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Contract

## **Armed Forces Recruiting Programme**

Ministry of Defence, Agencies/Misc, Other

F03: Contract award notice

Notice identifier: 2021/S 000-016935

Procurement identifier (OCID): ocds-h6vhtk-02c994

Published 19 July 2021, 2:15pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Ministry of Defence, Agencies/Misc, Other

D Pers, Zone 8 (IDL439), 1st Floor, Ramillies Building, Marlborough Lines, Monxton Road

ANDOVER

SP11 8HJ

#### **Contact**

Scott Raynor

#### **Email**

[ArmyExec-AFRP-Commercial-Mail@mod.gov.uk](mailto:ArmyExec-AFRP-Commercial-Mail@mod.gov.uk)

#### **Telephone**

+44 3001512676

#### **Country**

United Kingdom

**NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://award.bravosolution.co.uk/afrp/web/project/5/register>

Buyer's address

<https://award.bravosolution.co.uk/afrp/web/project/5/register>

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

Defence

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Armed Forces Recruiting Programme

Reference number

701043390

**II.1.2) Main CPV code**

- 79600000 - Recruitment services

**II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

In order to sustain their operational capability, the UK's Armed Forces currently need to enlist annually in the region of 18,000 to 22,000 (regular and reserve) new recruits from the UK and the Commonwealth. The Armed Forces Recruiting Programme (AFRP) is responsible for delivering a single, common, tri-Service (tS) recruiting process for the Armed Forces. AFRP is mandated to achieve the right quality and quantity of recruits into training to achieve single Service (sS) workforce demands.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79600000 - Recruitment services
- 71317210 - Health and safety consultancy services
- 85148000 - Medical analysis services
- 79419000 - Evaluation consultancy services
- 33156000 - Psychology testing devices
- 85121270 - Psychiatrist or psychologist services
- 75221000 - Military defence services
- 79610000 - Placement services of personnel
- 79824000 - Printing and distribution services
- 79416000 - Public relations services
- 79340000 - Advertising and marketing services
- 79342000 - Marketing services
- 79413000 - Marketing management consultancy services
- 71900000 - Laboratory services
- 33123200 - Electrocardiography devices
- 79625000 - Supply services of medical personnel

- 75122000 - Administrative healthcare services
- 71317200 - Health and safety services
- 79635000 - Assessment centre services for recruitment
- 35700000 - Military electronic systems
- 79414000 - Human resources management consultancy services
- 85141000 - Services provided by medical personnel
- 98000000 - Other community, social and personal services
- 48481000 - Sales or marketing software package
- 48482000 - Business intelligence software package
- 48450000 - Time accounting or human resources software package
- 72212450 - Time accounting or human resources software development services
- 48600000 - Database and operating software package
- 48610000 - Database systems
- 48500000 - Communication and multimedia software package
- 48445000 - Customer Relation Management software package
- 48814400 - Clinical information system
- 73400000 - Research and Development services on security and defence materials
- 73430000 - Test and evaluation
- 73436000 - Test and evaluation of military electronic systems
- 48422000 - Software package suites

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

### **II.2.4) Description of the procurement**

In order to sustain their operational capacity the UK's Armed Forces currently need to enlist annually in the region of 18,000 to 22,000 (Regular and Reserve) new recruits from the UK and the Commonwealth. Armed Forces Recruiting Programme (AFRP) is responsible for delivering a single, common, tri-Service (tS) recruiting process for the Armed Forces. AFRP is mandated to achieve the right quality and quantity of recruits into training to achieve single Service (sS) workforce demands. AFRP will place the candidate at the heart of the recruiting experience whilst delivering a tS Recruiting Operating Model (ROM) that is agile and able to dynamically respond to future Service requirements. The recruiting process must deliver an engaging experience that reflects the needs of candidates across all entry paths (Regular/ Reserve, officers/ other ranks/ specialist, lateral entry and re-joiners) which maximises the conversion of eligible candidates into successful recruits.

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: Yes

Description of options

Option to extend up to 36 months

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

#### **II.2.14) Additional information**

PQQ details are available in AWARD.

<https://award.bravosolution.co.uk/afrp/web/project/5/register>

Interested suppliers should visit the provided URL (weblink) and complete the AWARD supplier self-registration process. Once the online form has been completed, the supplier will receive an automatically generated activation email before gaining access to the AFRP AWARD portal.

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Competitive dialogue

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2020/S 244-605926](#)

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## **Section V. Award of contract**

A contract/lot is awarded: No

### **V.1) Information on non-award**

The contract/lot is not awarded

No tenders or requests to participate were received or all were rejected

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## **Section VI. Complementary information**

### **VI.3) Additional information**

Following the publishing of the Integrated Reviews, the Programme has identified that its initial procurement process no longer fully reflects the updated needs of Defence and so has taken the opportunity to further refine its requirements and develop its planning for the operation of competitive dialogue. This will lead to a new revised procurement encompassing a clarified and developed risk-based approach to transition and transformation that will provide assurance on continuity of delivery, setting out the complexity of the requirements involved and testing Bidders' understanding of these factors.

The Programme has therefore determined that, to ensure it acts in the public interest at all times, and that it undertakes an expedient, effective and streamlined process, it will be cancelling its current procurement process and reissuing its approach to market with a new Prior Information Notice, Market Interest Day(s), and Contract Notice via the Defence Sourcing Portal. GO Reference: GO-2021719-DCB-18589893

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

MOD

Abbey Wood

Bristol

BS34 8JH

Telephone

+44 1179132548

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

Ministry of Defence, Agencies/Misc, Other

Abbey Wood

Bristol

BS34 8JH

Telephone

+44 1179132548

Country

United Kingdom

**VI.4.4) Service from which information about the review procedure may be obtained**

Ministry of Defence, Agencies/Misc, Other

Abbey Wood

Bristol

BS34 8JH

Telephone

+44 1179132548

Country

United Kingdom