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Tender

Public Relations (PR) Services

The Royal Mint

F02: Contract notice

Notice identifier: 2022/S 000-016772

Procurement identifier (OCID): ocids-h6vhtk-033776

Published 20 June 2022, 11:15am

Section I: Contracting authority

I.1) Name and addresses

The Royal Mint

Llantrisant

Pontyclun

CF72 8YT

Contact

Stephen Pickard

Email

stephen.pickard@royalmint.com

Telephone

+44 1443222111

Country

United Kingdom

NUTS code

UKL15 - Central Valleys

Internet address(es)

Main address

www.royalmint.com

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://royalmint.bravosolution.co.uk/>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://royalmint.bravosolution.co.uk/>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Economic and financial affairs

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Public Relations (PR) Services

Reference number

57194

II.1.2) Main CPV code

- 79416000 - Public relations services

II.1.3) Type of contract

Services

II.1.4) Short description

The Royal Mint has a requirement for the supply of Public Relations (PR) Services across its organisation.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79416100 - Public relations management services
- 79416200 - Public relations consultancy services

II.2.3) Place of performance

NUTS codes

- UKL15 - Central Valleys

Main site or place of performance

The Royal Mint, Llantrisant

II.2.4) Description of the procurement

The Royal Mint Limited as wholly owned by Her Majesty's Treasury intends to undertake a procurement exercise compliant with Public Contract Regulations 2015 in order to enter a contractual agreement with a supply partner capable of providing high quality and commercially competitive Public Relations (PR) support.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

The Royal Mint expects to enter a 2 year contract (24 months) with two 1 year extension options (12 months + 12 months). This is subject to negotiation during the procurement process, and performance during the initial contract term.

II.2.10) Information about variants

Variants will be accepted: Yes

II.2.11) Information about options

Options: Yes

Description of options

This is a negotiated process and we will welcome innovative solutions.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Competitive procedure with negotiation

IV.1.4) Information about reduction of the number of solutions or tenders during negotiation or dialogue

Recourse to staged procedure to gradually reduce the number of solutions to be discussed or tenders to be negotiated

IV.1.5) Information about negotiation

The contracting authority reserves the right to award the contract on the basis of the initial tenders without conducting negotiations

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-012504](#)

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

21 July 2022

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.4) Procedures for review

VI.4.1) Review body

The Royal Mint

Llantrisant

Country

United Kingdom