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Planning

London New Year's Eve 2022-25

Transport for London

F01: Prior information notice

Prior information only

Notice identifier: 2021/S 000-016828

Procurement identifier (OCID): ocids-h6vhtk-02c92e

Published 16 July 2021, 4:18pm

Section I: Contracting authority

I.1) Name and addresses

Transport for London

14 Pier Walk

London

SE10 0ES

Contact

Miss Maria Bramao

Email

MariaBramao1@tfl.gov.uk

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://tfl.gov.uk>

Buyer's address

<https://tfl.gov.uk>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

London New Year's Eve 2022-25

Reference number

DN555250

II.1.2) Main CPV code

- 79952000 - Event services

II.1.3) Type of contract

Services

II.1.4) Short description

New Year's Eve is a big night for London. The city has been highly visible at the forefront of global celebrations for much of the last two decades but as the years go by more and more innovative, exciting and creative celebrations have emerged in other world cities.

We are setting up a single-supplier framework for a highly creative production agency to deliver London's New Year's Eve show and operations from 2022 to 2025 – up to four iterations of the show. The aim is to stage an international profiling moment for London which is safe and well-managed.

This framework will allow us to be flexible in responding to the specific needs and requirements of delivering a world class show for London on New Year's Eve, in an environment that can often be uncertain or changing.

II.1.5) Estimated total value

Value excluding VAT: £5,200,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

A) a detailed, viable and costed proposal to deliver London's New Year's Eve celebrations to the following specification within the existing parameters, chiefly:

- a broadcast only event, with no on-site audience

B) a viable amended/alternative proposal to deliver the activity to the core of the specification, but with the following altered parameters:

- a broadcast event with a live on-site audience of significant size

A description of the approach to generating income to offset and/or enhance the available core budget, in each of the proposals. This should include analysis of the implications and

impacts of any commercial elements, such as ticketing or requirements for sponsors areas.

The show will be a multi-location visual special effects and light display, designed principally for a live broadcast, with suitable consideration to the potential for onsite audiences at one or more locations.

We propose to run an SSQ and ITT process which will include all of the requirements for the project.

An engagement day will take place on Wednesday the 28th of July 2021 at 10am for those interested, which will include a short presentation and time for questions. Please email your interest to MariaBramao1@tfl.gov.uk

For anyone unable to attend the event day, please email MariaBramao1@tfl.gov.uk for a copy of the presentation or to express your interest.

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

This contract is subject to renewal

Yes

Description of renewals

To be confirmed

II.3) Estimated date of publication of contract notice

16 September 2021

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section VI. Complementary information

VI.3) Additional information

The purpose of this prior information notice (PIN) is to:

- provide advance notice that TfL is to consider undertaking a tendering exercise to set up a new contract to support key stakeholders in the delivery of this significant event.
- understand the market interest in this procurement,
- identify suppliers who would like to participate in a market engagement exercise. The market engagement exercise will provide an opportunity for supplier to engage with the authority and to inform the commercial team's approach, structure and requirements for the services.

All questions prior to or following the engagement day on the 28th of July 2021, to be submitted to MariaBramao1@tfl.gov.uk by 5pmThursday the 29th of July.

This PIN will be published for 30 days.

Register your interest below:

<https://procontract.due-north.com/Procurer/Advert/AdvertSummary?projectId=40073cf0-37df-eb11-810d-005056b64545&projectStepId=44073cf0-37df-eb11-810d-005056b64545>