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Tender

Advertising Bus Shelter Provision and Free- Standing Advertising Unit Provision

Sunderland City Council

F02: Contract notice

Notice identifier: 2021/S 000-016818

Procurement identifier (OCID): ocds-h6vhtk-02c924

Published 16 July 2021, 3:58pm

The closing date and time has been changed to:

10 September 2021, 12:00pm

See the [change notice](#).

Section I: Contracting authority

I.1) Name and addresses

Sunderland City Council

Civic Centre, Burdon Road

Sunderland

SR2 7DN

Contact

Mrs Julie Rogerson

Email

julie.rogerson@sunderland.gov.uk

Telephone

+44 7909320869

Fax

+44 1915531090

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<http://www.sunderland.gov.uk/>

Buyer's address

<http://www.sunderland.gov.uk/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/home>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com/home>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Advertising Bus Shelter Provision and Free- Standing Advertising Unit Provision

Reference number

DN556627

II.1.2) Main CPV code

- 79300000 - Market and economic research; polling and statistics

II.1.3) Type of contract

Services

II.1.4) Short description

Sunderland City Council (the Council) is seeking to increase and maximise its revenue streams through Bus Shelter and Free-Standing Unit advertising, provision will be procured on a Concession basis.

In order to open the market, provide competition and achieve best value, advertising via Bus Shelter provision and Free-Standing Advertising Units (FSAU's) will be procured under 2 separate lots as detailed below:

- Lot 1 – Advertising Bus Shelter Provision
- Lot 2 – Free-Standing Advertising Units Provision

Each Lot will be evaluated and awarded independently and will operate on a sole supplier

basis.

Tenderers may bid for one or both Lots.

Each Lot will include advertising alongside the supply, installation and maintenance of equipment.

Under this procurement the Council has set a minimum per annum revenue target of:

- Advertising Bus Shelter: £100,000
- FSAU's: £50,000

II.1.6) Information about lots

This contract is divided into lots: Yes

Tenders may be submitted for all lots

II.2) Description

II.2.1) Title

Advertising Bus Shelter Provision

Lot No

1

II.2.2) Additional CPV code(s)

- 79300000 - Market and economic research; polling and statistics

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

Sunderland

II.2.4) Description of the procurement

Advertising Bus Shelter Provision

II.2.5) Award criteria

Quality criterion - Name: Quality Pass / Fail Quality 40% / Weighting: 40

Quality criterion - Name: Social Value 5% / Weighting: 5

Price - Weighting: 55

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

120

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Free-Standing Advertising Units Provision

Lot No

2

II.2.2) Additional CPV code(s)

- 79300000 - Market and economic research; polling and statistics

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

Sunderland

II.2.4) Description of the procurement

Free-Standing Advertising Units Provision

II.2.5) Award criteria

Quality criterion - Name: Quality Pass/Fail Quality 40% / Weighting: 40

Quality criterion - Name: Social Value 5% / Weighting: 5

Price - Weighting: 55

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

120

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

This is an electronic tender via the Council's Pro-Contract eTender System. All organisations interested in this tender should register an interest against this contract online at <https://procontract.due.north.com/home> Tender Reference DN556627. All tender documents are available via this portal. The Council will be using the Open Procurement Procedure, tenders must be returned by no later than 12 noon Friday 20th August 2021 in accordance with the ITT instructions. As part of the tender process a supplier briefing session will be held via Microsoft Teams at 10:00am Monday 9th August 2021. To register your attendance please email julie.rogerson@sunderland.gov.uk The aim of this briefing is to provide advice on submitting a compliant tender there will also be an opportunity to raise questions. The contracting authority does not bind itself to accept any tender and is not liable for any costs incurred by those expressing an interest or tendering for this opportunity.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

In the case of framework agreements, provide justification for any duration exceeding 4 years:

Tenderers may bid for one or both Lots.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Originally published as:

Date

20 August 2021

Local time

12:00pm

Changed to:

Date

10 September 2021

Local time

12:00pm

See the [change notice](#).

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

20 August 2021

Local time

1:00pm

Place

Sunderland

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Sunderland City Council

Burdon Road

Sunderland

SR2 7DN

Country

United Kingdom