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Tender

## **Advertising Bus Shelter Provision and Free- Standing Advertising Unit Provision**

Sunderland City Council

F02: Contract notice

Notice identifier: 2021/S 000-016818

Procurement identifier (OCID): ocds-h6vhtk-02c924

Published 16 July 2021, 3:58pm

The closing date and time has been changed to:

**10 September 2021, 12:00pm**

See the [change notice](#).

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Sunderland City Council

Civic Centre, Burdon Road

Sunderland

SR2 7DN

#### **Contact**

Mrs Julie Rogerson

#### **Email**

[julie.rogerson@sunderland.gov.uk](mailto:julie.rogerson@sunderland.gov.uk)

**Telephone**

+44 7909320869

**Fax**

+44 1915531090

**Country**

United Kingdom

**NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

<http://www.sunderland.gov.uk/>

Buyer's address

<http://www.sunderland.gov.uk/>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/home>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com/home>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Advertising Bus Shelter Provision and Free- Standing Advertising Unit Provision

Reference number

DN556627

#### **II.1.2) Main CPV code**

- 79300000 - Market and economic research; polling and statistics

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Sunderland City Council (the Council) is seeking to increase and maximise its revenue streams through Bus Shelter and Free-Standing Unit advertising, provision will be procured on a Concession basis.

In order to open the market, provide competition and achieve best value, advertising via Bus Shelter provision and Free-Standing Advertising Units (FSAU's) will be procured under 2 separate lots as detailed below:

- Lot 1 – Advertising Bus Shelter Provision
- Lot 2 – Free-Standing Advertising Units Provision

Each Lot will be evaluated and awarded independently and will operate on a sole supplier basis.

Tenderers may bid for one or both Lots.

Each Lot will include advertising alongside the supply, installation and maintenance of equipment.

Under this procurement the Council has set a minimum per annum revenue target of:

- Advertising Bus Shelter: £100,000
- FSAU's: £50,000

### **II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for all lots

## **II.2) Description**

### **II.2.1) Title**

Advertising Bus Shelter Provision

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 79300000 - Market and economic research; polling and statistics

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

Sunderland

### **II.2.4) Description of the procurement**

Advertising Bus Shelter Provision

### **II.2.5) Award criteria**

Quality criterion - Name: Quality Pass / Fail Quality 40% / Weighting: 40

Quality criterion - Name: Social Value 5% / Weighting: 5

Price - Weighting: 55

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

120

This contract is subject to renewal

No

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Free-Standing Advertising Units Provision

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 79300000 - Market and economic research; polling and statistics

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

Sunderland

#### **II.2.4) Description of the procurement**

Free-Standing Advertising Units Provision

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality Pass/Fail Quality 40% / Weighting: 40

Quality criterion - Name: Social Value 5% / Weighting: 5

Price - Weighting: 55

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

120

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

#### **II.2.14) Additional information**

This is an electronic tender via the Council's Pro-Contract eTender System. All organisations interested in this tender should register an interest against this contract online at <https://procontract.due.north.com/home> Tender Reference DN556627. All tender documents are available via this portal. The Council will be using the Open Procurement Procedure, tenders must be returned by no later than 12 noon Friday 20th August 2021 in

accordance with the ITT instructions. As part of the tender process a supplier briefing session will be held via Microsoft Teams at 10:00am Monday 9th August 2021. To register your attendance please email [julie.rogerson@sunderland.gov.uk](mailto:julie.rogerson@sunderland.gov.uk) The aim of this briefing is to provide advice on submitting a compliant tender there will also be an opportunity to raise questions. The contracting authority does not bind itself to accept any tender and is not liable for any costs incurred by those expressing an interest or tendering for this opportunity.

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

In the case of framework agreements, provide justification for any duration exceeding 4 years:

Tenderers may bid for one or both Lots.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Originally published as:

Date

20 August 2021

Local time

12:00pm

Changed to:

Date

10 September 2021

Local time

12:00pm

See the [change notice](#).

**IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

**IV.2.7) Conditions for opening of tenders**

Date

20 August 2021

Local time

1:00pm

Place

Sunderland

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Sunderland City Council

Burdon Road

Sunderland

SR2 7DN

Country

United Kingdom