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Contract

Digital Platform and Content Management System

London Borough of Sutton

F03: Contract award notice

Notice identifier: 2021/S 000-016928

Procurement identifier (OCID): ocds-h6vhtk-02c98d

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Section I: Contracting authority

I.1) Name and addresses

London Borough of Sutton

Civic Offices, St Nicholas Way

Sutton

SM1 1EA

Contact

Mr Steve Hoy

Email

steve.hoy@sutton.gov.uk

Telephone

+44 2087705911

Country

United Kingdom

NUTS code

UKI63 - Merton, Kingston upon Thames and Sutton

Internet address(es)

Main address

<http://www.sutton.gov.uk/>

Buyer's address

<http://www.sutton.gov.uk/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Digital Platform and Content Management System

Reference number

DN557058

II.1.2) Main CPV code

- 72212780 - System, storage and content management software development services

II.1.3) Type of contract

Services

II.1.4) Short description

To procure an open source, integrated platform that could provide both website and forms capability.

The service will be procured by the London Borough of Sutton on behalf of the London Borough of Sutton and the Royal Borough of Kingston.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £558,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI63 - Merton, Kingston upon Thames and Sutton

II.2.4) Description of the procurement

Our Digital Service consists of two components:

Content Management System (CMS) which is our website

FORMS functionality which underpin our digital services (such as 'Report Fly Tipping') we use a Forms platform

Within the last 12 months, a detailed review of our CMS and FORMS platform was carried out by Digital & IT and independently reviewed by an impartial 3rd Party (FutureGov). The conclusion was that the existing CMS & FORMS are no longer suitable for our needs. The technology for the Digital Services has also changed over the years and the functionalities can now be replaced with a single Digital Experience Platform (DXP) product.

We have therefore completed a review of the DXP market focussing on the underlying technology. The team will procure an open source, integrated platform that could provide both website and forms capability. Our market review identified Liferay as the preferred technology platform and from our assessment of the G-Cloud marketplace for liferay, provider Placecube is best placed to satisfy our current and future needs.

The report recommends that a Direct Award with Placecube be used to procure the desired service under the Negotiated Procedure (without prior publication)

The service will be procured by the London Borough of Sutton on behalf of the London Borough of Sutton and the Royal Borough of Kingston.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 0

Price - Weighting: 0

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The services can be provided only by a particular economic operator for the following reason:
 - absence of competition for technical reasons

Explanation:

London Borough of Sutton have made a direct award to the provider of Digital XP technology in which a technology duopoly exists between Liferay and Aquia. London Borough of Sutton have appraised both technologies during a 'play day' and Liferay has emerged the only technology capable of meeting the Council's technical requirements. The solution provided by Liferay is a 'core requirement' of the Council's new digital platform. This question was considered in the case of Commission v Italy Case 199/85, where the ECJ confirmed that it was insufficient to demonstrate that a particular provider was able to produce the most efficient performance; it was required to show that only that provider could produce what was required.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

Contract No

DN557058

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

5 July 2021

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Placecube Limited

Reading

Country

United Kingdom

NUTS code

- UKI63 - Merton, Kingston upon Thames and Sutton

National registration number

09914106

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £558,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

The High Court of England and Wales

London

Country

United Kingdom