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Award

## **Future Learn Platform Subscription & Hosting**

Coventry University

F15: Voluntary ex ante transparency notice

Notice identifier: 2024/S 000-017004

Procurement identifier (OCID): ocds-h6vhtk-046ca5

Published 31 May 2024, 12:18pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Coventry University

Priory Street

COVENTRY

CV15FB

#### **Email**

[ad7747@coventry.ac.uk](mailto:ad7747@coventry.ac.uk)

#### **Country**

United Kingdom

#### **Region code**

UKG33 - Coventry

#### **Companies House**

07781274

**Internet address(es)**

Main address

<https://www.coventry.ac.uk/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Future Learn Platform Subscription & Hosting

Reference number

FRAM-1318-24-TH

**II.1.2) Main CPV code**

- 80420000 - E-learning services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Coventry University Online Ltd, is working with FutureLearn Ltd for the hosting and delivery of a range of online courses on their digital learning platform, including free and paid-for open courses, or MOOCs, within a global marketplace, credit bearing University courses, non-credit bearing and CPD training courses developed with external partners.

**II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £857,994

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKG3 - West Midlands

### **II.2.4) Description of the procurement**

Coventry University Online Ltd, is working with FutureLearn Ltd for the hosting and delivery of a range of online courses on their digital learning platform, including free and paid-for open courses, or MOOCs, within a global marketplace, credit bearing University courses, non-credit bearing and CPD training courses developed with external partners.

### **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Negotiated without a prior call for competition

- The works, supplies or services can be provided only by a particular economic operator for the following reason:
  - protection of exclusive rights, including intellectual property rights
- New works/services, constituting a repetition of existing works/services

Explanation:

The FutureLearn platform houses over 170 online courses which provide teaching and learning for a range of core degrees, CPD and open courses. The new contractual arrangement ensures continuity of delivery for our customers (individual students, government and private sector learner cohorts), analytical measurement for the University and the ability to maintain existing income streams. It is acknowledged that any move from the FutureLearn platform would involve several years' work to ensure continuity of study experience and income streams.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

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## **Section V. Award of contract/concession**

A contract/lot is awarded: Yes

### **V.2) Award of contract/concession**

#### **V.2.1) Date of conclusion of the contract**

31 May 2024

#### **V.2.2) Information about tenders**

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor/concessionaire**

FUTURELEARN LIMITED

Buchanan House, 30 Holborn,

London

EC1N 2HS

Country

United Kingdom

NUTS code

- UKI - London

Companies House

08324083

The contractor/concessionaire is an SME

No

#### **V.2.4) Information on value of contract/lot/concession (excluding VAT)**

Total value of the contract/lot/concession: £857,994

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Coventry University

Coventry

Country

United Kingdom