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Contract

ID 5050091 - DfE - Invest NI - Provision of PR and Media Relations Services in India, Middle East and Africa (IMEA) Region

Invest Northern Ireland

F03: Contract award notice

Notice identifier: 2024/S 000-016990

Procurement identifier (OCID): ocds-h6vhtk-043c99

Published 31 May 2024, 11:57am

Section I: Contracting authority

I.1) Name and addresses

Invest Northern Ireland

Bedford Square, 1 Bedford St

Belfast

BT2 7ES

Email

SSDAdmin.CPD@finance-ni.gov.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.investni.com/>

Buyer's address

<https://www.finance-ni.gov.uk/topics/procurement>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

ID 5050091 - DfE - Invest NI - Provision of PR and Media Relations Services in India, Middle East and Africa (IMEA) Region

Reference number

ID 5050091

II.1.2) Main CPV code

- 79416000 - Public relations services

II.1.3) Type of contract

Services

II.1.4) Short description

Invest Northern Ireland wishes to appoint a Contractor to provide Public Relations (PR) and media relations services to support their business development activities across India, Middle East and Africa. The Contractor shall have the ability to deliver PR and media activity across the IMEA region. Invest NI does not require the Contractor to have a physical presence / office location in each of these markets. However, the Contractor must have the ability to be able to deliver work in these markets, if required. This could be via a regional office presence or via collaboration with a third-party sub-contractor whereby the Contractor retains the main contractor status for the duration of the Contract but works with a third-party supplier based in that particular market. Tenderers should refer to the Specification Schedule for more details on the services required.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £400,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79416100 - Public relations management services
- 79416200 - Public relations consultancy services

II.2.3) Place of performance

NUTS codes

- UKN - Northern Ireland

II.2.4) Description of the procurement

Invest Northern Ireland wishes to appoint a Contractor to provide Public Relations (PR) and media relations services to support their business development activities across India, Middle East and Africa. The Contractor shall have the ability to deliver PR and media activity across the IMEA region. Invest NI does not require the Contractor to have a physical presence / office location in each of these markets. However, the Contractor must have the ability to be able to deliver work in these markets, if required. This could be via a regional

office presence or via collaboration with a third-party sub-contractor whereby the Contractor retains the main contractor status for the duration of the Contract but works with a third-party supplier based in that particular market. Tenderers should refer to the Specification Schedule for more details on the services required.

II.2.5) Award criteria

Quality criterion - Name: Qualitative Criteria / Weighting: 65

Cost criterion - Name: Quantitative Criteria / Weighting: 35

II.2.11) Information about options

Options: Yes

Description of options

The Client will have the option to extend the contract by two further periods of one year each.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-006000](#)

Section V. Award of contract

Contract No

1

Title

Contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 May 2024

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

REDHILL COMMUNICATIONS UK LTD

820 The Crescent

Colchester

CO4 9YQ

Email

anit.kurian@redhill.asia.net

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<https://etendersni.gov.uk/epps>

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £400,000

Total value of the contract/lot: £400,000

Section VI. Complementary information

VI.3) Additional information

Contract Monitoring. The successful contractor's performance on the contract will be regularly monitored. Contractors not delivering on contract requirements is a serious matter. It means the public purse is not getting what it is paying for. If a contractor fails to reach satisfactory levels of contract performance, they will be given a specified time to improve. If, after the specified time, they still fail to reach satisfactory levels of contract performance, the matter will be escalated to senior management in CPD for further action. If this occurs, and their performance still does not improve to satisfactory levels within the specified period, it may be regarded as an act of grave professional misconduct, and they may be issued with a Certificate of Unsatisfactory Performance and the contract may be terminated.. The issue of a Certificate of Unsatisfactory Performance will result in the contractor being excluded from all procurement competitions, being undertaken by Centres of Procurement Expertise on behalf of bodies covered by the Northern Ireland Procurement Policy for a period of twelve months from the date of issue of the certificate.

VI.4) Procedures for review

VI.4.1) Review body

The UK does not have any such bodies with responsibility for appeal/mediation procedures. Instead; any challenges are dealt with by the High Court, Commercial Division, to which proceedings may be issued regarding alleged breaches of the PCR 2015 as amended.

Belfast

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

CPD complied with the Public Contracts Regulations 2015 (as amended) and incorporated a standstill period (i.e. a minimum of 10 calendar days) at the point information on the award of contract was communicated to tenderers. That notification provided full information on the award decision. This provided time for the unsuccessful tenderers to challenge the award decision before the contract was entered into.

