliers to begin to plan for this); and
2. Advise as to the upcoming forthcoming market engagement event which will be held virtually via Microsoft Teams on 12th July 2022, with presentations from key note speakers about the forthcoming Wave 5 T Level procurement. There will also be one to one sessions offered where suppliers can meet with the procurement team, and a workshop on how to bid for public contracts.

Further details about the market engagement event, how to book one to one slots and attend the workshop can be found in the Information Memorandum accessible at <https://procontract.due-north.com/Register>

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

II.2.4) Description of the procurement

IfATE will be the contracting authority, subject to commencement of the relevant provisions of the Technical and Further Education Act 2017. of the Technical and Further Education Act 2017. References to IfATE should be read with this in mind.

T Levels are a new programme of Technical Education that will introduce a high quality technical option alongside an academic option for students aged 16 to 19. This is being implemented following the recommendation by the Independent Panel on Technical Education - the Sainsbury report. The Sainsbury Report also recommended that a single body or consortium should deliver each qualification under an "exclusive licence" that would be awarded for a fixed time period following open competition. The purpose of the proposed procurement will be to select and appoint an Awarding Organisation (AO) to be responsible for developing and delivering the Wave 5 T Level qualification, under an exclusive licensing approach.

The expected scope of the role of the AO is that it would be responsible for:- designing the content of the qualification;- upskilling providers (further education schools and colleges);- providing of learning and teaching materials;- updating content; and- delivering qualification assessment services.

The pathway in scope for the Wave 5 Procurement is :Marketing

Finalised outline content for the pathway will be available on the IfATE website at <https://www.instituteforapprenticeships.org/t-levels/final-outline-content/> in due course.

Further information on the proposed procurement is provided in the Information Memorandum accessible at

<https://procontract.due-north.com/Register>. It is envisaged that any resulting contract would be a public services concession contract and that accordingly the procurement will be governed by the Concession Contracts Regulations 2016, to the extent that the same apply to those services to which such contract would relate.

II.2.14) Additional information

It is a mandatory requirement that the potential supplier who is selected to provide the services under this procurement must be recognised by Ofqual to deliver the relevant Technical Qualification at the point of contract award. The applicable Ofqual criteria for recognition can be found here: <https://www.gov.uk/government/publications/criteria-for-recognition>.

II.3) Estimated date of publication of contract notice

1 November 2022

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No