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Contract

## **BTA1781 - Global Media Monitoring Services**

VisitBritain/VisitEngland

F03: Contract award notice

Notice identifier: 2024/S 000-016789

Procurement identifier (OCID): ocds-h6vhtk-046c2c

Published 29 May 2024, 3:40pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

VisitBritain/VisitEngland

4th Floor, Victoria Square House, Victoria Square

Birmingham

B2 4AJ

#### **Contact**

Procurement team

#### **Email**

[Procurement@visitbritain.org](mailto:Procurement@visitbritain.org)

#### **Country**

United Kingdom

#### **Region code**

UKI3 - Inner London – West

**Internet address(es)**

Main address

<https://www.visitbritain.org/>

Buyer's address

<https://www.visitbritain.org/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Tourism

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

BTA1781 - Global Media Monitoring Services

Reference number

BTA1781

#### **II.1.2) Main CPV code**

- 79300000 - Market and economic research; polling and statistics

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Media Monitoring and media database.

Contract value for our Global PR evaluation supplier, Intrado. Intrado takes a feed from local media monitoring agencies which capture in market editorial coverage and analyses that coverage against our global PR KPIs

Further Competition for invited suppliers under the Crown Commercial Services RM6126 Research & Insights Dynamic Purchasing System (DPS).

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £160,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 48600000 - Database and operating software package

### **II.2.3) Place of performance**

NUTS codes

- UKI - London

### **II.2.4) Description of the procurement**

Further Competition for invited suppliers under the Crown Commercial Services RM6126 Research & Insights Dynamic Purchasing System (DPS).

### **II.2.5) Award criteria**

Quality criterion - Name: Technical / Weighting: 60

Quality criterion - Name: Social Value / Weighting: 10

Quality criterion - Name: Presentation / Weighting: 10

Price - Weighting: 20

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Further Competition for invited suppliers under the Crown Commercial Services RM6126 Research & Insights Dynamic Purchasing System (DPS).

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

30 April 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Cision

5 Churchill Place, Canary Wharf, London, E14 5HU

Canary Wharf

E14 5HU

Country

United Kingdom

NUTS code

- UKI - London

National registration number

00874637

Internet address

<http://www.gorkanagroup.co.uk>

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £160,000

Total value of the contract/lot: £160,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

VisitBritain/VisitEngland

4th Floor, Victoria Square House, Victoria Square

Birmingham

B2 4AJ

Email

[Procurement@visitbritain.org](mailto:Procurement@visitbritain.org)

Country

United Kingdom

Internet address

<https://www.visitbritain.org/>

**VI.4.4) Service from which information about the review procedure may be obtained**

VisitBritain/VisitEngland

4th Floor, Victoria Square House, Victoria Square

Birmingham

B2 4AJ

Email

[Procurement@visitbritain.org](mailto:Procurement@visitbritain.org)

Country

United Kingdom

Internet address

<https://www.visitbritain.org/>