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Contract

BTA1781 - Global Media Monitoring Services

VisitBritain/VisitEngland

F03: Contract award notice

Notice identifier: 2024/S 000-016789

Procurement identifier (OCID): ocds-h6vhtk-046c2c

Published 29 May 2024, 3:40pm

Section I: Contracting authority

I.1) Name and addresses

VisitBritain/VisitEngland

4th Floor, Victoria Square House, Victoria Square

Birmingham

B2 4AJ

Contact

Procurement team

Email

Procurement@visitbritain.org

Country

United Kingdom

Region code

UKI3 - Inner London – West

Internet address(es)

Main address

<https://www.visitbritain.org/>

Buyer's address

<https://www.visitbritain.org/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Tourism

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

BTA1781 - Global Media Monitoring Services

Reference number

BTA1781

II.1.2) Main CPV code

- 79300000 - Market and economic research; polling and statistics

II.1.3) Type of contract

Services

II.1.4) Short description

Media Monitoring and media database.

Contract value for our Global PR evaluation supplier, Intrado. Intrado takes a feed from local media monitoring agencies which capture in market editorial coverage and analyses that coverage against our global PR KPIs

Further Competition for invited suppliers under the Crown Commercial Services RM6126 Research & Insights Dynamic Purchasing System (DPS).

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £160,000

II.2) Description

II.2.2) Additional CPV code(s)

- 48600000 - Database and operating software package

II.2.3) Place of performance

NUTS codes

- UKI - London

II.2.4) Description of the procurement

Further Competition for invited suppliers under the Crown Commercial Services RM6126 Research & Insights Dynamic Purchasing System (DPS).

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 60

Quality criterion - Name: Social Value / Weighting: 10

Quality criterion - Name: Presentation / Weighting: 10

Price - Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Further Competition for invited suppliers under the Crown Commercial Services RM6126 Research & Insights Dynamic Purchasing System (DPS).

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

30 April 2024

V.2.2) Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Cision

5 Churchill Place, Canary Wharf, London, E14 5HU

Canary Wharf

E14 5HU

Country

United Kingdom

NUTS code

- UKI - London

National registration number

00874637

Internet address

<http://www.gorkanagroup.co.uk>

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £160,000

Total value of the contract/lot: £160,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

VisitBritain/VisitEngland

4th Floor, Victoria Square House, Victoria Square

Birmingham

B2 4AJ

Email

Procurement@visitbritain.org

Country

United Kingdom

Internet address

<https://www.visitbritain.org/>

VI.4.4) Service from which information about the review procedure may be obtained

VisitBritain/VisitEngland

4th Floor, Victoria Square House, Victoria Square

Birmingham

B2 4AJ

Email

Procurement@visitbritain.org

Country

United Kingdom

Internet address

<https://www.visitbritain.org/>