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Planning

## **Monitoring food in Great Britain & Northern Ireland**

Defra Network eTendering Portal

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-016856

Procurement identifier (OCID): ocids-h6vhtk-046c53

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### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Defra Network eTendering Portal

Seacole Building, 2 Marsham Street

London

SW1P 4DF

#### **Contact**

Helen Muller

#### **Email**

[Helen.Muller@defra.gov.uk](mailto:Helen.Muller@defra.gov.uk)

#### **Telephone**

+44 3459335577

#### **Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/department-for-environment-food-rural-affairs>

Buyer's address

<https://defra-family.force.com/s/Welcome>

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Monitoring food in Great Britain & Northern Ireland

Reference number

P-35605

**II.1.2) Main CPV code**

- 72316000 - Data analysis services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

Defra's Northern Ireland Programme aims to implement the Windsor Framework, key to which is ensuring the smooth flow of agrifood trade within the UK internal market. This project seeks to understand trends in agrifood choice, availability and price in Northern Ireland and comparator UK regions.

### **II.1.5) Estimated total value**

Value excluding VAT: £1,200,000

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 71620000 - Analysis services
- 90711500 - Environmental monitoring other than for construction

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

To assess the impacts of the Windsor Framework, particularly the effectiveness of the Northern Ireland Retail Movement Scheme, this project seeks to understand historic agrifood choice, prices and ideally availability, to establish baseline levels, and to monitor these going forward as phases of the Windsor Framework are implemented. To understand whether trends observed are unique to Northern Ireland and not a product of other factors affecting the UK-wide agrifood sector, the project also need to assess these trends in other UK regions.

This project will acquire data and/or analysis to understand baseline levels and ongoing

trends in agrifood choice, price and if possible, availability across UK regions. We will require this for a range of pre-defined agrifood product categories at different levels of granularity. We will also look to include flexibility to explore more detailed views of products as needs arise. In addition to once-off analysis on historic trends to establish baselines, we would look to acquire regular instalments of data/analysis to monitor ongoing trends. This will allow us to assess, on an ongoing basis, in real time, whether, and if so how, choice, prices and availability of agri-food goods has changed or is changing over time in Northern Ireland.

#### **II.2.14) Additional information**

Pre-election period

This work constitutes business as usual activity for Defra and is crucial to ensuring the continued smooth functioning of government and public services during this time.

This procurement will be under the CCS framework RM6126 Research and Insights, details via this link

<https://www.crowncommercial.gov.uk/agreements/RM6126>

. Register to the Dynamic Purchasing System via this link:  
Supplier Registration Service ([cabinetoffice.gov.uk](https://cabinetoffice.gov.uk))

Supplier should apply to be admitted onto this framework/DPS before 21st June 2024.

A supplier shortlist will be generated from that date.

#### **II.3) Estimated date of publication of contract notice**

24 June 2024

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No