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Contract

Framework Agreement for Media Services

Scottish Government

F03: Contract award notice

Notice identifier: 2021/S 000-016939

Procurement identifier (OCID): ocds-h6vhtk-028e98

Published 19 July 2021, 2:25pm

Section I: Contracting authority

I.1) Name and addresses

Scottish Government

Victoria Quay

Edinburgh

EH6 6QQ

Email

Colin.Anderson@gov.scot

Telephone

+44 1312445182

Country

United Kingdom

NUTS code

UKM - Scotland

Internet address(es)

Main address

<http://www.scotland.gov.uk>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA10482

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Framework Agreement for Media Services

II.1.2) Main CPV code

- 79416000 - Public relations services

II.1.3) Type of contract

Services

II.1.4) Short description

This framework agreement is for the provision of Media Services to Public Sector Bodies throughout Scotland.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £2,000,000

II.2) Description

II.2.1) Title

Framework Agreement for Media Services - Lot 2

Lot No

2

II.2.2) Additional CPV code(s)

- 79416000 - Public relations services
- 79310000 - Market research services
- 72310000 - Data-processing services

- 72416000 - Application service providers
- 79330000 - Statistical services
- 92400000 - News-agency services
- 92200000 - Radio and television services
- 72414000 - Web search engine providers

II.2.3) Place of performance

NUTS codes

- UKM - Scotland

II.2.4) Description of the procurement

This framework agreement is for the provision of Media Services to Public Sector Bodies throughout Scotland.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Framework Agreement for Media Services - Lot 1

Lot No

1

II.2.2) Additional CPV code(s)

- 79416000 - Public relations services
- 79310000 - Market research services
- 72310000 - Data-processing services
- 72416000 - Application service providers
- 79330000 - Statistical services
- 92400000 - News-agency services
- 92200000 - Radio and television services
- 72414000 - Web search engine providers

II.2.3) Place of performance

NUTS codes

- UKM - Scotland

II.2.4) Description of the procurement

This framework is for the provision of Media Services to Public Sector Bodies throughout Scotland.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-001858](#)

Section V. Award of contract

Lot No

1

Title

Framework Agreement for Media Services - Lot 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

28 June 2021

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Precise Media Monitoring Ltd.

222 Grays Inn Road

London

WC1X 8HB

Telephone

+44 2072644700

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £1,600,000

Section V. Award of contract

Lot No

2

Title

Framework Agreement for Media Services - Lot 2

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

28 June 2021

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Precise Media Monitoring Ltd.

222 Grays Inn Road

London

WC1X 8HB

Telephone

+44 2072644700

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £400,000

V.2.5) Information about subcontracting

The contract is likely to be subcontracted

Value or proportion likely to be subcontracted to third parties

Value excluding VAT: £400,000

Proportion: 100 %

Section VI. Complementary information

VI.3) Additional information

The contractor pays all staff at a rate higher than or equal to the Scottish Living Wage and will continue to pay that wage rate through the duration of this framework.

(SC Ref:658747)

VI.4) Procedures for review

VI.4.1) Review body

Edinburgh Sheriff Court & Justice of the Peace Court

27 Chamber Street

Edinburgh

EH1 1LB

Country

United Kingdom